Seo Analyzer
talesfromthetavern.com

Generated on March 08 2022 09:37 AM

The score is 39/100

SEO Content

⚠️	Title	Tales From the Tavern Tales From the Tavern | Sharing our journey of discovery … through song and story. **Length : 104** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✅	Keywords	Tales From the Tavern, Santa Ynez, CA, The Maverick, Santa Ynez Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings						
⚪		**H1** 4	**H2** 8	**H3** 2	**H4** 2	**H5** 0	**H6** 0

- [H1]
- [H1] var lsjQuery = jQuery; lsjQuery(document).ready(function() { if(typeof lsjQuery.fn.layerSlider == "undefined") { lsShowNotice('layerslider_9','jquery'); } else if(typeof lsjQuery.transit == "undefined" || typeof lsjQuery.transit.modifiedForLayerSlider == "undefined") { lsShowNotice('layerslider_9', 'transit'); } else { lsjQuery("#layerslider_9").layerSlider({ width : '1024px', height : '329px', responsive : true, responsiveUnder : 0, sublayerContainer : 0, autoStart : true, pauseOnHover : true, firstLayer : 1, animateFirstLayer : true, randomSlideshow : false, twoWaySlideshow : true, loops : 0, forceLoopNum : true, autoPlayVideos : true, autoPauseSlideshow : 'auto', youtubePreview : 'maxresdefault.jpg', keybNav : false, touchNav : true, skin : 'borderlessdark', skinsPath : 'https://tales

SEO Content

fromthetavern.com/wp-content/plugins/layerslider/skins/', globalBGColor : '#000000', navPrevNext : true, navStartStop : false, navButtons : false, hoverPrevNext : true, hoverBottomNav : false, showBarTimer : false, showCircleTimer : false, thumbnailNavigation : 'hover', tnWidth : 100, tnHeight : 60, tnContainerWidth : '60%', tnActiveOpacity : 35, tnInactiveOpacity : 100, imgPreload : true, yourLogo : false, yourLogoStyle : 'position: absolute; left: 10px; top: 10px; z-index: 99;', yourLogoLink : false, yourLogoTarget : '_self', cbInit : function(element) { }, cbStart : function(data) { }, cbStop : function(data) { }, cbPause : function(data) { }, cbAnimStart : function(data) { }, cbAnimStop : function(data) { }, cbPrev : function(data) { }, cbNext : function(data) { } }); } });

- [H1] PRESENTING TFT-TV! (Tales from the Tavern Television)
- [H1] Latest News
- [H2] March 2 – Robbie Fulks
- [H2] April 6 – Forest Sun / Tony Furtado
- [H2] April 13 – A Very Special Evening with Rodney Crowell! – Sold Out
- [H2] May 4 – Glen Phillips
- [H2] May 18 – Martha Scanlan & Jon Neufeld
- [H2] June 1 – Jonathan McEuen and Guests present "Music Forms a Circle"
- [H2]
- [H2] We love our sponsors!
- [H3] BUY THE ALBUM HERE
- [H3] JOIN THE TFTT EMAIL LIST
- [H4] [**The Eliza Gilkyson concert has been moved to Sept. 14]
- [H4] (a celebration on the 50-year anniversary of Will the Circle Be Unbroken)

❌	Images	We found 10 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.

SEO Links

❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.86% Internal Links 57.14%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
-	Internal	Passing Juice
SEE ALL TFT-TV EPISODES	External	Passing Juice
Artist Advocacy Foundation	External	Passing Juice
BUY THE ALBUM HERE	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Shipping & Returns Policy	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	posters tickets tales tavern sponsorship from email mentions emails stage

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
from	3	✔	✔	✖	✔

Keywords Consistency

tales	2	✔	✔	✖	✔
email	2	✖	✖	✖	✔
sponsorship	2	✖	✖	✖	✖
tickets	2	✖	✖	✖	✖

Usability

	Url	Domain : talesfromthetavern.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 67 Warnings : 91
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://talesfromthetavern.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.