



Seo Analyzer tanais.ru

Generated on March 31 2022 10:13 AM





The score is 57/100







SEO Content

	Title	<p>TANAIS - Системный интегратор российских ИТ-решений</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Компания TANAIS реализует цифровизацию вашего бизнеса с помощью эффективных ИТ-решений: Directum, Directum RX, 1C, 1С-Битрикс, HyperUp, Ario One, Битрикс24.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>ERP, ECM, CRM, 1C, DIRECTUM, Директум</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1749"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>TANAIS - Системный интегратор российских ИТ-решений</td> </tr> <tr> <td>image</td> <td>https://www.tanais.ru/local/templates/.default/img/logo.svg</td> </tr> <tr> <td>url</td> <td>https://www.tanais.ru/</td> </tr> </tbody> </table>	Property	Content	type	website	title	TANAIS - Системный интегратор российских ИТ-решений	image	https://www.tanais.ru/local/templates/.default/img/logo.svg	url	https://www.tanais.ru/		
Property	Content													
type	website													
title	TANAIS - Системный интегратор российских ИТ-решений													
image	https://www.tanais.ru/local/templates/.default/img/logo.svg													
url	https://www.tanais.ru/													
	Headings	<table border="1" data-bbox="544 1787 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1888 1091 2078" style="list-style-type: none"> • [H2] Обратиться к нам • [H2] Обратиться к нам • [H2] Получить консультацию • [H2] Заказать обратный звонок • [H2] Купить • [H2] Заявка на услуги 1С 	H1	H2	H3	H4	H5	H6	0	13	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	13	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Зарегистрироваться• [H2] Системный интегратор российских ИТ-решений• [H2] Истории успеха• [H2] Новости• [H2] Вебинары• [H2] Демостенд• [H2] Формы
	Images	We found 129 images on this web page. 125 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 53% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
согласие на обработку персональных данных	Internal	Passing Juice

In-page links

ПЛАТФОРМЫ	Internal	Passing Juice
Directum	Internal	Passing Juice
Directum RX	Internal	Passing Juice
Битрикс24	Internal	Passing Juice
1С:Предприятие	Internal	Passing Juice
HyperUp	Internal	Passing Juice
1С-Битрикс	Internal	Passing Juice
Ario One	Internal	Passing Juice
Directum HR Pro	Internal	Passing Juice
P7-Офис	Internal	Passing Juice
УСЛУГИ	Internal	Passing Juice
Внедрение систем электронного документооборота	Internal	Passing Juice
Внедрение и сопровождение 1С	Internal	Passing Juice
Создание и сопровождение сайтов	Internal	Passing Juice
Интернет-маркетинг	Internal	Passing Juice
Внедрение корпоративных порталов	Internal	Passing Juice
Интеграция информационных систем	Internal	Passing Juice
Сопровождение компьютерной техники	Internal	Passing Juice
Услуги учебного центра	Internal	Passing Juice
Консалтинг в управлении документами	Internal	Passing Juice
Автоматизация HR-процессов	Internal	Passing Juice
Защищенный usb-носитель ЭЦП	Internal	Passing Juice
РЕШЕНИЯ	Internal	Passing Juice
B2B-порталы	Internal	Passing Juice
Автоматизация закупок	Internal	Passing Juice
Коннектор к IDM-системам	Internal	Passing Juice
Интеграционный адаптер	Internal	Passing Juice
Коннектор к системе Астрал	Internal	Passing Juice

In-page links

Мигратор данных	Internal	Passing Juice
Коннектор СКИТ для Directum	Internal	Passing Juice
Smart-тарифы	Internal	Passing Juice
ПРОЕКТЫ	Internal	Passing Juice
О НАС	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Отзывы	Internal	Passing Juice
Новости	Internal	Passing Juice
Вебинары	Internal	Passing Juice
Партнеры	Internal	Passing Juice
Карьера	Internal	Passing Juice
Контакты	Internal	Passing Juice
ТЕХПОДДЕРЖКА	Internal	Passing Juice
сертификаты	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Смотреть все новости	Internal	Passing Juice
О нас	Internal	Passing Juice
Партнеры	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
Пользовательское соглашение	Internal	Passing Juice
Контакты	Internal	Passing Juice
Техподдержка	Internal	Passing Juice

SEO Keywords

Keywords Cloud

отправить успеха directum

SEO Keywords



услуги обработку все 1с-битрикс
данных **ИСТОРИЯ** автоматизация

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
успеха	21	✘	✘	✘	✔
история	20	✘	✘	✘	✘
directum	19	✘	✔	✔	✘
данных	16	✘	✘	✘	✘
отправить	13	✘	✘	✘	✘










Usability

	Url	Domain : tanais.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 162 Warnings : 55				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>31</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		31
Deprecated tags	Occurrences					
	31					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://tanais.ru/sitemap.xml</pre> <pre>https://www.tanais.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://tanais.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics