



Seo Analyzer tandfonline.com

Generated on April 04 2022 05:50 AM

The score is 31/100







SEO Content

	Title	<p>Length : 0</p> <p>Very bad. We haven't found title on your page.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Information for • [H3] Open access • [H3] Opportunities • [H3] Help and information • [H3] Keep up to date 	H1	H2	H3	H4	H5	H6	0	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	5	0	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54%

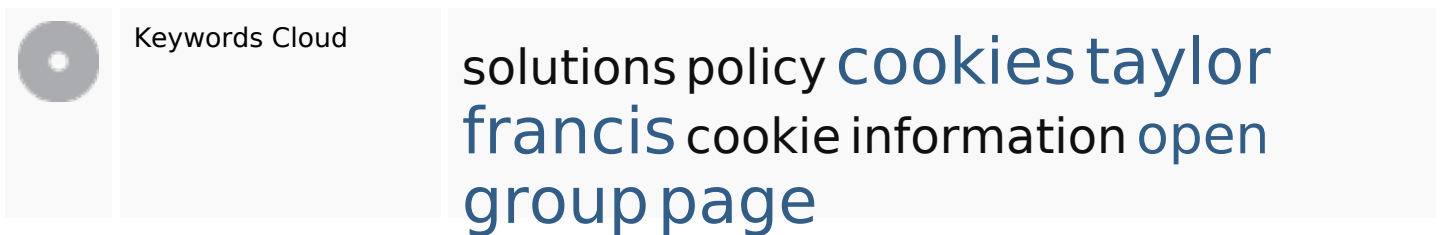
In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Home	Internal	Passing Juice
Authors	External	Passing Juice
R&D professionals	External	Passing Juice
Editors	External	Passing Juice
Librarians	Internal	Passing Juice
Societies	Internal	Passing Juice
Overview	Internal	Passing Juice
Open journals	Internal	Passing Juice
Open Select	Internal	Passing Juice

In-page links

Dove Medical Press	Internal	Passing Juice
F1000Research	Internal	Passing Juice
Reprints and e-prints	External	Passing Juice
Advertising solutions	External	Passing Juice
Accelerated publication	External	Passing Juice
Corporate access solutions	External	Passing Juice
Help and contact	Internal	Passing Juice
Newsroom	External	Passing Juice
All journals	Internal	Passing Juice
Books	External	Passing Juice
Privacy policy	External	Passing Juice
Cookies	Internal	Passing Juice
Terms & conditions	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Accept	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
taylor	5	✘	✘	✘	✘
francis	5	✘	✘	✘	✘
group	5	✘	✘	✘	✘
page	5	✘	✘	✘	✘

Keywords Consistency

cookies

4



Usability

	Url	Domain : tandfonline.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://tandfonline.com/sitemap.xml>

<https://www.tandfonline.com/sitemap-index-1.xml>



Robots.txt

<http://tandfonline.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.