








Seo Analyzer tangramrac.com

Generated on March 17 2022 05:09 AM





The score is 57/100







SEO Content

	Title	<p>Home Tangram Research & Consultancy Pvt. Ltd</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Tangram Research & Consultancy Pvt. Ltd</p> <p>Length : 39</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>research,products,cosmetics products,mall,store</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1469 1980" style="list-style-type: none"> • [H2] FMCG Products/ Cosmetics / Consumer Products in Malls and stores • [H2] Our Services • [H2] Our Approach • [H2] Our Approach • [H2] About us & FAQ's • [H2] our partners • [H3] Services • [H3] Quick Links • [H3] contact us • [H4] UNDERSTAND • [H4] ASSESS • [H4] DEVELOP • [H4] Everyboy has something important to say! 	H1	H2	H3	H4	H5	H6	0	6	3	4	0	0
H1	H2	H3	H4	H5	H6									
0	6	3	4	0	0									
	Images	<p>We found 14 images on this web page.</p>												

SEO Content

		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
About us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Field work Quality	Internal	Passing Juice
Qualitative Research	Internal	Passing Juice

In-page links

Quantitative	Internal	Passing Juice
Field And Tabulation Services	Internal	Passing Juice
Online Surveys	Internal	Passing Juice
Quick Mobile Based Surveys	Internal	Passing Juice
Training Programs For Clients	Internal	Passing Juice
Clients	Internal	Passing Juice
Reach Us	Internal	Passing Juice
Georeach Technologies	External	Passing Juice



SEO Keywords

	Keywords Cloud	tangram evaluation services field product work surveys clients programs research
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
product	9	✘	✔	✘	✔
services	6	✘	✘	✘	✔
research	5	✔	✔	✔	✘
surveys	4	✘	✘	✘	✘
clients	4	✘	✘	✘	✘






Usability

	Url	Domain : tangramrac.com Length : 14
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://tangramrac.com/sitemap.xml
	Robots.txt	http://tangramrac.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.