



# Seo Analyzer tanner-heizungen.ch

Generated on March 02 2022 22:19 PM




The score is 55/100







## SEO Content

	Title	<p>Home - Tanner Heizungen Weinfelden</p> <p><b>Length : 34</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Ernst Tanner Heizungen GmbH Weinfelden. Kompetente Beratung rund um Heizungsanlagen und die Warmwassererwärmung, Wärmepumpe und Sonnenkollektoren.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Heizung, Wärme, Sanierung, Heizanlagen, Solarenergie, Solaranlagen, Solartechnik, Brennerservice, Brennersanierung, Steuerungen, Holzheizungen, Ölheizungen, Gasheizungen, Heizkesselsanierungen, Heizkessel, Wärmepumpen, Boilerentkalkungen, Wasserenthärtung, Weinfelden, Thurgau</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>/fileadmin/user_upload/Header/team-mis-gwerb.png</td> </tr> </tbody> </table>	Property	Content	image	/fileadmin/user_upload/Header/team-mis-gwerb.png								
Property	Content													
image	/fileadmin/user_upload/Header/team-mis-gwerb.png													
	Headings	<table border="1" data-bbox="539 1704 1481 1776"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1809 1437 1906" style="list-style-type: none"> <li>• [H1] Heizen ist Teamwork - Ernst Tanner Heizungen GmbH</li> <li>• [H2] Heizungsrechner</li> <li>• [H2] Aktuelles</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 18.52%  Internal Links 81.48%

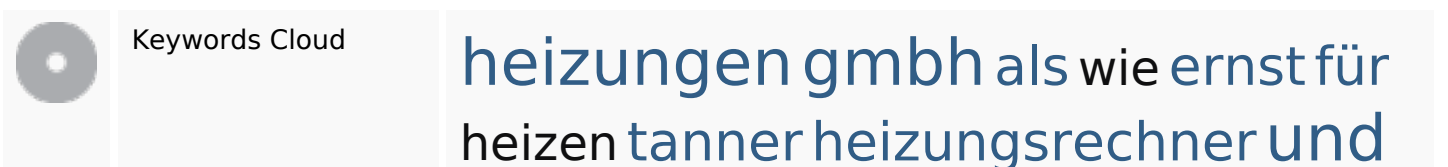
## In-page links

Anchor	Type	Juice
<a href="#">Ernst Tanner</a>	Internal	Passing Juice
<a href="#">Wärmeerzeugung</a>	Internal	Passing Juice
<a href="#">Wärmepumpe</a>	Internal	Passing Juice
<a href="#">Erdwärme</a>	Internal	Passing Juice
<a href="#">Luft</a>	Internal	Passing Juice
<a href="#">Wasser</a>	Internal	Passing Juice
<a href="#">Öl &amp; Gas</a>	Internal	Passing Juice

## In-page links

<a href="#">Holzheizung</a>	Internal	Passing Juice
<a href="#">Solarenergie</a>	Internal	Passing Juice
<a href="#">Warmwasser</a>	Internal	Passing Juice
<a href="#">Wärmeverteilung</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Impulsberatung</a>	Internal	Passing Juice
<a href="#">Service-Vertrag</a>	Internal	Passing Juice
<a href="#">Heiztipps</a>	Internal	Passing Juice
<a href="#">Über Uns</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Lernende</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">zum Heizungsrechner</a>	Internal	Passing Juice
<a href="#">Jetzt Termin anfragen</a>	External	Passing Juice
<a href="mailto:info@atltanner-heizungen&amp;sdot;ch">info[at]tanner-heizungen&amp;sdot;ch</a>	External	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">TYPO3 CMS&amp;nbsp;:</a>	External	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

heizungen	4	✓	✓	✓	✓
gmbh	4	✗	✗	✓	✓
und	4	✗	✗	✓	✗
ernst	3	✗	✗	✓	✓
tanner	3	✓	✗	✓	✓

## Usability

	Url	Domain : tanner-heizungen.ch Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>