



Seo Analyzer taotronics.com

Generated on March 16 2022 18:28 PM






The score is 37/100







SEO Content

	<p>Title</p>	<p>TaoTronics Official Site - Technology Enhances Life &dash; TaoTronics US</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>TaoTronics official website offers ice makers, air conditioner, tower fan, air cooler, humidifiers, air purifier, True Wireless headphones, noise cancelling headphones, sports headphones, TV sound bar and PC sound bar, LED lamp, therapy lamp, ring light, desk lamp as well as floor lamp at factory direct prices.</p> <p>Length : 312</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>TaoTronics Official Site - Technology Enhances Life</td> </tr> <tr> <td>image</td> <td>http://cdn.shopify.com/s/files/1/0273/0351/0069/files/taotronics_social_logo_130778d8-b01f-4579-8ae4-b6c2491fafa1_grande.jpg?v=1625122839</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0273/0351/0069/files/taotronics_social_logo_130778d8-b01f-4579-8ae4-b6c2491fafa1_grande.jpg?v=1625122839</td> </tr> </tbody> </table>	Property	Content	type	website	title	TaoTronics Official Site - Technology Enhances Life	image	http://cdn.shopify.com/s/files/1/0273/0351/0069/files/taotronics_social_logo_130778d8-b01f-4579-8ae4-b6c2491fafa1_grande.jpg?v=1625122839	image:secure_url	https://cdn.shopify.com/s/files/1/0273/0351/0069/files/taotronics_social_logo_130778d8-b01f-4579-8ae4-b6c2491fafa1_grande.jpg?v=1625122839
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type	website											
title	TaoTronics Official Site - Technology Enhances Life											
image	http://cdn.shopify.com/s/files/1/0273/0351/0069/files/taotronics_social_logo_130778d8-b01f-4579-8ae4-b6c2491fafa1_grande.jpg?v=1625122839											
image:secure_url	https://cdn.shopify.com/s/files/1/0273/0351/0069/files/taotronics_social_logo_130778d8-b01f-4579-8ae4-b6c2491fafa1_grande.jpg?v=1625122839											

SEO Content

		<p>description TaoTronics official website offers ice makers, air conditioner, tower fan, air cooler, humidifiers, air purifier, True Wireless headphones, noise cancelling headphones, sports headphones, TV sound bar and PC sound bar, LED lamp, therapy lamp, ring light, desk lamp as well as floor lamp at factory direct prices.</p> <p>url https://www.taotronics.com/</p> <p>site_name TaoTronics US</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>11</td><td>1</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] TaoTronics Official Site - Technology Enhances Life• [H2] Air Purifier Air Purifier• [H2] 13QT 9 in 1 Air Fryer 13QT 9 in 1 Air Fryer• [H2] Coffee Machine• [H2] Massage Gun Massage Gun• [H2] 1500W Ceramic Tower Heater• [H3] Best Selling• [H3] What's Hot• [H3] Blog• [H3] Get a Good Night's Sleep with the VAVA Baby Monitor with Split Screen• [H3] TaoTronics Valentine's Day 2022 Sale• [H3] The Guide to Essential Oil Diffusers• [H3] Our Brands• [H3] Our Company• [H3] Customer Service• [H3] Partnership Program• [H3] Get the latest news from TaoTronics• [H4] Shopping Cart• [H5] Your bag• [H5] Customer Login:	H1	H2	H3	H4	H5	H6	1	5	11	1	2	0
H1	H2	H3	H4	H5	H6									
1	5	11	1	2	0									
	Images	<p>We found 88 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 8.33% External Links : Passing Juice 8.33% Internal Links 83.33%

In-page links

Anchor	Type	Juice
{{title}}	Internal	Passing Juice
{{results_label}} ({{results_count}})	Internal	Passing Juice
Continue Shopping	Internal	Passing Juice
View Cart	Internal	Passing Juice
Sign In	Internal	Passing Juice
Create an account	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
Back To Store	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice

SEO Keywords

Keywords Cloud	white cancel black submit view cart quick
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SEO Keywords



taotronics add color

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
black	28	✘	✘	✘	✘
cart	9	✘	✘	✘	✔
view	9	✘	✘	✘	✘
white	8	✘	✘	✘	✘
quick	8	✘	✘	✘	✘

Usability



Url

Domain : taotronics.com
Length : 14



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype










HTML 5



Encoding

Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 15 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://taotronics.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics