

# Seo Analyzer [tate.org.uk](http://tate.org.uk)

Generated on March 04 2022 07:19 AM

The score is **58/100**



## SEO Content

	Title	<p>Tate</p> <p><b>Length : 4</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Tate is a family of four art galleries in London, Liverpool and Cornwall known as Tate Modern, Tate Britain, Tate Liverpool and Tate St Ives. Tate art museum houses the UK's collection of British art from 1500 and of international modern art</p> <p><b>Length : 246</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td><a href="https://www.tate.org.uk/">https://www.tate.org.uk/</a></td></tr><tr><td>site_name</td><td>Tate</td></tr><tr><td>title</td><td>Tate</td></tr><tr><td>image</td><td><a href="https://media.tate.org.uk/aztate-prd-ew-dg-wgt-ail-st1-ctr-data/images/.width-600_tTjz0b0.jpg">https://media.tate.org.uk/aztate-prd-ew-dg-wgt-ail-st1-ctr-data/images/.width-600_tTjz0b0.jpg</a></td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>750</td></tr></tbody></table>	Property	Content	url	<a href="https://www.tate.org.uk/">https://www.tate.org.uk/</a>	site_name	Tate	title	Tate	image	<a href="https://media.tate.org.uk/aztate-prd-ew-dg-wgt-ail-st1-ctr-data/images/.width-600_tTjz0b0.jpg">https://media.tate.org.uk/aztate-prd-ew-dg-wgt-ail-st1-ctr-data/images/.width-600_tTjz0b0.jpg</a>	image:width	600	image:height	750
Property	Content															
url	<a href="https://www.tate.org.uk/">https://www.tate.org.uk/</a>															
site_name	Tate															
title	Tate															
image	<a href="https://media.tate.org.uk/aztate-prd-ew-dg-wgt-ail-st1-ctr-data/images/.width-600_tTjz0b0.jpg">https://media.tate.org.uk/aztate-prd-ew-dg-wgt-ail-st1-ctr-data/images/.width-600_tTjz0b0.jpg</a>															
image:width	600															
image:height	750															

# SEO Content





description Tate is a family of four art galleries in London, Liverpool and Cornwall known as Tate Modern, Tate Britain, Tate Liverpool and Tate St Ives. Tate art museum houses the UK's collection of British art from 1500 and of international modern art

## Headings





H1	H2	H3	H4	H5	H6
0	46	11	0	0	0

- [H2] Main menu
- [H2] Main menu additional
- [H2] Surrealism Beyond Borders
- [H2] Exhibitions
- [H2] Lubaina Himid
- [H2] Life Between Islands: Caribbean-British Art 1950s - Now
- [H2] Lucy McKenzie
- [H2] Thao Nguyen Phan
- [H2] Galleries
- [H2] Tate Britain
- [H2] Tate Modern
- [H2] Tate Liverpool
- [H2] Tate St Ives
- [H2] Book entry to the galleries
- [H2] Support us
- [H2] Join Tate Members
- [H2] Buy books, prints and more
- [H2] Donate to Tate
- [H2] Watch, play, listen
- [H2] Create Like an Artist
- [H2] Podcasts
- [H2] Play, make and explore on Tate Kids
- [H2] Explore our galleries online
- [H2] Media Networks
- [H2] In the Studio
- [H2] Walk Through British Art
- [H2] Modern Conversations
- [H2] Art by Theme
- [H2] Animals and Art
- [H2] Asia and Art
- [H2] Family and Art
- [H2] Migration and Art
- [H2] Women and Art
- [H2] Black Identities and Art
- [H2] Weather and Art
- [H2] Queer Lives and Art
- [H2] disAbility and Art
- [H2] Wellbeing and Art
- [H2] Shop
- [H2] Books
- [H2] Home
- [H2] Prints
- [H2] Join in
- [H2] Sign up to emails
- [H2] About

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Support</li><li>• [H3] Tate Modern Exhibition</li><li>• [H3] Tate Britain Exhibition</li><li>• [H3] Tate Liverpool Exhibition</li><li>• [H3] Tate St Ives Exhibition</li><li>• [H3] How To</li><li>• [H3] Podcast</li><li>• [H3] Tate Modern</li><li>• [H3] Tate Modern</li><li>• [H3] Tate Britain</li><li>• [H3] Tate St Ives</li><li>• [H3] Delve into Centuries of art</li></ul>
	Images	<p>We found 33 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>35%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 40 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15%</p> <p>Internal Links 85%</p>

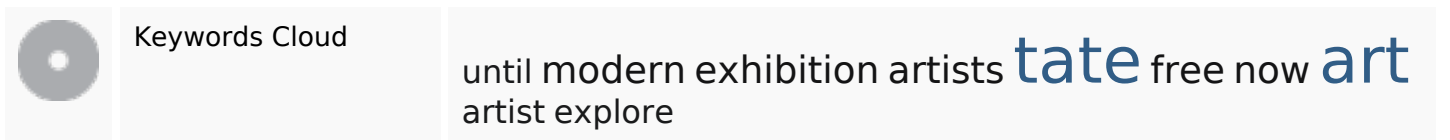
## In-page links

Anchor	Type	Juice
<a href="#">Art &amp; artists</a>	Internal	Passing Juice
<a href="#">Artists</a>	Internal	Passing Juice
<a href="#">Artworks</a>	Internal	Passing Juice
<a href="#">Art by theme</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Short articles</a>	Internal	Passing Juice
<a href="#">Art Terms</a>	Internal	Passing Juice
<a href="#">Tate Research</a>	Internal	Passing Juice
<a href="#">Student resources</a>	Internal	Passing Juice
<a href="#">Create like an artist</a>	Internal	Passing Juice
<a href="#">Kids art activities</a>	Internal	Passing Juice
<a href="#">Tate Paint game</a>	Internal	Passing Juice
<a href="#">Exhibitions &amp; events</a>	Internal	Passing Juice
<a href="#">Plan your visit</a>	Internal	Passing Juice
<a href="#">Become a Member</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Pinterest</a>	External	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Our collection</a>	Internal	Passing Juice
<a href="#">Terms and copyright</a>	Internal	Passing Juice
<a href="#">Governance</a>	Internal	Passing Juice

## In-page links

<a href="#">Picture library</a>	External	Passing Juice
<a href="#">ARTIST ROOMS</a>	Internal	Passing Juice
<a href="#">Tate Kids</a>	Internal	Passing Juice
<a href="#">Tate Collective</a>	Internal	Passing Juice
<a href="#">Patrons</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Corporate</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Accessibility statement</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
art	26	✗	✗	✓	✓
tate	24	✓	✗	✓	✓
free	8	✗	✗	✗	✗
now	7	✗	✗	✓	✓
modern	6	✗	✗	✓	✓





## Usability

	Url	Domain : tate.org.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 72 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://tate.org.uk/robots.txt">http://tate.org.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>