



Seo Analyzer tauck.com

Generated on March 31 2022 15:23 PM

The score is 66/100



SEO Content

	Title	Escorted Tours, Small Ship and River Cruises and Family Travel Tauck Length : 70 Perfect, your title contains between 10 and 70 characters.												
	Description	Tauck's enriching guided tours, small ship cruises, river cruises and family travel take you to all seven continents. Length : 117 Great, your meta description contains between 70 and 160 characters.												
	Keywords	escorted tours, river cruise, family tours, small ship cruises, small group tours Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>4</td><td>65</td><td>0</td><td>15</td><td>38</td></tr></table> <ul style="list-style-type: none">• [H2] Where do you want to go?• [H2] A Closer Look At Tauck• [H2] Discover The World• [H2] Discover The World• [H3] Kenya & Tanzania: A Classic Safari• [H3] South Africa: An Elegant Adventure• [H3] Magic of Morocco• [H3] Antarctica• [H3] Manitoba: Polar Bear Adventure• [H3] Essence of Japan• [H3] Kingdoms & Dragons: Singapore to Bali• [H3] Grand Australia & New Zealand• [H3] Australia Adventure: Adelaide, Tasmania & Sydney• [H3] New Zealand: A North & South Island Adventure• [H3] Best of the Canadian Rockies• [H3] Canada's Capital Cities plus Niagara Falls	H1	H2	H3	H4	H5	H6	0	4	65	0	15	38
H1	H2	H3	H4	H5	H6									
0	4	65	0	15	38									

SEO Content

- [H3] Canadian Maritimes
- [H3] Swiss Highlands & Bavarian Alps
- [H3] A Week In... Spain
- [H3] A Week In... Venice, Florence & Rome
- [H3] Jerusalem, The Red Sea & Petra
- [H3] Israel and Jordan
- [H3] Patagonia
- [H3] Costa Rica: Jungles & Rainforests
- [H3] Jordan & Egypt: Petra to the Pyramids
- [H3] Egypt: Jewels of the Nile
- [H3] Desert Oasis: Zion, Death Valley & Palm Springs
- [H3] Yellowstone & Grand Teton National Parks
- [H3] Life on the Mississippi
- [H3] Cape Cod, The Islands and Newport
- [H3] America's Canyonlands
- [H3] A Week In... Spain
- [H3] Kenya & Tanzania: A Classic Safari
- [H3] The Best of Ireland
- [H3] Classic Italy, Small Groups
- [H3] Legends of the American West
- [H3] Jordan & Egypt: Petra to the Pyramids, Small Groups
- [H3] Wildlife Odyssey: South Africa, Botswana & Zimbabwe
- [H3] Cruising the Dutch Waterways
- [H3] Budapest to Amsterdam by Riverboat
- [H3] Heart of the Danube: Bavaria to Budapest
- [H3] The Romantic Rhine: Basel to Amsterdam
- [H3] Alaska's Inside Passage
- [H3] Norwegian Fjords & Coastal Treasures
- [H3] Cruising the Galapagos Islands
- [H3] Red Rocks & Painted Canyons
- [H3] Blue Danube: Family Riverboat Adventure
- [H3] Tanzania: A Grand Family Safari
- [H3] America's Canyonlands
- [H3] Legends of the American West
- [H3] Bluegrass and Blue Ridges: Louisville to Nashville
- [H3] Grand New England
- [H3] With Ukraine On Our Minds
- [H3] With Ukraine On Our Minds
- [H3] Voted to Travel + Leisure's World's Best List
- [H3] Voted to Travel + Leisure's "World's Best Awards" List for 24 consecutive years
- [H3] Floriade Expo 2022
- [H3] Floriade – once in a decade
- [H3] Go insideTauck...
- [H3] insideTauck webinars
- [H3] Connections: A Special Year
- [H3] Connections – the Joy of Travel
- [H3] Explore The Possibilities
- [H3] {{whitepanel.title}}
- [H3] Popular At Tauck
- [H3] Family Adventures
- [H3] Ken Burns American Journeys
- [H3] Switzerland
- [H3] Spain and Portugal
- [H5] Cruising the Dutch Waterways
- [H5] A Grand Rail Adventure: Milan, The Alps & Vienna

SEO Content

- [H5] Grand Alaska
- [H5] Portrait of Arabia: The Emirates, Qatar & Oman
- [H5] Cruising the Dutch Waterways
- [H5] A Grand Rail Adventure: Milan, The Alps & Vienna
- [H5] Grand Alaska
- [H5] Portrait of Arabia: The Emirates, Qatar & Oman
- [H5] The Tauck Difference
- [H5] Travel and Health
- [H5] What's New
- [H5] The Taucker Blog
- [H5] Awards & Accolades
- [H5] {{title}}
- [H5] Featured Tours
- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Destinations
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- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Destinations
- [H6] Rivers
- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Destinations
- [H6] Themed Tours
- [H6] Overview
- [H6] Destinations
- [H6] Overview
- [H6] Rivers
- [H6] Themed Cruises
- [H6] Overview
- [H6] Cruises
- [H6] Cruising Style
- [H6] Overview
- [H6] Destinations
- [H6]
- [H6] Overview
- [H6] Ways to Travel
- [H6] Overview






Images





We found 4 images on this web page.

2 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 144 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Log In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
=	Internal	Passing Juice
Destinations	Internal	Passing Juice
View Our Africa Tours	Internal	Passing Juice
Egypt	Internal	Passing Juice

In-page links

Kenya	Internal	Passing Juice
magic-of-morocco-escorted-tour	Internal	Passing Juice
South Africa	Internal	Passing Juice
Tanzania	Internal	Passing Juice
View Our Antarctica Tours	Internal	Passing Juice
antarctica-cruise	Internal	Passing Juice
manitoba-polar-bear-tours	Internal	Passing Juice
View Our Asia Tours	Internal	Passing Juice
China	Internal	Passing Juice
India & Nepal	Internal	Passing Juice
Japan	Internal	Passing Juice
Southeast Asia	Internal	Passing Juice
View Australia & New Zealand Tours	Internal	Passing Juice
Australia	Internal	Passing Juice
New Zealand	Internal	Passing Juice
View Our Canada Tours	Internal	Passing Juice
Canadian Rockies	Internal	Passing Juice
Eastern Canada	Internal	Passing Juice
Western Canada	Internal	Passing Juice
View Our Europe Tours	Internal	Passing Juice
Austria, Czech Republic & Hungary	Internal	Passing Juice
Baltics	Internal	Passing Juice
Croatia	Internal	Passing Juice
England	Internal	Passing Juice
France	Internal	Passing Juice
Germany	Internal	Passing Juice
fire-and-ice-cruise-around-iceland	Internal	Passing Juice
Ireland	Internal	Passing Juice

In-page links

Italy	Internal	Passing Juice
Mediterranean & Greece	Internal	Passing Juice
Netherlands & Belgium	Internal	Passing Juice
Norway	Internal	Passing Juice
Portugal	Internal	Passing Juice
Scandinavia	Internal	Passing Juice
Scotland Tours	Internal	Passing Juice
Spain	Internal	Passing Juice
Switzerland	Internal	Passing Juice
Danube River Cruises	Internal	Passing Juice
Douro River Cruises	Internal	Passing Juice
Rhine River Cruises	Internal	Passing Juice
Rhône River Cruises	Internal	Passing Juice
Seine River Cruises	Internal	Passing Juice
View Our Israel & Jordan Tours	Internal	Passing Juice
israel-jordan-escorted-tour	Internal	Passing Juice
Jerusalem, The Red Sea and Petra	Internal	Passing Juice
petra-to-pyramids-jordan-egypt-tour	Internal	Passing Juice
View Our Latin America Tours	Internal	Passing Juice
Central America	Internal	Passing Juice
Costa Rica	Internal	Passing Juice
Galápagos Islands	Internal	Passing Juice
Peru	Internal	Passing Juice
South America	Internal	Passing Juice
View Our Middle East Tours	Internal	Passing Juice
jewels-of-the-nile-egypt-tour	Internal	Passing Juice
petra-to-pyramids-jordan-egypt-tours	Internal	Passing Juice
View Our USA Tours	Internal	Passing Juice

In-page links

Alaska	Internal	Passing Juice
Eastern United States	Internal	Passing Juice
best-of-hawaii-escorted-tour	Internal	Passing Juice
Midwest	Internal	Passing Juice
Southern United States	Internal	Passing Juice
Western United States	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
View New Tours	Internal	Passing Juice
View Our Land Tours	Internal	Passing Juice
Asia	Internal	Passing Juice
Australia & New Zealand	Internal	Passing Juice
Canada	Internal	Passing Juice
Europe	Internal	Passing Juice
Latin America	Internal	Passing Juice
United States	Internal	Passing Juice
National Parks	Internal	Passing Juice
Oberammergau	Internal	Passing Juice
Africa Safaris	Internal	Passing Juice
View Our Small Groups	Internal	Passing Juice
View Our River Cruises	Internal	Passing Juice
French River Cruises	Internal	Passing Juice
Guide to River Cruises	Internal	Passing Juice
Our Fleet	Internal	Passing Juice
romantic-rhine-octoberfest-germany-river-cruise	Internal	Passing Juice
Christmas Market River Cruises	Internal	Passing Juice

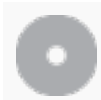
In-page links

Family River and Small Ship Cruises	Internal	Passing Juice
Floriade Expo 2022	Internal	Passing Juice
Musical Magic Along The Blue Danube	Internal	Passing Juice
View Our Small Ship Cruising	Internal	Passing Juice
inside-passage-alaska-small-ship-cruise	Internal	Passing Juice
land-of-rising-sun-cruise-around-japan	Internal	Passing Juice
chicago-toronto-great-lakes-cruise	Internal	Passing Juice
legendary-scottish-isles-edinburgh-glasgow-scotland-cruise	Internal	Passing Juice
Mediterranean & Greece	Internal	Passing Juice
Norwegian Fjords & Coastal Treasures	Internal	Passing Juice
baltic-sea-cruise	Internal	Passing Juice
treasures-spain-portugal-cruise	Internal	Passing Juice
Venice & the Dalmatian Coast	Internal	Passing Juice
Our Fleet	Internal	Passing Juice
Cultural Journeys	Internal	Passing Juice
Expeditions	Internal	Passing Juice
View Our Family Travel Tours	Internal	Passing Juice
Family Europe Tours	Internal	Passing Juice
Latin America Family Vacations	Internal	Passing Juice
Family US Vacations	Internal	Passing Juice
Family Land Journeys	Internal	Passing Juice
Family River Cruises	Internal	Passing Juice
Planning a Family Vacation	Internal	Passing Juice
Groups	Internal	Passing Juice
Multi Generational Travel	Internal	Passing Juice
Private Departures	Internal	Passing Juice
Small Groups	Internal	Passing Juice
Solo	Internal	Passing Juice

In-page links

View Ken Burns American Journeys	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Alaska's Inside Passage	Internal	Passing Juice
Treasures of the Mediterranean Isles	Internal	Passing Juice
Heart of the Danube: Bavaria to Budapest	Internal	Passing Juice
Careers	Internal	Passing Juice
Media Center	Internal	Passing Juice
Register	Internal	Passing Juice
Register	Internal	Passing Juice
Register Your Agency	Internal	Passing Juice
Contact Us	Internal	Passing Juice
General Information	Internal	Passing Juice
Newsletter Sign Up	Internal	Passing Juice
Order an eGift Card	Internal	Passing Juice
Request a Brochure	Internal	Passing Juice
Travel Updates	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Usage Policy	Internal	Passing Juice
Travel Terms and Conditions	Internal	Passing Juice
{{whitepanel.linkcta}}	Internal	Passing Juice
Guest Favorites	Internal	Passing Juice
FAQ	Internal	Passing Juice
Our History	Internal	Passing Juice

SEO Keywords



Keywords Cloud

new destinations small **cruises** africa
river family tours grand travel

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cruises	43	✓	✓	✓	✓
river	34	✓	✓	✓	✓
tours	29	✓	✓	✓	✓
family	29	✓	✓	✓	✓
new	25	✗	✗	✗	✓










Usability

	Url	Domain : tauck.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 41 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://tauck.com/sitemap.xml</div> <div>https://www.tauck.com/sitemap.xml</div>
	Robots.txt	<div>http://tauck.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>

Optimization