








Seo Analyzer taylorandmartin.com

Generated on March 26 2022 03:57 AM

The score is 56/100







SEO Content

	<p>Title</p>	<p>Truck Auctions - Transportation Consultants - Equipment Appraisals Taylor & Martin</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>We are the Nation's Leader in Truck Auctions and Trailer Auctions. We are a full service auction company dedicated to your success.</p> <p>Length : 132</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>We are the Nation's Leader in Truck Auctions and Trailer Auctions. We are a full service auction company dedicated to your success.</td> </tr> <tr> <td>site_name</td> <td>Taylor And Martin</td> </tr> <tr> <td>title</td> <td>Truck Auctions - Transportation Consultants - Equipment Appraisals</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.taylorandmartin.com/</td> </tr> </tbody> </table>	Property	Content	description	We are the Nation's Leader in Truck Auctions and Trailer Auctions. We are a full service auction company dedicated to your success.	site_name	Taylor And Martin	title	Truck Auctions - Transportation Consultants - Equipment Appraisals	type	website	url	https://www.taylorandmartin.com/
Property	Content													
description	We are the Nation's Leader in Truck Auctions and Trailer Auctions. We are a full service auction company dedicated to your success.													
site_name	Taylor And Martin													
title	Truck Auctions - Transportation Consultants - Equipment Appraisals													
type	website													
url	https://www.taylorandmartin.com/													
	<p>Headings</p>	<table border="1" data-bbox="539 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>7</td> <td>14</td> <td>13</td> <td>13</td> <td>9</td> </tr> </tbody> </table> <ul data-bbox="614 2011 1133 2078" style="list-style-type: none"> • [H1] Live Auction Services • [H1] Buy Direct On-Demand Listings 	H1	H2	H3	H4	H5	H6	4	7	14	13	13	9
H1	H2	H3	H4	H5	H6									
4	7	14	13	13	9									





SEO Content

- [H1] How to Sell Equipment
- [H1] True Value Guide
- [H2] Sold Equipment Values
- [H2] Find an auction near you
- [H2] Proud to be Employee Owned
- [H2] Create Accountfor access
- [H2] Browse Equipment
- [H2] What real Taylor & Martin customers have to say about our services
- [H2] Count on us
- [H3] Truck Tractor
- [H3] Trailers
- [H3] Miscellaneous
- [H3] Contact
- [H3] Upcoming Auctions
- [H3] Recent Auctions
- [H3] Tractors
- [H3] Trailers
- [H3] Trucks & Misc
- [H3] Sell Equipment
- [H3] Buying Format
- [H3] Quick Links
- [H3] Subscribe
- [H3] Contact
- [H4] Live Auctions Onsite & Online
- [H4] How To Sell Equipment
- [H4] True Value Guide - Sold Equipment
- [H4] LAS VEGAS, NV | 7000 Las Vegas Blvd. North
- [H4] SALISBURY, NC | 350 Auction Drive
- [H4] HAMPTON, GA | 750 Speedway Blvd.
- [H4] PEORIA, IL | 1601 West Northmoor Rd.
- [H4] KINSTON, AL | 669 County Rd. 473
- [H4] MORRISON, CO | Bandimere Speedway, 3051 S. Rooney Rd.
- [H4] SOUTH SIOUX CITY, NE | 1542 Atokad Dr.
- [H4] SOUTH SIOUX CITY, NE | 1542 Atokad Dr.
- [H4] SOUTH SIOUX CITY, NE | 1542 Atokad Dr.
- [H4] BURGETTSTOWN, PA | 564 Route 18
- [H5] Welcome to Taylor & Martin — a feature-rich auction service providing onsite and online bidding platforms to customers worldwide.
- [H5] With our new T&M Auctions On-Demand, you can skip the auction, search listings and buy directly from other Taylor & Martin customers.
- [H5] Sell your equipment at one of our live auctions held across the U.S., or choose T&M Buy Now - where you can sell directly to online bidders.
- [H5] To ensure the best possible auction experience, it helps to view past sold equipment values. Register now to see the last 30 days for free - or subscribe to our True Value Guide to access five years of data.
- [H5] Vaughn Beed
- [H5] Tom Frasher
- [H5] Stephen A. Lawrence
- [H5] David Varner
- [H5] Steven E. Lusty

SEO Content

		<ul style="list-style-type: none">• [H5] Stephanie Fox• [H5] Melvin Lack• [H5] David Wills• [H5] Jerry Collins• [H6] Beed Transportation• [H6] Vice President of Special Assets, The Bank of Missouri• [H6] CEO & President, Lawrence Transportation Services• [H6] Owner, Puryear Trucking Company• [H6] Managing Member, Valleytown Ventures, LLC• [H6] Asset Management Specialist, GE Capital Small Business Finance Corporation• [H6] President/CEO, Lacks Home Furnishings• [H6] Vice President-Logistics, Del Monte Fresh Produce• [H6] VP Fleet Equipment, Decker Truck Line, Inc.
	Images	We found 11 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 74 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Taylor & Martin	Internal	Passing Juice
Login	Internal	Passing Juice
Create Account	Internal	Passing Juice
Browse Equipment	Internal	Passing Juice
Truck Tractor	Internal	Passing Juice
Trailer	Internal	Passing Juice
Miscellaneous	Internal	Passing Juice
Cabover	Internal	Passing Juice
Conventional	Internal	Passing Juice
Belly Dump	Internal	Passing Juice
Converter Gear	Internal	Passing Juice
Double Drop	Internal	Passing Juice
Drop Deck	Internal	Passing Juice
End Dump	Internal	Passing Juice
Flatbed	Internal	Passing Juice
Grain	Internal	Passing Juice
Livestock	Internal	Passing Juice
Lowboy	Internal	Passing Juice
Machinery	Internal	Passing Juice
Reefer	Internal	Passing Juice
Tanker	Internal	Passing Juice
Van	Internal	Passing Juice
Concrete Mixer	Internal	Passing Juice
Dump Truck	Internal	Passing Juice

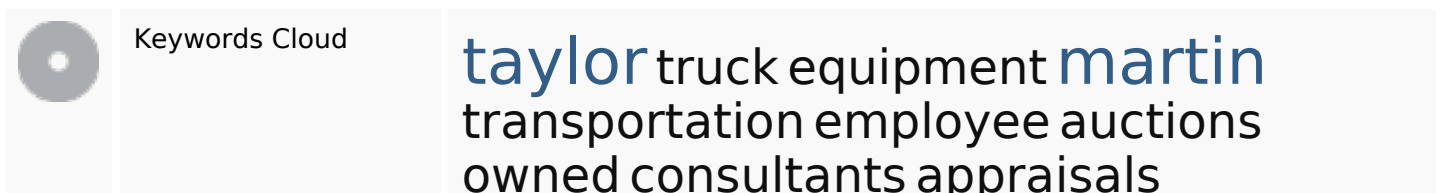
In-page links

Miscellaneous P Units	Internal	Passing Juice
Truck	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Upcoming	Internal	Passing Juice
Recent	Internal	Passing Juice
Auction Locations	Internal	Passing Juice
How it Works	Internal	Passing Juice
Get Financing	Internal	Passing Juice
Appraisals	Internal	Passing Juice
True Value Guide	Internal	Passing Juice
Travel Services	Internal	Passing Juice
FAQs	Internal	Passing Juice
Checklist For Success	Internal	Passing Juice
Registration Policy	Internal	Passing Juice
Specification Forms	Internal	Passing Juice
T&M Radio	Internal	Passing Juice
Find Transportation	Internal	Passing Juice
Support	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice

In-page links

Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
View Lots	Internal	Passing Juice
View Auctions	Internal	Passing Juice
True Value Guide	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Live Auctions	Internal	Passing Juice
Truck/Tractor	Internal	Passing Juice
Trailer	Internal	Passing Juice
Miscellaneous	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Registration Policy	Internal	Passing Juice
Create Account	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Keywords Consistency

taylor	2	✓	✗	✗	✓
martin	2	✓	✗	✗	✓
truck	1	✓	✗	✓	✓
auctions	1	✓	✗	✓	✓
transportation	1	✓	✗	✗	✓


Usability

	Url	Domain : taylorandmartin.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://taylorandmartin.com/sitemap.xml</p>
	Robots.txt	<p>http://taylorandmartin.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>