



Seo Analyzer tcnaa.org

Generated on February 12 2022 07:18 AM




The score is 36/100







SEO Content

	<p>Title</p>	<p>Tougaloo College National Alumni Association &#8211; To promote the mission, interests, purposes and ideals of Tougaloo College.</p> <p>Length : 128</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] UNCF National Alumni Council • [H2] TCNAA Reunion and Commencement Weekend Twenty22 • [H2] New from Membership Services • [H2] COUNTDOWN TO JUNE 30, 2022! • [H2] From the Director of Alumni Relations • [H2] Now Available for Downloading/Viewing • [H2] Founders Week Recap • [H2] Follow TCNAA on Social Media • [H2] About TCNAA • [H2] Hall of Fame • [H2] Resources • [H2] Alumni News & Links • [H3] Make a Donation • [H3] Make a Donation to TCNAA • [H4] Shop for Branded Merchandise at the TCNAA Online Store 	H1	H2	H3	H4	H5	H6	1	11	2	1	0	0
H1	H2	H3	H4	H5	H6									
1	11	2	1	0	0									

SEO Content

	Images	We found 15 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 6 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.6% Internal Links 81.4%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Tougaloo College National Alumni Association	Internal	Passing Juice
=	Internal	Passing Juice
Who We Are	Internal	Passing Juice

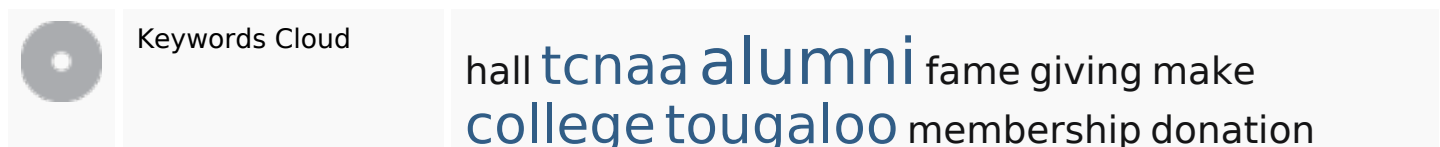
In-page links

TCNAA Presidents	Internal	Passing Juice
Join TCNAA	Internal	Passing Juice
New Membership Registration-Payment	Internal	Passing Juice
Subscribing Life Payment, Renew Annual membership or Update Membership Information	Internal	Passing Juice
Update and Status Request	Internal	Passing Juice
HOF-Class-of-2021	Internal	Passing Juice
Hall of Fame Members	Internal	Passing Juice
Hall of Fame Ads, Donations &#038; Tickets	Internal	Passing Juice
Local Chapters	Internal	Passing Juice
Donate	Internal	Passing Juice
Shop	Internal	Passing Juice
TAB Online	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
UNCF National Alumni Council	External	Passing Juice
[Click here for details and registration]	Internal	Passing Juice
https://tcnaa.org/membership-status/	Internal	Passing Juice
https://www.tougaloo.edu/give-today/support-tougaloo-college	External	Passing Juice
Here	External	Passing Juice
One Hundred Twentieth Anniversary Celebration of the Historic Woodworth Chapel	External	Passing Juice
Make a Donation	Internal	Passing Juice
TCNAA Mission	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Protocol	Internal	Passing Juice
Contact TCNAA	Internal	Passing Juice
Local Chapter Contacts	Internal	Passing Juice
Hall of Fame Members	Internal	Passing Juice

In-page links

Nomination Package(.docx)	Internal	Passing Juice
Nomination Package(.pdf)	Internal	Passing Juice
Download the 2019 Hall of Fame Souvenir Booklet	Internal	Passing Juice
Local Chapter Guide (PDF)	Internal	Passing Juice
TCNAA Bylaws (Revised 10/19/2019)	Internal	Passing Juice
Documents & Forms	Internal	Passing Juice
President's Report & March 2019 (pdf)	Internal	Passing Juice
Alumni Milestones(*at tougaloo.edu)	External	Passing Juice
40 Under 40 (* at tougaloo.edu)	External	Passing Juice
Tougaloo Athletic Booster Club	External	Passing Juice
Join the TC Bulldogs Athletics Booster Club	External	Passing Juice
Checkout	Internal	Passing Juice



SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alumni	23	✓	✗	✗	✓
tougaloo	17	✓	✗	✗	✗
college	16	✓	✗	✗	✗
tcnaa	15	✗	✗	✗	✓
giving	7	✗	✗	✗	✗


Usability

	Url	Domain : tcnaa.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 9 Warnings : 24				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 264 767 297">✘ Apple Icon<li data-bbox="555 331 879 365">✔ Meta Viewport Tag<li data-bbox="555 398 810 432">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 645 1094 678">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 723 943 757">http://tcnaa.org/sitemap.xml<li data-bbox="555 790 991 824">http://tcnaa.org/wp-sitemap.xml
	Robots.txt	<p data-bbox="539 864 895 898">http://tcnaa.org/robots.txt</p> <p data-bbox="539 931 1083 965">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 999 643 1032">Missing</p> <p data-bbox="539 1066 1337 1099">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1133 1449 1234">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>