






# Seo Analyzer tctaxicab.com

Generated on March 07 2022 01:54 AM





The score is 69/100




## SEO Content

	Title	Traverse City Taxi Cab - Traverse City area TC TVC Cherry Capital <b>Length : 65</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Welcome to Traverse City Taxi Cab Company - Your premier transportation provider. Locally Owned and operated. TVC Cherry Capital Airport Service, Old Mission, Leelanau Grand Traverse Wine Tours <b>Length : 193</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>6</td><td>6</td><td>0</td><td>7</td><td>0</td><td>4</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Traverse City Taxi</li><li>• [H1] Welcome to Traverse City Taxi Cab Company - Your premier transportation provider. Locally Owned and operated.</li><li>• [H1] We provide personalized airport services to and from TVC Traverse City Cherry Capital Airport.</li><li>• [H1] We plan custom wine tour experiences that fit your schedule.</li><li>• [H1] Traverse City Taxi Cab is a locally owned and operated transportation company providing service to the entire Traverse City region. We provide custom personalized services including airport and wine tours.</li><li>• [H1] When you call us, you are talking directly to our drivers, not going through chaotic, time consuming centralized dispatch centers.</li></ul>	H1	H2	H3	H4	H5	H6	6	6	0	7	0	4
H1	H2	H3	H4	H5	H6									
6	6	0	7	0	4									




## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Home</li> <li>• [H2] Personalized Airport Service</li> <li>• [H2] Wine Tours</li> <li>• [H2] About</li> <li>• [H2] Contact</li> <li>• [H2] Hours</li> <li>• [H4] ANYTIME / ANYWHERE 24 x 7 x 365</li> <li>• [H4] Direct Phone Line to Drivers</li> <li>• [H4] Personalized TVC Cherry Capital Airport Service</li> <li>• [H4] Old Mission, Leelanau and Grand Traverse / TC area Wine Tours</li> <li>• [H4] Clean Cabs / Courteous Drivers</li> <li>• [H4] All Major Credit Cards Accepted</li> <li>• [H4] Call: 231.944.8325</li> <li>• [H6] ** Traverse City Taxi Cab Company has a non discrimination policy regarding race, sex, religion, age or national origin. Additionally disabled patrons will not be charged more for their services.</li> <li>• [H6] Traverse City Taxi Cab Company has a zero tolerance policy for drugs and alcohol. If you suspect substance abuse by a driver contact 231-944-8325 immediately.</li> <li>• [H6] ** Traverse City Taxi Cab Company has a non discrimination policy regarding race, sex, religion, age or national origin. Additionally disabled patrons will not be charged more for their services.</li> <li>• [H6] Traverse City Taxi Cab Company has a zero tolerance policy for drugs and alcohol. If you suspect substance abuse by a driver contact 231-944-8325 immediately.</li> </ul>
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
---	-------------	----------------------------------


## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Traverse City Taxi</a>	Internal	Passing Juice
<a href="#">Personalized Airport Service</a>	Internal	Passing Juice
<a href="#">Wine Tours</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>cherry wine company <b>cab</b> capital <b>traverse</b></p> <p><b>taxi</b> <b>city</b> airport services</p>
--	----------------	---






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
traverse	11	✓	✗	✓	✓
city	10	✓	✗	✓	✓
taxi	7	✓	✗	✓	✓










## Keywords Consistency

cab	7	✓	✗	✓	✓
company	6	✗	✗	✓	✓

## Usability

	Url	Domain : tctaxicab.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div>

## Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://tctaxicab.com/sitemap.xml>



### Robots.txt

<http://tctaxicab.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.