






# Seo Analyzer td-yarn.ru

Generated on January 25 2022 08:18 AM





The score is 60/100







## SEO Content

	Title	<p>Пряжа и товары для рукоделия по низким ценам в интернет-магазине "Дом ПРЯЖИ"</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Интернет-магазин пряжи и товаров для вязания "Дом ПРЯЖИ"   Сеть розничных магазинов товаров для рукоделия в Екатеринбурге</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Пряжа и спицы</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Пряжа и товары для рукоделия по низким ценам в интернет-магазине</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://td-yarn.ru:443/upload/CNext/0b2/0b2647d38c70b69a053f044e37afdc47.jpg</td></tr><tr><td>url</td><td>https://td-yarn.ru:443/</td></tr><tr><td>description</td><td>Интернет-магазин пряжи и товаров для вязания</td></tr></tbody></table>	Property	Content	title	Пряжа и товары для рукоделия по низким ценам в интернет-магазине	type	website	image	https://td-yarn.ru:443/upload/CNext/0b2/0b2647d38c70b69a053f044e37afdc47.jpg	url	https://td-yarn.ru:443/	description	Интернет-магазин пряжи и товаров для вязания
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url	https://td-yarn.ru:443/													
description	Интернет-магазин пряжи и товаров для вязания													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>4</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2]</li></ul>	H1	H2	H3	H4	H5	H6	0	2	4	2	0	0
H1	H2	H3	H4	H5	H6									
0	2	4	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Интернет-магазин пряжи «Дом ПРЯЖИ»</li><li>• [H3] Популярные категории</li><li>• [H3] Акции</li><li>• [H3] Обзор ассортимента интернет-магазина пряжи</li><li>• [H3]</li><li>• [H4] Как оформить и получить заказ</li><li>• [H4] Сроки доставки</li></ul>
	Images	We found 29 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>30%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 1.85% Internal Links 94.44%

## In-page links

Anchor	Type	Juice
<a href="#">Каталог</a>	Internal	Passing Juice

## In-page links

<a href="#">Пряжа</a>	Internal	Passing Juice
<a href="#">Lana Grossa</a>	Internal	Passing Juice
<a href="#">Alize</a>	Internal	Passing Juice
<a href="#">YarnArt</a>	Internal	Passing Juice
<a href="#">Троицкая камвольная фабрика</a>	Internal	Passing Juice
<a href="#">Спицы и аксессуары</a>	Internal	Passing Juice
<a href="#">Lana Grossa - спицы и аксессуары</a>	Internal	Passing Juice
<a href="#">Наборы для вышивания</a>	Internal	Passing Juice
<a href="#">Пряжа на бобинах</a>	Internal	Passing Juice
<a href="#">Журналы и каталоги</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Как купить</a>	Internal	Passing Juice
<a href="#">Компания</a>	Internal	Passing Juice
<a href="#">Millenium</a>	Internal	Passing Juice
<a href="#">Кашемир Италия</a>	Internal	Passing Juice
<a href="#">Кашемир из Китая</a>	Internal	Passing Juice
<a href="#">Носочная с кашемиром</a>	Internal	Passing Juice
<a href="#">Летняя с кашемиром</a>	Internal	Passing Juice
<a href="#">Меринос-Шотландия</a>	Internal	Passing Juice
<a href="#">Меринос-Детская</a>	Internal	Passing Juice
<a href="#">Меринос-толстый</a>	Internal	Passing Juice
<a href="#">Меринос-Италия</a>	Internal	Passing Juice
<a href="#">Мохер на шёлке</a>	Internal	Passing Juice
<a href="#">Мохер-тонкий</a>	Internal	Passing Juice
<a href="#">Мохер-Итальянский</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice

## In-page links

<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Все акции</a>	Internal	Passing Juice
<a href="#">Итальянский мохер на шелке со скидкой 50%</a>	Internal	Passing Juice
<a href="#">50% скидка на пряжу Ecowool и 10% на всю пряжу в заказе</a>	Internal	Passing Juice
<a href="#">Все новости</a>	Internal	Passing Juice
<a href="#">Новогодние скидки в магазинах Дом ПРЯЖИ</a>	Internal	Passing Juice
<a href="#">Дом ПРЯЖИ открывается 09 июня!</a>	Internal	Passing Juice
<a href="#">Мы ждем открытия Дома Пряжи</a>	Internal	Passing Juice
<a href="#">Компания</a>	Internal	Passing Juice
<a href="#">Сотрудники</a>	Internal	Passing Juice
<a href="#">Магазины</a>	Internal	Passing Juice
<a href="#">Политика</a>	Internal	Passing Juice
<a href="#">Информация</a>	Internal	Passing Juice
<a href="#">Условия оплаты</a>	Internal	Passing Juice
<a href="#">Условия доставки</a>	Internal	Passing Juice
<a href="#">Гарантия на товар</a>	Internal	Passing Juice
<a href="#">Возможности</a>	Internal	Passing Juice
<a href="#">Вопрос-ответ</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Instagram</a>	External	noFollow
<a href="#">&amp;times;</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

распродажа пряжи alize **Пряжа для lana** спицы руб аксессуары **grossa**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lana	37	✗	✗	✗	✗
grossa	34	✗	✗	✗	✗
для	31	✓	✗	✓	✗
пряжа	30	✓	✓	✗	✗
спицы	26	✗	✓	✗	✗











## Usability

	Url	Domain : td-yarn.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://td-yarn.ru/sitemap.xml</pre> <pre>https://td-yarn.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://td-yarn.ru/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. 

# Optimization

Google Analytics