



# Seo Analyzer





## teatandcosset.com

Generated on February 25 2022 01:49 AM






The score is 37/100







## SEO Content

	<p>Title</p>	<p>Breastfeeding Clothes - Nursing Tops, Nursing Dresses, Nursing tank &amp; Teat &amp; Cosset</p> <p><b>Length : 93</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Designer breastfeeding clothing for style-conscious moms. Timeless wardrobe essentials that make nursing easy and that you'll wear forever. Made in Italy.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Teat &amp; Cosset</td> </tr> <tr> <td>url</td> <td>https://teatandcosset.com/</td> </tr> <tr> <td>title</td> <td>Breastfeeding Clothes - Nursing Tops, Nursing Dresses, Nursing tank</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Designer breastfeeding clothing for style-conscious moms. Timeless wardrobe essentials that make nursing easy and that you'll wear forever. Made in Italy.</td> </tr> </tbody> </table>	Property	Content	site_name	Teat & Cosset	url	https://teatandcosset.com/	title	Breastfeeding Clothes - Nursing Tops, Nursing Dresses, Nursing tank	type	website	description	Designer breastfeeding clothing for style-conscious moms. Timeless wardrobe essentials that make nursing easy and that you'll wear forever. Made in Italy.
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	<p>Headings</p>	<table border="1" data-bbox="539 1977 1481 2045"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
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1	7	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Teat &amp; Cosset</li><li>• [H2] Currency</li><li>• [H2] Founder Peggy at 9 months Pregnant &amp; post baby wearing our collection</li><li>• [H2] PRESS</li><li>• [H2] Shop by category</li><li>• [H2] Most popular styles</li><li>• [H2] From the journal</li><li>• [H2] Currency</li></ul>
	Images	We found 57 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 4 link(s) to files
	Statistics	External Links : noFollow 2.86%  External Links : Passing Juice 0%  Internal Links 97.14%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Gemma Collection</a>	Internal	Passing Juice
<a href="#">Knitwear</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Jumpsuits</a>	Internal	Passing Juice
<a href="#">Sleepwear</a>	Internal	Passing Juice
<a href="#">Bundles/Sets</a>	Internal	Passing Juice
<a href="#">Face Masks</a>	Internal	Passing Juice
<a href="#">Gift Card</a>	Internal	Passing Juice
<a href="#">Baby</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Ava Joggers</a>	Internal	Passing Juice
<a href="#">How to breastfeed in it</a>	Internal	Passing Juice
<a href="#">How to breastfeed in it</a>	Internal	Passing Juice
<a href="#">How to breastfeed in it</a>	Internal	Passing Juice
<a href="#">How to breastfeed in it</a>	Internal	Passing Juice
<a href="#">Zuzanna on HypnoBirthing, Breastfeeding, Birthing Twins Naturally &amp; More</a>	Internal	Passing Juice
<a href="#">Double Interview with Teat &amp; Cosset Co-Founder Peggy on Business &amp; Motherhood</a>	Internal	Passing Juice
<a href="#">Meet Doula, Actress &amp; Fitness Instructor Rachel Nicks Who Says No to "Mom" Guilt</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice
<a href="#">Customer Service</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">{{{name}}}</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	close usd twitter tops instagram dresses policy cosset nursing teat
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
close	4	✘	✘	✘	✘
usd	4	✘	✘	✘	✘
twitter	3	✘	✘	✘	✘
nursing	3	✔	✘	✔	✘
tops	3	✔	✘	✘	✘












## Usability

	Url	Domain : teatandcosset.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 192 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://teatandcosset.com/robots.txt">http://teatandcosset.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 745 1481 824"> Google Analytics</div>