








Seo Analyzer ted.com

Generated on March 25 2022 23:19 PM

The score is 56/100



SEO Content

	<p>Title</p>	<p>TED: Ideas Worth Spreading</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>TED Talks are influential videos from expert speakers on education, business, science, tech and creativity, with subtitles in 100+ languages. Ideas free to stream and download.</p> <p>Length : 176</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>TED, Talks, Themes, Speakers, Technology, Entertainment, Design</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.ted.com/</td> </tr> <tr> <td>image</td> <td>https://pi.tedcdn.com/r/pl.tedcdn.com/social/ted-logo-fb.png?v=wAff13s?</td> </tr> <tr> <td>title</td> <td>TED: Ideas worth spreading</td> </tr> <tr> <td>description</td> <td>TED Talks are influential videos from expert speakers on education, business, science, tech and creativity, with subtitles in 100+ languages. Ideas free to stream and download.</td> </tr> </tbody> </table>	Property	Content	url	https://www.ted.com/	image	https://pi.tedcdn.com/r/pl.tedcdn.com/social/ted-logo-fb.png?v=wAff13s?	title	TED: Ideas worth spreading	description	TED Talks are influential videos from expert speakers on education, business, science, tech and creativity, with subtitles in 100+ languages. Ideas free to stream and download.		
Property	Content													
url	https://www.ted.com/													
image	https://pi.tedcdn.com/r/pl.tedcdn.com/social/ted-logo-fb.png?v=wAff13s?													
title	TED: Ideas worth spreading													
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	<p>Headings</p>	<table border="1" data-bbox="539 1883 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>160</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1989 1481 2080" style="list-style-type: none"> • [H3] Why "a seat at the table" isn't the solution for gender equity • [H3] Reimagine your workplace. Transform business as usual. 	H1	H2	H3	H4	H5	H6	0	0	2	160	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	160	0	0									

SEO Content

- [H4] Become a TED Member
- [H4] Featured
- [H4] The war in Ukraine could change everything
- [H4] What it's like to be a parent in a war zone
- [H4] War in Ukraine -- and what it means for the world order
- [H4] How to be fearless in the face of authoritarianism
- [H4] Inside the fight against Russia's fake news empire
- [H4] What does it mean to be a refugee?
- [H4] 3 questions we should ask about nuclear weapons
- [H4] Why people fall for misinformation
- [H4] Fighters and mourners of the Ukrainian revolution
- [H4] Simple, effective tech to connect communities in crisis
- [H4] When the world is burning, is art a waste of time?
- [H4] How flags unite (and divide) us
- [H4] Dictators hate political cartoons -- so I keep drawing them
- [H4] Newest talks
- [H4] Why all melodies should be free for musicians to use
- [H4] The African swamp protecting Earth's environment
- [H4] 3 reasons for optimism in difficult times
- [H4] The hidden power of sad songs and rainy days
- [H4] Powerful photos that honor the lives of overlooked women
- [H4] The real hotbed of innovation (hint: it's not big cities)
- [H4] The deep sea's medicinal secrets
- [H4] The power of purpose in business
- [H4] Climate change isn't a distant threat -- it's our reality
- [H4] 3 things men can do to promote gender equity
- [H4] Self-assembling robots and the potential of artificial evolution
- [H4] What does it mean to be a refugee?
- [H4] War in Ukraine -- and what it means for the world order
- [H4] How to design mosquitoes out of cities
- [H4] The critical role of Black mothers -- and how to support all moms
- [H4] The creativity and community behind fanfiction
- [H4] 3 ways to find hope in hopeless times
- [H4] How to share public money fairly
- [H4] Trending
- [H4] How to discover your "why" in difficult times
- [H4] The radical possibilities of man-made DNA
- [H4] How the worst moments in our lives make us who we are
- [H4] The science of friction -- and its surprising impact on our lives
- [H4] How the magic of kindness helped me survive the Holocaust
- [H4] How to find meaning after loss
- [H4] Why bees are disappearing
- [H4] How music streaming transformed songwriting
- [H4] How to tame your wandering mind
- [H4] What reading slowly taught me about writing
- [H4] How vulnerability makes you a better leader
- [H4] A new way to heal hearts without surgery
- [H4] How I beat stage fright
- [H4] How I'm fighting bias in algorithms
- [H4] The paradox of efficiency
- [H4] The best gift I ever survived
- [H4] The orchestra in my mouth

SEO Content





- [H4]
- [H4] Women who make history
- [H4] On being a woman and a diplomat
- [H4] If you adults won't save the world, we will
- [H4] Activism, changemakers and hope for the future
- [H4] Dangerous times call for dangerous women
- [H4] Why should you read Toni Morrison's "Beloved"?
- [H4] "A seat at the table" isn't the solution for gender equity
- [H4] The critical role of Black mothers -- and how to support all moms
- [H4] An interview with the founders of Black Lives Matter
- [H4] Why should you read sci-fi superstar Octavia E. Butler?
- [H4] 6 essential lessons for women leaders
- [H4] The hidden life of Rosa Parks
- [H4] Theranos, whistleblowing and speaking truth to power
- [H4] The dream of educating Afghan girls lives on
- [H4] The breathtaking courage of Harriet Tubman
- [H4] An interview with the Queen of Creole Cuisine
- [H4] To future generations of women, you are the roots of change
- [H4] How I stopped the Taliban from shutting down my school
- [H4] Me Too is a movement, not a moment
- [H4] Frida Kahlo: The woman behind the legend
- [H4] Museums should honor the everyday, not just the extraordinary
- [H4] The genius of Marie Curie
- [H4] Facebook's role in Brexit -- and the threat to democracy
- [H4] The meaning of life according to Simone de Beauvoir
- [H4] TED-Ed animations: Feed your curiosity
- [H4] How pigeons took over the world
- [H4] The most notorious scientific feud in history
- [H4] The movement that inspired the Holocaust
- [H4] Hawking's black hole paradox explained
- [H4] The myth of the moon goddess
- [H4] Building the impossible: Golden Gate Bridge
- [H4] How do personality tests work?
- [H4] 4 signs of emotional abuse
- [H4] How do you know you're not dreaming?
- [H4] How one design flaw almost toppled a skyscraper
- [H4] Why is pneumonia so dangerous?
- [H4] How do jetpacks work? And why don't we all have them?
- [H4] Explore playlists
- [H4] The most popular talks of all time
- [H4] Revolutionary women!
- [H4] Unexpected lessons from the animal world
- [H4] Talks on remembering those we've lost
- [H4] The most popular talks of all time
- [H4] Revolutionary women!
- [H4] Unexpected lessons from the animal world
- [H4] Talks on remembering those we've lost
- [H4] Work smarter with TED@Work
- [H4] 3 steps to stop remote work burnout
- [H4] How to be "Team Human" in the digital future
- [H4] 3 tips for leaders to get the future of work right
- [H4] The human skills we need in an unpredictable world
- [H4] 4 lessons the pandemic taught us about work, life and

SEO Content





balance

- [H4] How to manage for collective creativity
- [H4] What are you willing to give up to change the way we work?
- [H4] The myth of bringing your full, authentic self to work
- [H4] 4 tips to kickstart honest conversations at work
- [H4] The happy secret to better work
- [H4] Go ahead, dream about the future
- [H4] Trial, error and the God complex
- [H4] Building strong communities
- [H4] How to build community as a newcomer
- [H4] How mindful home design fosters social connection
- [H4] The duality of labels - and how to use them for good
- [H4] How video calls can help foster connection
- [H4] The nuances of flag design — and how branding unifies us
- [H4] Community-powered criminal justice reform
- [H4] Countdown: Take action on climate
- [H4] How to boost nature-based solutions to climate change
- [H4] It's impossible to have healthy people on a sick planet
- [H4] How to make radical climate action the new normal
- [H4] Dear world leaders, these are our climate demands
- [H4] The forest is our teacher. It's time to respect it
- [H4] An action plan for solving the climate crisis
- [H4] The crucial intersection of climate and capital
- [H4] The science of extreme weather -- and how to reduce the harm
- [H4] An ever-evolving map of everything on Earth
- [H4] The many reasons to eat a plant-based diet
- [H4] The powerful women on the front lines of climate action
- [H4] How small countries can make a big impact on climate change
- [H4] A new perspective on the journey to net-zero
- [H4] The fastest way to slow climate change now
- [H4] Meet the TED Audio Collective
- [H4] The Daily Show's secret to creativity
- [H4] The real reason you procrastinate
- [H4] An Indigenous Mixtape from Lima, Peru
- [H4] Michael Tubbs on politics as a force for good
- [H4] How we can actually pay people enough -- with Paypal CEO Dan Schulman
- [H4] What your sleep patterns say about your relationship
- [H4] A stock market for social justice
- [H4] Brené Brown
- [H4] The Trans Ban
- [H4] Heard on TED Radio Hour
- [H4] How deepfakes undermine truth and threaten democracy
- [H4] Inside the bizarre world of internet trolls and propagandists
- [H4] How I'm fighting bias in algorithms
- [H4] The mysterious world of underwater caves
- [H4] When I die, recompose me
- [H4] A climate change solution that's right under our feet
- [H4] How we unearthed the Spinosaurus
- [H4] The hidden history found in your teeth
- [H4] The Great Migration and the power of a single decision
- [H4] Why the "good immigrant" is a bad narrative

SEO Content

		<ul style="list-style-type: none"> • [H4] 10 ways to have a better conversation • [H4] A one-man musical phenomenon • [H4] How to recover from activism burnout • [H4] How I use Minecraft to help kids with autism • [H4] About TED
	Images	<p>We found 436 images on this web page.</p> <p>435 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to search	Internal	Passing Juice

In-page links

Skip to next section	Internal	Passing Juice
Skip to next section	Internal	Passing Juice
Skip to next section	Internal	Passing Juice
Skip to next section	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	skip posted how talks world ted seconds mar from minutes
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
minutes	131	✘	✘	✘	✘
seconds	129	✘	✘	✘	✘
ted	46	✔	✔	✔	✔
how	39	✘	✘	✘	✔
talks	22	✘	✔	✔	✔












Usability

	Url	Domain : ted.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 491 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ted.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>