



# Seo Analyzer





## telcotransformation.com

Generated on January 15 2022 02:29 AM






The score is 34/100







## SEO Content

	<p>Title</p>	<p>Telco Transformation - Mapping the transformation of digital operations</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>								
	<p>Description</p>	<p>Telco Transformation is an online community for communications service providers and network operators, as well as their partners, suppliers and customers, that need to understand, track and benefit from the transformation underway in the global communications networking and services sector.</p> <p><b>Length : 292</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>								
	<p>Keywords</p>	<p>APIs, analytics, application programming interfaces, applications, big data, business models, business strategies, business transformation, caching, cloud, customer experience, data centers, distributed cloud, enterprise services, innovation, marketing, mobility, monetization, network management, New IP, NFV, optimization, SLAs, SDN, service level agreements, service providers, services, smartphones, social media, social networking, software, strategy, telco, telcos, telco cloud, telecoms, training, transformation, virtual telcos, VNF, wireless</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1715 1481 2074"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Telco Transformation - Mapping the transformation of digital operations</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://img.lightreading.com/telcotransformation/FB-profile.jpg</td> </tr> </tbody> </table>	Property	Content	title	Telco Transformation - Mapping the transformation of digital operations	type	website	image	https://img.lightreading.com/telcotransformation/FB-profile.jpg
Property	Content									
title	Telco Transformation - Mapping the transformation of digital operations									
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image	https://img.lightreading.com/telcotransformation/FB-profile.jpg									

## SEO Content

		url	http://www.telcotransformation.com				
		site_name	Telco Transformation				
		description	Telco Transformation is an online community for communications service providers and network operators, as well as their partners, suppliers and customers, that need to understand, track and benefit from the transformation underway in the global communications networking and services sector.				
	Headings	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>
		0	0	0	0	0	0
	Images	We found 117 images on this web page.					
		77 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>4%</b>					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 84 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%					
		External Links : Passing Juice 10.71%					

## SEO Links

Internal Links 89.29%

### In-page links

Anchor	Type	Juice
<a href="#">Contributors</a>	Internal	Passing Juice
<a href="#">Messages</a>	Internal	Passing Juice
<a href="#">Polls</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">University</a>	Internal	Passing Juice
<a href="#">Seven Sign Up for Italy's 5G Auction</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">All Quiet on VEON's Digitalization Front</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Huawei Edges Out Rivals for Three UK 5G Job</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Nokia Bags \$3.5B 5G Deal With T-Mobile US</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Verizon: 5G's Coming in 'Early' 2019</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Cato Makes SD-WAN a Matter of Priority</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">VEON Veers Off-Course</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Ericsson Ups R&amp;D Spend to Put 5G Squeeze on Rivals</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">If You Think Europe's Telecom Sector Is Bad, Just Look at America's</a>	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">Istio: An Orchestration Sensation?</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">China Mobile Completes 5G Interop Tests With Huawei &amp; Intel</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Telcos Still Need to Spend More on R&amp;D</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">All Articles</a>	Internal	Passing Juice
<a href="#">All News</a>	Internal	Passing Juice
<a href="#">All Video</a>	Internal	Passing Juice
<a href="#">All Slide Shows</a>	Internal	Passing Juice
<a href="#">Evolving Cloud Data Centers to the 5G Era</a>	Internal	Passing Juice
<a href="#">12 comments</a>	Internal	Passing Juice
<a href="#">All Conversations with Huawei blogs</a>	Internal	Passing Juice
<a href="#">@ms.akkineni, actually I think that is the safest proposition.&amp;nbsp; My faith is in humanity and people by nature are good.&amp;nbsp; So I have confidence that we will adjust, adapt, and continue to grow and develop.</a>	Internal	Passing Juice
<a href="#">Yes, Let's hope for that future where everyone tries to understand and fullfill their roles responsibly.</a>	Internal	Passing Juice
<a href="#">@mpouraryan, good stuff!&amp;nbsp; Thanks for sharing! Happy May as well! &amp;nbsp; &amp;nbsp;:</a>	Internal	Passing Juice
<a href="#">Ever sso...and as we all bid farewell to April...an early "Happy May Day" to all...as I leave you all w/this way all of us "ordinary faces" can make a difference for all our world: https://futurism.com/hopepage-crypto-mining-charity/ Onwa...</a>	Internal	Passing Juice
<a href="#">@dir5288, that is the exciting part is the unknown future.&amp;nbsp; It is less about what we have controlled and more now about what we can create and develop.</a>	Internal	Passing Juice
<a href="#">@ms.akkineni, absolutely!&amp;nbsp; One way or the other governments evolve and respond accordingly - even if it takes a long time.</a>	Internal	Passing Juice
<a href="#">@ms.akkineni, well said!&amp;nbsp; Government is designed to protect the status quo unless the majority desires something better and in the interests of the majority.&amp;nbsp; That is both the bad news and the good news!</a>	Internal	Passing Juice
<a href="#">@ms.akkineni, the security blanket for many is the safety net</a>	Internal	Passing Juice

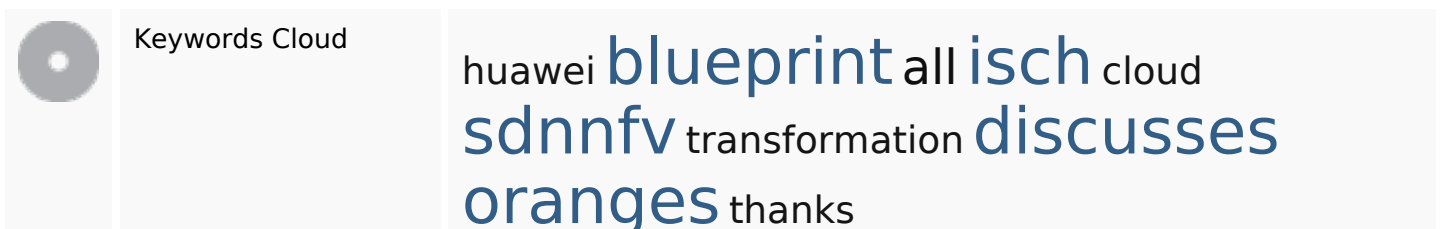
## In-page links

<a href="#">provided by government - so it is an important part of each society.</a>		
<a href="#">@ms.akkineni, than you!&amp;nbsp; Maybe all the changes will remind all of us of those appropriate roles and drive us to better fulfill our responsibilities?</a>	Internal	Passing Juice
<a href="#">@mpouraryan, true - no coasting!&amp;nbsp; You have to stay engaged in this day and age!</a>	Internal	Passing Juice
<a href="#">But then again it might mess up your phone and have it go a lot slower. I guess it's just what you're willing to risk.</a>	Internal	Passing Juice
<a href="#">And we have to also take our time in understanding a product. People always want to rush and move things along quickly. That shouldn't always be the case.</a>	Internal	Passing Juice
<a href="#">mhhf1ve</a>	Internal	Passing Juice
<a href="#">gaarmet</a>	Internal	Passing Juice
<a href="#">Mike Robuck</a>	Internal	Passing Juice
<a href="#">John Isch</a>	Internal	Passing Juice
<a href="#">batye</a>	Internal	Passing Juice
<a href="#">lesa3173</a>	Internal	Passing Juice
<a href="#">December 7, 2017, 12pm EST</a>	Internal	Passing Juice
<a href="#">ARCHIVED SHOWS</a>	Internal	Passing Juice
<a href="#">DOWNLOAD TO CALENDAR</a>	Internal	Passing Juice
<a href="#">Huawei Network Transformation Seminar</a>	Internal	Passing Juice
<a href="#">5G-Era Cloud Strategies for Network Operators</a>	Internal	Passing Juice
<a href="#">New Engines Driving Industry Transformation: China Mobile Zhejiang Builds B2B Cloud Platform</a>	Internal	Passing Juice
<a href="#">Huawei ICBC Project Wins DCD Living at the Edge Award of 2017</a>	Internal	Passing Juice
<a href="#">HUAWEI CLOUD NFVI Solution Becomes a World Leading Solution</a>	Internal	Passing Juice
<a href="#">China Mobile (Zhejiang) Launched the World's First Decoupled 3-Layer Commercial Telecom Cloud Network</a>	Internal	Passing Juice
<a href="#">Heavy Reading Report: Automate or Die</a>	Internal	Passing Juice
<a href="#">Intent-Based Networking: Automating Next-Generation Networks</a>	Internal	Passing Juice

## In-page links

<a href="#">Cable Looks to SD-WAN to Boost Business Services</a>	Internal	Passing Juice
<a href="#">Huawei Software Customer Reference Program □ HKT: Digital Transformation</a>	Internal	Passing Juice
<a href="#">Heavy Reading Report   Cable &amp; SDN/NFV: Moving Toward Implementation</a>	Internal	Passing Juice
<a href="#">Tweets about "from:telco_transform OR #telco_transform OR @telco_transform"</a>	External	Passing Juice
<a href="#">Czech Out Telecom's Future</a>	Internal	Passing Juice
<a href="#">Slideshow archive</a>	Internal	Passing Juice
<a href="#">Huawei Wins World's First Tier IV-Ready Certification</a>	Internal	Passing Juice
<a href="#">Infographics archive</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">RSS</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Cookie Policy</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">[close this box]</a>	External	Passing Juice
<a href="#">[close this box]</a>	External	Passing Juice
<a href="#">Tweet</a>	External	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
isch	13	✘	✘	✘	✘
oranges	12	✘	✘	✘	✘
discusses	11	✘	✘	✘	✘
sdnfv	11	✘	✘	✘	✘
blueprint	11	✘	✘	✘	✘








## Usability

	Url	Domain : telcotransformation.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 282 Warnings : 100
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://www.lightreading.com/sitemap_index.xml">http://www.lightreading.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://telcotransformation.com/robots.txt">http://telcotransformation.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.