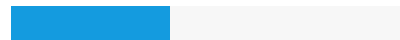




Seo Analyzer testmart.com

Generated on March 14 2022 17:38 PM



The score is 33/100







SEO Content

	Title	<p>TestMart - the leading government procurement resource for test and measurement equipment on GSA Schedule 66.</p> <p>Length : 109</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>TestMart, a registered online marketplace of Technical Communities, Inc., offers low price and wide selections of latest test equipment and measuring instruments to the U.S. government and military buyers.</p> <p>Length : 205</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] N9913B - Keysight Technologies Inc. 4 GHz FieldFox RF Analyzer• [H2] MS2090A - Anritsu Field Master Pro Spectrum Analyzer (Must be ordered with ONE frequency option)	H1	H2	H3	H4	H5	H6	0	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	0	0	0									
	Images	<p>We found 23 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Test & Measurement	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Laboratory Equipment	Internal	Passing Juice
Medical Equipment	Internal	Passing Juice
Industry Press	Internal	Passing Juice
Categories	Internal	Passing Juice
Manufacturers	Internal	Passing Juice
login	Internal	Passing Juice

In-page links

Quotes	Internal	Passing Juice
Alerts	Internal	Passing Juice
Reports	Internal	Passing Juice
Edit Profile	Internal	Passing Juice
Edit Address	Internal	Passing Juice
Help	Internal	Passing Juice
analog voltage input module	Internal	Passing Juice
cable and antenna analyzer	Internal	Passing Juice
communications service monitor	Internal	Passing Juice
counter timer	Internal	Passing Juice
dc power supply	Internal	Passing Juice
digital multimeter	Internal	Passing Juice
digital sourcemeter	Internal	Passing Juice
digital voltmeter	Internal	Passing Juice
emi test receiver	Internal	Passing Juice
function generator	Internal	Passing Juice
infiniium oscilloscope	Internal	Passing Juice
land mobile radio analyzer	Internal	Passing Juice
lcr meter	Internal	Passing Juice
logic analyzer	Internal	Passing Juice
manual step attenuator	Internal	Passing Juice
nanovoltmeter	Internal	Passing Juice
network analyzer	Internal	Passing Juice
ohmmeter and bond tester	Internal	Passing Juice
oscilloscope	Internal	Passing Juice
portable receiver	Internal	Passing Juice
power meter	Internal	Passing Juice
power sensor	Internal	Passing Juice

In-page links

programmable attenuator	Internal	Passing Juice
pxi chassis	Internal	Passing Juice
radio altimeter test set	Internal	Passing Juice
radio test set	Internal	Passing Juice
ratio transformer	Internal	Passing Juice
real time pcr	Internal	Passing Juice
rf and microwave analyzer	Internal	Passing Juice
rf mount temperature controller	Internal	Passing Juice
signal analyzer	Internal	Passing Juice
signal generator	Internal	Passing Juice
spectrum analyzer	Internal	Passing Juice
spectrum and signal analyzer	Internal	Passing Juice
super thermometer	Internal	Passing Juice
sweep generator	Internal	Passing Juice
temperature calibrator	Internal	Passing Juice
thermo hygrometer	Internal	Passing Juice
waveform generator	Internal	Passing Juice

SEO Keywords



Keywords Cloud

title testmart categories login home
measurement procurement edit
equipment test






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
equipment	3	✓	✗	✓	✗
procurement	2	✓	✗	✗	✗







Keywords Consistency

test	2	✓	✗	✓	✗
measurement	2	✓	✗	✗	✗
edit	2	✗	✗	✗	✗

Usability

	Url	Domain : testmart.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✗ Attention! Try to avoid nested tables in HTML.</div> <div>✗ Too bad, your website is using inline styles.</div>

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ❌ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://testmart.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics