









Seo Analyzer texas-dutyfree.com

Generated on February 28 2022 22:46 PM




The score is 38/100







SEO Content

	<p>Title</p>	<p>Homepage</p> <p>Length : 8</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>0</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1114 1944" style="list-style-type: none"> • [H1] WELCOME TO • [H1] TEXAS LONESTAR DUTY FREE • [H1] WELCOME TO • [H1] TEXAS LONESTAR DUTY FREE • [H1] EXCLUSIVESTORE LOCATIONS • [H1] AMAZINGPORTFOLIO • [H3] HOTLINE NUMBER • [H3] OPENING HOURS • [H3] EMAIL US • [H4] Liquor • [H4] Johnnie Walker • [H4] Gran Patron • [H4] Buchanan's 	H1	H2	H3	H4	H5	H6	6	0	3	4	0	0
H1	H2	H3	H4	H5	H6									
6	0	3	4	0	0									
	<p>Images</p>	<p>We found 16 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%


In-page links

Anchor	Type	Juice
Homepage	Internal	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
N&G Systems	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords





Keywords Cloud

data-uk-grid-margin
 homepage brownsville duty div
 uk-panel liquor progreso lonestar
 free

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
homepage	3	✓	✗	✗	✗
liquor	3	✗	✗	✗	✓
data-uk-grid-margin	3	✗	✗	✗	✗
uk-panel	3	✗	✗	✗	✗
div	3	✗	✗	✗	✗











Usability

	Url	Domain : texas-dutyfree.com Length : 18
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://texas-dutyfree.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>