Seo Analyzer
texaspoliceassociation.com

Generated on April 04 2022 15:01 PM

The score is 31/100

SEO Content

✅	Title	Texas Police Association, Established 1895 **Length : 42** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The Texas Police Association, organized in Fort Worth on March 6, 1895, is the oldest law enforcement organization of its type in the state. TPA exists to make Texas communities safer and more economically viable. Represented in its membership are officers from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, federal agencies, and others. Through training, exchange of information, and various recognition programs, the Association strives to upgrade the efficiency and professional status of all Texas law enforcement officers. **Length : 588** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Texas Police Association, Texas, Police, Association, Municipal, Sheriff, Constable, Department of Public Safety, Federal, Officer, Officers, Member, Membership, Train, Training, Class, Classes, Education, Community, Communities, Safety, Safer Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 18 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 48 links including 5 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

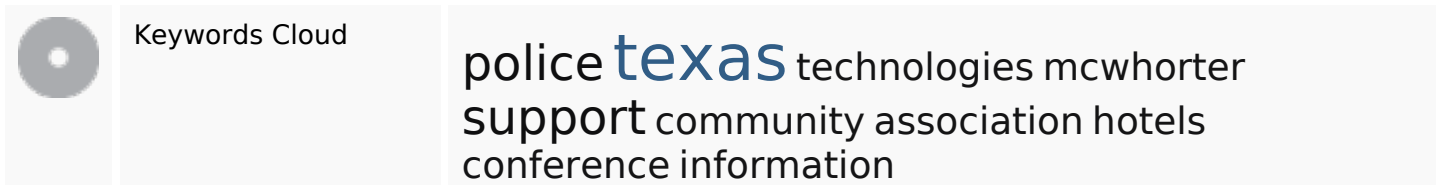| Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Vision & History	Internal	Passing Juice
FAQ	Internal	Passing Juice
Executive Director	Internal	Passing Juice
Executive Board	Internal	Passing Juice
Code of Ethics	Internal	Passing Juice

In-page links

Photo Gallery	Internal	Passing Juice
Employment	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Training	Internal	Passing Juice
Calendar	External	Passing Juice
Registration	Internal	Passing Juice
Course Descriptions	Internal	Passing Juice
Hotels	Internal	Passing Juice
LIT	Internal	Passing Juice
Bill Blackwood	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
News/Events	Internal	Passing Juice
Notifications	Internal	Passing Juice
The Police News	External	Passing Juice
The Blues News	Internal	Passing Juice
Community	Internal	Passing Juice
Safety Tips	Internal	Passing Juice
Resources	Internal	Passing Juice
Programs	Internal	Passing Juice
Education	Internal	Passing Juice
Forums	Internal	Passing Juice
Texas Police Journal	External	Passing Juice
Peace Officer's Guide to Texas Law	Internal	Passing Juice
Conference	Internal	Passing Juice
Information	Internal	Passing Juice
Agenda	Internal	Passing Juice
Hotels	Internal	Passing Juice
New Sponsor / Vendor Information	Internal	Passing Juice

In-page links

Previous Sponsors & Vendors		Internal	Passing Juice
Merchandise		External	Passing Juice
Support		Internal	Passing Juice
Membership		Internal	Passing Juice
Benefits		Internal	Passing Juice
Renewal		Internal	Passing Juice
Advertising		Internal	Passing Juice
Donations		Internal	Passing Juice
Beretta		Internal	Passing Juice
Affiliate Links		Internal	Passing Juice
Apply online to become member		External	Passing Juice
1		Internal	Passing Juice
Website design, hosting and maintenance by McWhorter Technologies		External	Passing Juice

SEO Keywords

Keywords Cloud	police texas technologies mcwhorter support community association hotels conference information

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
texas	6	✔	✔	✔	✘
police	3	✔	✔	✔	✘
support	3	✘	✘	✘	✘
mcwhorter	2	✘	✘	✘	✘
conference	2	✘	✘	✘	✘

Usability

	Url	Domain : texaspoliceassociation.com Length : 26
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
✅	Encoding	Perfect. Your declared charset is ISO-8859-1.
❌	W3C Validity	Errors : 87 Warnings : 20
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<CENTER>	12
<FONT>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.

Document

✖   Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✖	Meta Viewport Tag
	✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.