











## SEO Content

		<ul style="list-style-type: none"><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li></ul>
	Images	We found 31 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>23%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.67%  Internal Links 93.33%


## In-page links

Anchor	Type	Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice
<a href="#">Forgot your username?</a>	Internal	Passing Juice
<a href="#">A±</a>	Internal	Passing Juice
<a href="#">Contact Us For A Free Quote</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Shop Online</a>	Internal	Passing Juice
<a href="#">Baseball</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">Soccer</a>	Internal	Passing Juice
<a href="#">Volleyball</a>	Internal	Passing Juice
<a href="#">Pads</a>	Internal	Passing Juice
<a href="#">Gymnasium Structures</a>	Internal	Passing Juice
<a href="#">Aluminum Bleachers</a>	Internal	Passing Juice
<a href="#">Telescopic Bleachers</a>	Internal	Passing Juice
<a href="#">Spectator Amenities</a>	Internal	Passing Juice
<a href="#">Past Projects</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">My Cart/Checkout</a>	Internal	Passing Juice
<a href="#">01</a>	External	Passing Juice
<a href="#">Baseball</a>	Internal	Passing Juice
<a href="#">Lacrosse</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
<a href="https://texassportsequipment.com/modules/mod_image_show_gk4/cache/homepagegallery.1402235966491gk-is-126.jpg">https://texassportsequipment.com/modules/mod_image_show_gk4/cache/homepagegallery.1402235966491gk-is-126.jpg</a>	Internal	Passing Juice
<a href="#">Joomla Templates</a>	External	Passing Juice





## SEO Keywords

 Keywords Cloud	seating <b>read</b> flooring <b>more</b> football <b>bleachers</b> soccer aluminum systems volleyball
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	10	✘	✘	✘	✘
more	10	✘	✘	✘	✘
bleachers	7	✘	✘	✘	✔
flooring	5	✘	✘	✘	✔
volleyball	5	✘	✘	✘	✔

## Usability

 Url	Domain : texassportsequipment.com Length : 24
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

XHTML 1.0 Transitional



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 2  
Warnings : 9



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Attention! Try to avoid nested tables in HTML.
- Too bad, your website is using inline styles.
- Too bad, your website has too many CSS files (more than 4).
- Too bad, your website has too many JS files (more than 6).
- Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



## Optimization



XML Sitemap

Missing

## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://texassportsequipment.com/robots.txt">http://texassportsequipment.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>