



# Seo Analyzer thatphdguy.com.au

Generated on March 21 2022 10:49 AM

The score is 36/100







## SEO Content

	Title	<p><b>Length : 0</b></p> <p>Very bad. We haven't found title on your page.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Org Change</li> <li>• [H2] Recent Posts</li> <li>• [H2] Archives</li> <li>• [H2] Tags</li> <li>• [H2] Cat</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.41% Internal Links 94.59%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Services test</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Bob Dick</a>	Internal	Passing Juice
<a href="#">Events</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">Navigating strategic complexity Part II</a>	Internal	Passing Juice
<a href="#">Navigating strategic complexity</a>	Internal	Passing Juice
<a href="#">Mental Models - What are they and why are they important?</a>	Internal	Passing Juice
<a href="#">Organisational alignment for enjoyment and performance</a>	Internal	Passing Juice

## In-page links

<a href="#">CHANGE &amp;#8211; What do we mean by success? Pt. II</a>	Internal	Passing Juice
<a href="#">August 2017</a>	Internal	Passing Juice
<a href="#">July 2017</a>	Internal	Passing Juice
<a href="#">June 2017</a>	Internal	Passing Juice
<a href="#">May 2017</a>	Internal	Passing Juice
<a href="#">April 2017</a>	Internal	Passing Juice
<a href="#">March 2017</a>	Internal	Passing Juice
<a href="#">February 2017</a>	Internal	Passing Juice
<a href="#">January 2017</a>	Internal	Passing Juice
<a href="#">Alignment</a>	Internal	Passing Juice
<a href="#">Diagnosis</a>	Internal	Passing Juice
<a href="#">HR</a>	Internal	Passing Juice
<a href="#">Implementation</a>	Internal	Passing Juice
<a href="#">Mental Models</a>	Internal	Passing Juice
<a href="#">Results</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">Systems</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">S1</a>	Internal	Passing Juice
<a href="#">S2</a>	Internal	Passing Juice
<a href="#">S3</a>	Internal	Passing Juice
<a href="#">S4</a>	Internal	Passing Juice
<a href="#">S5</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress.</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

bob test back **services** content more dick skip  
blog events

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	3	✘	✘	✘	✘
skip	1	✘	✘	✘	✘
content	1	✘	✘	✘	✘
test	1	✘	✘	✘	✘
bob	1	✘	✘	✘	✘










## Usability

	Url	Domain : thatphdguy.com.au Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 5 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://thatphdguy.com.au/robots.txt">http://thatphdguy.com.au/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.