







Seo Analyzer the-dressingroom.com

Generated on March 22 2022 10:43 AM






The score is 56/100






SEO Content

	Title	<p>The Dressing Room St Albans Shop Womens SS22 Fashion</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Multi award winning women's fashion boutique with a sleek, fashion focused website and 5 star boutique service. Receive FREE UK delivery on all orders!</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Dressing Room St Albans Shop Womens SS22 Fashion</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.the-dressingroom.com/</td> </tr> <tr> <td>image</td> <td>https://www.the-dressingroom.com/images/logo.png</td> </tr> <tr> <td>description</td> <td>Multi award winning women's fashion boutique with a sleek, fashion focused website and 5 star boutique service. Receive FREE UK delivery on all orders!</td> </tr> <tr> <td>site_name</td> <td>The Dressing Room</td> </tr> </tbody> </table>	Property	Content	title	The Dressing Room St Albans Shop Womens SS22 Fashion	type	article	url	https://www.the-dressingroom.com/	image	https://www.the-dressingroom.com/images/logo.png	description	Multi award winning women's fashion boutique with a sleek, fashion focused website and 5 star boutique service. Receive FREE UK delivery on all orders!	site_name	The Dressing Room
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	Headings	<table border="1" data-bbox="539 2004 1481 2067"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>17</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	1	17	1	0	0		
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SEO Content

		<ul style="list-style-type: none">• [H2] Dress To Impress• [H3] NEW SEASON ARRIVALS• [H3] New Season Trainers• [H3]• [H3] 10% OFF YOUR FIRST ORDER• [H3] WHEN YOU SIGN UP TO OUR NEWSLETTER• [H3] FREE STANDARD UK DELIVERY ON ORDERS OVER £200• [H3] & FREE UK RETURNS• [H3] The Spring Edit• [H3]• [H3] Anna Beck Classics• [H3]• [H3] EARN LOYALTY POINTS• [H3] & RECEIVE REWARDS• [H3] FREE GIFT WRAP AVAILABLE• [H3] ON ALL ORDERS• [H3] BOOK A STYLING APPOINTMENT• [H3] INSTORE OR VIRTUAL STYLING• [H4] Cookie management
	Images	<p>We found 14 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 118 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 6.78%

Internal Links 93.22%

In-page links

Anchor	Type	Juice
skip to content	Internal	Passing Juice
Privacy and Cookie Policy	Internal	Passing Juice
manage your cookie preferences here	Internal	Passing Juice
=	Internal	Passing Juice
LOYALTY SCHEME	Internal	Passing Juice
MAILING LIST	Internal	Passing Juice
FREE UK STANDARD SHIPPING WHEN YOU SPEND OVER £200	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Clothing	Internal	Passing Juice
Dresses	Internal	Passing Juice
Denim	Internal	Passing Juice
Knitwear	Internal	Passing Juice
Jackets & Coats	Internal	Passing Juice
Tops & Blouses	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Shirts	Internal	Passing Juice
Skirts	Internal	Passing Juice
Trousers	Internal	Passing Juice
Pyjamas	Internal	Passing Juice
Loungewear	Internal	Passing Juice
Shorts	Internal	Passing Juice

In-page links

Swimwear	Internal	Passing Juice
Sustainable	Internal	Passing Juice
Footwear	Internal	Passing Juice
Boots	Internal	Passing Juice
Trainers	Internal	Passing Juice
Slippers	Internal	Passing Juice
Heels	Internal	Passing Juice
Wedges	Internal	Passing Juice
Espadrilles	Internal	Passing Juice
Sandals/Flip Flops	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Accessories	Internal	Passing Juice
Socks	Internal	Passing Juice
Scarves	Internal	Passing Juice
Bags & Purses	Internal	Passing Juice
Hats	Internal	Passing Juice
Fragrance	Internal	Passing Juice
Belts	Internal	Passing Juice
Lingerie	Internal	Passing Juice
Hair Accessories	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Jewellery	Internal	Passing Juice
Necklaces	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Earrings	Internal	Passing Juice
Rings	Internal	Passing Juice
Charms	Internal	Passing Juice
Sale	Internal	Passing Juice

In-page links

Gifts	Internal	Passing Juice
Gift Vouchers	Internal	Passing Juice
Brands	Internal	Passing Juice
Veja	Internal	Passing Juice
Shoe The Bear	Internal	Passing Juice
Fabienne Chapot	Internal	Passing Juice
American Vintage	Internal	Passing Juice
Anna Beck	Internal	Passing Juice
Ba&sh	Internal	Passing Juice
Paige Denim	Internal	Passing Juice
Rag & Bone	Internal	Passing Juice
Frame Denim	Internal	Passing Juice
essentiel antwerp	Internal	Passing Juice
Rails	Internal	Passing Juice
Ash	Internal	Passing Juice
Stine Goya	Internal	Passing Juice
Dea Kudibal	Internal	Passing Juice
Enamel Copenhagen	Internal	Passing Juice
Magali Pascal	Internal	Passing Juice
Lulu Copenhagen	Internal	Passing Juice
Colorful Standard	Internal	Passing Juice
Soxygen Socks	Internal	Passing Juice
arizona love	Internal	Passing Juice
Ba&Sh	Internal	Passing Juice
Berenice	Internal	Passing Juice
Becksondergaard	Internal	Passing Juice
Citizens of Humanity	Internal	Passing Juice
ChloBo	Internal	Passing Juice

In-page links

D.A.T.E.	Internal	Passing Juice
Day Birger et Mikkelsen	Internal	Passing Juice
Deryane's Picks	Internal	Passing Juice
Core Classics	Internal	Passing Juice
Sale	External	Passing Juice
Clothing Sale	Internal	Passing Juice
Footwear Sale	Internal	Passing Juice
Accessories Sale	Internal	Passing Juice
Jewellery Sale	Internal	Passing Juice
Style Me	Internal	Passing Juice
Instashop	Internal	Passing Juice
Look Book	Internal	Passing Juice
Videos	External	Passing Juice
Jumpsuits	Internal	Passing Juice
Kaftans / Cover Ups	Internal	Passing Juice
Holiday	Internal	Passing Juice
Blog	Internal	Passing Juice
Say Hello	Internal	Passing Juice
Returns	Internal	Passing Juice
Loyalty Scheme	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Shop	Internal	Passing Juice
Careers	Internal	Passing Juice
Saved Items	Internal	Passing Juice
FOLLOW US	External	Passing Juice
My first purchase from The Dressing Room and I will be back! Very quick delivery, I ordered and few dresses for choice, the	External	Passing Juice

In-page links

[refund was also quick to be returned to me. See you soon !!
Lesley](#)

Track Order	Internal	Passing Juice
Style Assistance	Internal	Passing Juice
Visit St Albans	Internal	Passing Juice
Join Us	Internal	Passing Juice
Awards	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
Venditan	External	Passing Juice
back to top	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dressing	1	✓	✗	✗	✗
room	1	✓	✗	✗	✗
albans	1	✓	✗	✗	✗
shop	1	✓	✗	✗	✗
womens	1	✓	✗	✗	✗

Usability

	Url	Domain : the-dressingroom.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 766"><p data-bbox="549 658 1118 694">http://the-dressingroom.com/sitemap.xml</p><p data-bbox="549 716 1206 752">https://www.the-dressingroom.com/sitemap.xml</p></div>
	Robots.txt	<p data-bbox="539 792 1070 828">http://the-dressingroom.com/robots.txt</p> <p data-bbox="539 860 1086 896">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1102 963">Great, your website has an analytics tool.</p> <div data-bbox="549 994 1481 1079"> Google Analytics</div>