







Seo Analyzer the-itfactory.com

Generated on March 11 2022 12:20 PM






The score is 54/100







SEO Content

	<p>Title</p>	<p>IT Factory - Nearshore It Services - TIF QA</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>The IT Factory is a nearshore it services and technology consulting company, based in Portugal, that through its unique experience, and a vast knowledge of the various technological sectors and business functions, helps companies and Startups to grow and improve the functioning of their business.</p> <p>Length : 297</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>it services, nearshore it service, it business consultant, nearshore software development, nearshore outsourcing, nearshore portugal, it outsourcing services, it outsourcing consultants, it solutions company, startup advisory, startup consultant, it entrepreneur, design/ux, application development, project management, marketing</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1547 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>IT Factory - Nearshore It Services - TIF QA</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>Your-Image-Url</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>url</td> <td>http://qa.the-itfactory.com/</td> </tr> <tr> <td>site_name</td> <td>TIF QA</td> </tr> </tbody> </table>	Property	Content	title	IT Factory - Nearshore It Services - TIF QA	type	website	image	Your-Image-Url	locale	en_US	url	http://qa.the-itfactory.com/	site_name	TIF QA
Property	Content															
title	IT Factory - Nearshore It Services - TIF QA															
type	website															
image	Your-Image-Url															
locale	en_US															
url	http://qa.the-itfactory.com/															
site_name	TIF QA															

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	1	4	0	3	0
		<ul style="list-style-type: none"> • [H1] Nearshore IT Services • [H1] Do you have an innovative idea and don't know what steps to take? • [H2] What we do and how we differentiate • [H3] Services • [H3] Engagement Models • [H3] We have a dedicated knowledge base for you where you will find all the information you need to know from concept definition to market launch. • [H3] Contact • [H5] Fixed Price • [H5] Time & Material • [H5] Dedicated Resources 					
	Images	<p>We found 29 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
About us	Internal	Passing Juice
Team	Internal	Passing Juice
Services	Internal	Passing Juice
Startup Advisory	Internal	Passing Juice
Project Management	Internal	Passing Juice
Branding	Internal	Passing Juice
Landing Pages	Internal	Passing Juice
Application Development	Internal	Passing Juice
Marketing	Internal	Passing Juice
Cloud Computing	Internal	Passing Juice
References	Internal	Passing Juice
Partners	Internal	Passing Juice
Engagement Models	Internal	Passing Juice
Technologies	Internal	Passing Juice
Career	Internal	Passing Juice
Know more	Internal	Passing Juice
Data Privacy	Internal	Passing Juice
Site Notice	Internal	Passing Juice

SEO Keywords








Keywords Cloud

need know resources factory product
from model dedicated services
market





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	4	✓	✓	✓	✓
know	3	✗	✗	✓	✓
from	3	✗	✗	✗	✓
model	3	✗	✗	✗	✓
factory	3	✓	✗	✓	✗








Usability

	Url	Domain : the-itfactory.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://the-itfactory.com/sitemap.xml
	Robots.txt	http://the-itfactory.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics