

SEO Content

| | Title | The W™ | message bo | bard | | | |
|--------------|--------------------|------------------|----------------|----------------|-----------------------------|--|---------------------------------|
| \smile | | Length | 20 | | | | |
| | | Perfect, y | our title co | ntains betw | veen 10 and | 70 characte | ers. |
| | Description | NO-CACH | IE | | | | |
| <u> </u> | | Length | : 8 | | | | |
| | | | | • | | in between ⁻ tool to calcu | 70 and 160 late text length. |
| \bigotimes | Keywords | - | | | ta keywords reate keywo | | ge. Use <u>this free</u> |
| 8 | Og Meta Properties | social cra | | er structuriz | ze your page | roperties. Th e. Use <u>this fr</u> | nis tags allows ree og |
| • | Headings | H1 0 | H2 0 | H3 0 | H4 0 | H5 0 | H6 0 |
| | | | | | | | |
| | Images | We found | d 29 images | on this we | b page. | | |
| Ŵ | | | | | | alternative content of yo | text so that our images. |
| | Text/HTML Ratio | Ratio : 0 | % | | | | |
| | | | | | L code is be ds more tex | | ent, this means |
| 0 | Flash | Perfect, r | no Flash cor | ntent has be | een detecteo | d on this pag | ge. |

SEO Content

| \bigotimes | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|--------------|--------|--|
|--------------|--------|--|

SEO Links

| 0 | URL Rewrite | Good. Your links looks friendly! |
|---|----------------------------|--|
| 8 | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| 0 | In-page links | We found a total of 5 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 80% Internal Links 20% |

In-page links

| Anchor | Туре | Juice |
|---------------------|----------|---------------|
| Follow @The_W | External | Passing Juice |
| Brothers | External | Passing Juice |
| Zim | External | Passing Juice |
| <u>here</u> | Internal | Passing Juice |
| <u>hunk of junk</u> | External | Passing Juice |

SEO Keywords



Keywords Cloud

Keywords Consistency

| Keyword Content | Title | Keywords | Descripti on | Headings |
|-----------------|-------|----------|-----------------|----------|
|-----------------|-------|----------|-----------------|----------|

Usability

| 0 | Url | Domain : the-w.com Length : 9 |
|--------------|--------------|---|
| 0 | Favicon | Great, your website has a favicon. |
| \bigotimes | Printability | We could not find a Print-Friendly CSS. |
| \bigotimes | Language | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| 8 | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| 8 | Doctype | Missing doctype | | |
|--------------|-----------------|---|--------------------|--|
| 8 | Encoding | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset. | | |
| \bigotimes | W3C Validity | Errors : 21 Warnings : 5 | | |
| 0 | Email Privacy | Great no email address has been fou | ind in plain text! | |
| \bigotimes | Deprecated HTML | Deprecated tags | Occurrences | |
| | | <center></center> | 100 | |
| | | | 144 | |
| | | <big></big> | 3 | |
| | | Deprecated HTML tags are HTML tag recommended that you remove or re they are now obsolete. | | |

Document



Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | | × | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| \bigotimes | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|--------------|-------------|--|
| 0 | Robots.txt | http://the-w.com/robots.txt Great, your website has a robots.txt file. |
| ⊘ | Analytics | Great, your website has an analytics tool. Image: Compare the second |