








# Seo Analyzer theaamgroup.com

Generated on January 18 2022 14:33 PM





The score is 62/100







## SEO Content

	<p>Title</p>	<p>The AAM Group</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The AAM Group is the largest marketing program for retailers in the specialty automotive equipment marketplace.</p> <p><b>Length : 111</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="528 1400 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>3</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1512 1177 2078" style="list-style-type: none"> <li>• [H1] Partners, Not Customers</li> <li>• [H2] About Us</li> <li>• [H2] NSF1 Project Jeep</li> <li>• [H2] Our Marketing Programs</li> <li>• [H2] Some of Our Manufacturers</li> <li>• [H2] Our Members</li> <li>• [H2] Our Team</li> <li>• [H2] News</li> <li>• [H2] Contact Us</li> <li>• [H3] Automotive Accessories Marketing</li> <li>• [H3] Address</li> <li>• [H3] Contact Us</li> <li>• [H4] Aftermarket Websites®</li> <li>• [H4] PACE</li> <li>• [H4] Insight Account System</li> <li>• [H4] Videos</li> <li>• [H4] Rapid Signup/On the Map</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	3	17	0	0
H1	H2	H3	H4	H5	H6									
1	8	3	17	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] AAM Sign Shop</li><li>• [H4] Email Center</li><li>• [H4] PRO Rebates</li><li>• [H4] 5/50 Warranty</li><li>• [H4] Tim Odom</li><li>• [H4] John Debalso</li><li>• [H4] David Ayers</li><li>• [H4] Greg Griffith</li><li>• [H4] Ryan Hurst</li><li>• [H4] Donnie Hurt</li><li>• [H4] Joy King</li><li>• [H4] Leslie Luttrell</li></ul>
	Images	<p>We found 58 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 22 links including 3 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 18.18%</p> <p>Internal Links 81.82%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Manufacturers</a>	Internal	Passing Juice
<a href="#">Distributors</a>	Internal	Passing Juice
<a href="#">Parts Pro</a>	Internal	Passing Juice
<a href="#">Performance Corner&amp;reg;</a>	Internal	Passing Juice
<a href="#">Total Truck Centers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	External	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	External	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	External	Passing Juice
<a href="#">Learn More &amp;raquo;</a>	External	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Parts Pro</a>	Internal	Passing Juice
<a href="#">Performance Corner&amp;reg;</a>	Internal	Passing Juice
<a href="#">Total Truck Centers</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

support **more** view **marketing**  
program **aam learn** sales performance






## SEO Keywords

truck



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	15	✘	✘	✘	✘
aam	13	✔	✘	✔	✔
marketing	10	✘	✘	✔	✔
learn	9	✘	✘	✘	✘
performance	8	✘	✘	✘	✘










### Usability

	Url	Domain : theaamgroup.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 16 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://theaamgroup.com/sitemap.xml</pre> <pre>https://theaamgroup.com/sitemap.xml</pre>
	Robots.txt	<pre>http://theaamgroup.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.  Google Analytics