Seo Analyzer theadex.com

Generated on March 24 2022 09:02 AM

The score is 39/100

SEO Content

✅	Title	The ADEX – Enable. Ensure. Embrace. | Data Management Platform **Length : 62** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 6 **H2** 9 **H3** 4 **H4** 12 **H5** 0 **H6** 0 [H1] All in One | DMP & Data Marketplace [H1] What makes us the ideal partner for your business? [H1] Various clients trust in us to make their business more successful [H1] Why The ADEX? [H1] Team & Contacts [H1] Our Mission [H2] The Brain of Digital Marketing [H2] The Easiest Way of Selling & Buying [H2] Upload & Export Possibilities [H2] Multi-Client Capability [H2] Availability [H2] GDPR Compliance [H2] European Log-In-Alliance [H2] Local Data Centres [H2] Data Sharing [H3] Office Berlin [H3] Office Hamburg

SEO Content

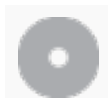|		
		[H3] Careers [H3] Legal & Privacy [H4] Local Data centres in Germany [H4] GDPR Compliance at its Best [H4] Unlimited Multi-client Capability [H4] Availability at Every Level [H4] Dino [H4] Max [H4] Michael [H4] Jana [H4] Bertrand [H4] WE ENABLE ... [H4] WE ENSURE ... [H4] WE EMBRACE ...
❌	Images	We found 16 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
DMP	Internal	Passing Juice
Data Marketplace	Internal	Passing Juice
Management	Internal	Passing Juice
Career	External	Passing Juice
Contact	Internal	Passing Juice
News	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Local Data centres in Germany	Internal	Passing Juice
CHECK IT OUT	Internal	Passing Juice
CHECK IT OUT!	Internal	Passing Juice
Torstrasse 19	External	Passing Juice
Bugenhagenstrasse 5	External	Passing Juice
Imprint	Internal	Passing Juice
GTC	Internal	Passing Juice
Privacy (Website)	Internal	Passing Juice
Privacy (Platform)	Internal	Passing Juice
Datenschutz (Website)	Internal	Passing Juice
Datenschutz (Platform)	Internal	Passing Juice

SEO Keywords

Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : theadex.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
			Meta Viewport Tag
			Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://theadex.com/sitemap.xml
		https://theadex.com/wp-sitemap.xml
	Robots.txt	http://theadex.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.