







# Seo Analyzer thealexapartments.co.nz

Generated on February 12 2022 22:46 PM

The score is **34/100**







## SEO Content

	<p>Title</p>	<p>Home - The Alex Apartments</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - The Alex Apartments</td> </tr> <tr> <td>description</td> <td>LUXURY &amp;#038; STYLE BOOK YOUR ROOM Reserve Now FULL OF FEATURES BBQ / SPA / GYM Reserve Now ENJOY A COMFY STAY IN QUEENSTOWN Reserve Now THE ALEX APARTMENTS Queenstown Welcome to Unit 16 The Alex Queenstown. Nestled among the trees, it gives a serene and calm feeling in the bedrooms yet the unit is [&amp;hellip;]</td> </tr> <tr> <td>url</td> <td>https://thealexapartments.co.nz/</td> </tr> <tr> <td>site_name</td> <td>The Alex Apartments</td> </tr> <tr> <td>image</td> <td>https://thealexapartments.co.nz/wp-content/uploads/2021/02/20210205_212600-scaled.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - The Alex Apartments	description	LUXURY &#038; STYLE BOOK YOUR ROOM Reserve Now FULL OF FEATURES BBQ / SPA / GYM Reserve Now ENJOY A COMFY STAY IN QUEENSTOWN Reserve Now THE ALEX APARTMENTS Queenstown Welcome to Unit 16 The Alex Queenstown. Nestled among the trees, it gives a serene and calm feeling in the bedrooms yet the unit is [&hellip;]	url	https://thealexapartments.co.nz/	site_name	The Alex Apartments	image	https://thealexapartments.co.nz/wp-content/uploads/2021/02/20210205_212600-scaled.jpg
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# SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	10	12	1	6	0
		<ul style="list-style-type: none"><li>• [H2] THE ALEX APARTMENTS Queenstown</li><li>• [H2] NEARBY WALK TO...</li><li>• [H2] NEARBY DRIVE TO...</li><li>• [H2] WHY CHOOSE THE ALEX APARTMENTS</li><li>• [H2] Stay in luxury combined with style while you explore Queenstown NZ.</li><li>• [H2] THE APARTMENT</li><li>• [H2] THE ALEX APARTMENTS Features</li><li>• [H2] Menu</li><li>• [H2] Close by</li><li>• [H2] The Alex Apartments© 2020 All Rights Reserved. Website design by 1 Group   WDH</li><li>• [H3]</li><li>• [H3] SUPERMARKET</li><li>• [H3] QUEENSTOWN CBD</li><li>• [H3] LAKEFRONT</li><li>• [H3] AIRPORT</li><li>• [H3] FRANKTON</li><li>• [H3] ARROWTOWN</li><li>• [H3] CORONET PEAK</li><li>• [H3] Non-smoking rooms</li><li>• [H3] Unlimited fibre wifi</li><li>• [H3] Communal courtyard/ BBQ/ Spa/ Gym</li><li>• [H3] Interconnecting rooms</li><li>• [H4] CONTACT INFO</li><li>• [H5] LUXURY &amp; STYLE</li><li>• [H5] BOOK YOUR ROOM</li><li>• [H5] FULL OF FEATURES</li><li>• [H5] BBQ / SPA / GYM</li><li>• [H5] ENJOY A COMFY STAY IN</li><li>• [H5] QUEENSTOWN</li></ul>					
	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Reserve Now</a>	External	Passing Juice
<a href="#">1 Group</a>	External	Passing Juice
<a href="#">WDH</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	walk min minute level queenstown book drive alex unit apartments
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
drive	10	✘	✘	✘	✔
walk	8	✘	✘	✘	✔
unit	7	✘	✘	✘	✘







## Keywords Consistency

queenstown	7	✘	✘	✘	✔
min	7	✘	✘	✘	✘

## Usability

	Url	Domain : thealexapartments.co.nz Length : 23
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 13 Warnings : 48				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>5</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	5
Deprecated tags	Occurrences					
<font>	5					
	Speed Tips	✔ Excellent, your website doesn't use nested tables.				

## Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://thealexapartments.co.nz/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.