







Seo Analyzer theartoflutherie.com

Generated on March 08 2022 20:24 PM






The score is 60/100



SEO Content





|  | <p>Title</p> | <p>The Art Of Lutherie - Luthier School, Guitar Making Courses & Training</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|--|---|---|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|-------------------------------|-----------|---------------------|--------------|---------------------------|
|  | <p>Description</p> | <p>Luthier school with online guitar making classes - learn how to build guitars with online video classes, books, luthier tool reviews, and more.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Art Of Lutherie - Luthier School, Guitar Making Courses & Training</td> </tr> <tr> <td>description</td> <td>Luthier school with online guitar making classes - learn how to build guitars with online video classes, books, luthier tool reviews, and more.</td> </tr> <tr> <td>url</td> <td>https://theartoflutherie.com/</td> </tr> <tr> <td>site_name</td> <td>The Art Of Lutherie</td> </tr> <tr> <td>updated_time</td> <td>2022-03-01T07:24:19-06:00</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | The Art Of Lutherie - Luthier School, Guitar Making Courses & Training | description | Luthier school with online guitar making classes - learn how to build guitars with online video classes, books, luthier tool reviews, and more. | url | https://theartoflutherie.com/ | site_name | The Art Of Lutherie | updated_time | 2022-03-01T07:24:19-06:00 |
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| updated_time | 2022-03-01T07:24:19-06:00 | | | | | | | | | | | | | | | | | |

SEO Content

| | | <table border="1"> <tbody> <tr> <td>image</td> <td>https://theartoflutherie.com/wp-content/uploads/2021/03/The-Art-Of-Lutherie.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://theartoflutherie.com/wp-content/uploads/2021/03/The-Art-Of-Lutherie.png</td> </tr> <tr> <td>image:width</td> <td>1080</td> </tr> <tr> <td>image:height</td> <td>1080</td> </tr> <tr> <td>image:alt</td> <td>luthier school</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> <tr> <td>video</td> <td>https://www.youtube.com/embed/FkQuawiGWUw</td> </tr> </tbody> </table> | image | https://theartoflutherie.com/wp-content/uploads/2021/03/The-Art-Of-Lutherie.png | image:secure_url | https://theartoflutherie.com/wp-content/uploads/2021/03/The-Art-Of-Lutherie.png | image:width | 1080 | image:height | 1080 | image:alt | luthier school | image:type | image/png | video | https://www.youtube.com/embed/FkQuawiGWUw |
|---|---|--|-------|---|------------------|---|-------------|------|--------------|------|-----------|----------------|------------|-----------|-------|---|
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| image:secure_url | https://theartoflutherie.com/wp-content/uploads/2021/03/The-Art-Of-Lutherie.png | | | | | | | | | | | | | | | |
| image:width | 1080 | | | | | | | | | | | | | | | |
| image:height | 1080 | | | | | | | | | | | | | | | |
| image:alt | luthier school | | | | | | | | | | | | | | | |
| image:type | image/png | | | | | | | | | | | | | | | |
| video | https://www.youtube.com/embed/FkQuawiGWUw | | | | | | | | | | | | | | | |
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Guitar Building Videos, Articles, & Training To Help You Learn The Art Of Handcrafting Guitars • [H2] Online Luthier School • [H2] Better Guitar Headstock Binding Channels • [H2] What Is A Guitar BackStrap Overlay • [H2] French Polish – Shellac, Alcohol, Oils & Technique • [H2] Card Scrapers – Types, Uses, And How To Sharpen • [H2] 3 Tips For Better Guitar Binding (With Less Stress) • [H2] Guitar Truss Rods – Types, Installation, & How To Adjust • [H2] Thanks! Your email will arrive in your inbox in a few minutes ☐☐ • [H3] Pin It on Pinterest • [H4] Luthier’s EDGE • [H4] The Art Of Lutherie • [H4] Recent Posts | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 1 | 3 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 1 | 8 | 1 | 3 | 0 | 0 | | | | | | | | | | | |
|  | Images | <p>We found 18 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | | | |

SEO Content

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 30 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 23.33% Internal Links 76.67% |

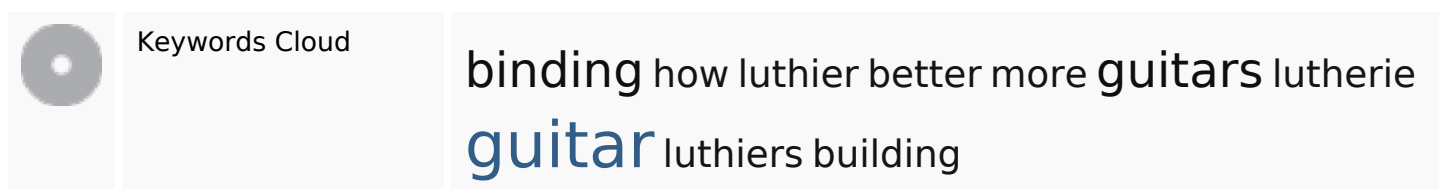
In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Luthier School | Internal | Passing Juice |
| Included Luthier Courses | Internal | Passing Juice |
| Included Tutorials | Internal | Passing Juice |
| Guides &#038; Videos | Internal | Passing Juice |
| About | Internal | Passing Juice |
| JOIN OUR NEWSLETTER | Internal | Passing Juice |
| LEARN MORE | Internal | Passing Juice |
| LEARN MORE | Internal | Passing Juice |
| Better Guitar Headstock Binding Channels | Internal | Passing Juice |
| What Is A Guitar BackStrap Overlay | Internal | Passing Juice |
| French Polish &#8211; Shellac, Alcohol, Oils &#038; Technique | Internal | Passing Juice |
| Card Scrapers &#8211; Types, Uses, And How To Sharpen | Internal | Passing Juice |
| 3 Tips For Better Guitar Binding (With Less Stress) | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Guitar Truss Rods &#8211; Types, Installation, &#038; How To Adjust | Internal | Passing Juice |
| Testimonials | Internal | Passing Juice |
| Member Log In | External | Passing Juice |
| JOIN LUTHIER&#8217;S EDGE! | Internal | Passing Juice |
| The Art Of Lutherie Book | Internal | Passing Juice |
| Luthier Wall Chart | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Free Newsletter | Internal | Passing Juice |
| Elegant Themes | External | Passing Juice |
| WordPress | External | Passing Juice |
| Website Disclaimer | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms &#038; Conditions | Internal | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|---------|---------|-------|----------|-----------|----------|




Keywords Consistency

| | | | | on | |
|----------|----|---|---|----|---|
| guitar | 16 | ✓ | ✗ | ✓ | ✓ |
| guitars | 7 | ✗ | ✗ | ✓ | ✓ |
| binding | 7 | ✗ | ✗ | ✗ | ✓ |
| lutherie | 6 | ✓ | ✗ | ✗ | ✓ |
| better | 6 | ✗ | ✗ | ✗ | ✓ |









Usability

| | | |
|--|--------------|---|
|  | Url | Domain : theartoflutherie.com Length : 20 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 5 Warnings : 17 |
| | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|--|-----------------|--|
|  | | |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. http://theartoflutherie.com/sitemap.xml |
|  | Robots.txt | Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
|  | Analytics | Great, your website has an analytics tool.  |

Optimization

Google Analytics