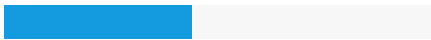# Seo Analyzer
thebakersavenue.com

Generated on February 15 2022 06:18 AM

The score is 39/100

SEO Content

✅	Title	Home - The Bakers Avenue **Length : 24** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - The Bakers Avenue
url	https://thebakersavenue.com/
site_name	The Bakers Avenue

⚪	Headings	(see below)

H1	H2	H3	H4	H5	H6
2	135	0	18	1	3

- [H1]
- [H1] Gift Ideas
- [H2] Priced Down
- [H2] Prestige Margarine
- [H2] Mr & Mrs (love) – heart cake topper
- [H2] Mr & Mrs (love) – heart cake topper
- [H2] Happy birthday rounded cake topper
- [H2] Happy birthday rounded cake topper

SEO Content

- [H2] Mr & Mrs Cake toppers
- [H2] Mr & Mrs Cake toppers
- [H2] Happy birthday Toppers
- [H2] Happy birthday Toppers
- [H2] Happy birthday cake toppers
- [H2] Happy birthday cake toppers
- [H2] Vertical Happy Birthday Cake toppers
- [H2] Vertical Happy Birthday Cake toppers
- [H2] Hand Mixers
- [H2] Hand Mixers
- [H2] Cake Hammer Mallet
- [H2] Cake Hammer Mallet
- [H2] Blue Flame Mini Oven 50 Litres
- [H2] Blue Flame Mini Oven 50 Litres
- [H2] Red Newal Stand Mixer 3.5L
- [H2] Red Newal Stand Mixer 3.5L
- [H2] Red Newal Stand Mixer 5L
- [H2] Red Newal Stand Mixer 5L
- [H2] Pizza / Fondant Cutter
- [H2] Pizza / Fondant Cutter
- [H2] 4 Slice Cookie Maker
- [H2] 4 Slice Cookie Maker
- [H2] Pie Pan with Removable Bottom
- [H2] Pie Pan with Removable Bottom
- [H2] Cup Cake Pan 6
- [H2] Cup Cake Pan 6
- [H2] Cake Steamer
- [H2] Cake Steamer
- [H2] BEST OFFERS
- [H2] White Square Cake Boards
- [H2] White Square Cake Boards
- [H2] Cup Cake Box 12 Cavity Serated
- [H2] Cup Cake Box 12 Cavity Serated
- [H2] Puratos Diana
- [H2] Puratos Diana
- [H2] 3 Diamond Heart Silicone Mold
- [H2] 3 Diamond Heart Silicone Mold
- [H2] Forest Green Liqua-Gel Food Coloring 65g
- [H2] Forest Green Liqua-Gel Food Coloring 65g
- [H2] 8 Inch Window Cake box 8*8*6
- [H2] 8 Inch Window Cake box 8*8*6
- [H2] White Round Cake Boards
- [H2] White Round Cake Boards
- [H2] Icing Nozzle Set
- [H2] Icing Nozzle Set
- [H2] Dark Cocoa(Turkey)
- [H2] Dark Cocoa(Turkey)
- [H2] Bakers Boulevard Flavours
- [H2] BB Mango Flavour
- [H2] BB Mango Flavour
- [H2] BB Milk Flavour
- [H2] BB Milk Flavour
- [H2] BB Lemon Clear Flavour
- [H2] BB Lemon Clear Flavour
- [H2] BB Ginger Flavour
- [H2] BB Ginger Flavour

SEO Content

- [H2] BB Orange Flavour
- [H2] BB Orange Flavour
- [H2] BB Vanilla Dark
- [H2] BB Vanilla Dark
- [H2] BEST SELLING PRODUCTS
- [H2] Corrugated Cake Boxes
- [H2] Round Gold Cake Boards
- [H2] Vermicelli Coloured
- [H2] Happy Birthday CakeToppers
- [H2] Recently Viewed
- [H2] Happy Birthday CakeToppers
- [H2] Happy Birthday CakeToppers
- [H2] 2 D Wilton Nozzels
- [H2] 2 D Wilton Nozzels
- [H2] Disposable Piping Bags
- [H2] Disposable Piping Bags
- [H2] Ambiante Whipping Cream
- [H2] Ambiante Whipping Cream
- [H2] Pink Cupcake Boxes 6 Cavity
- [H2] Pink Cupcake Boxes 6 Cavity
- [H2] Dairyland White Compound
- [H2] Dairyland White Compound
- [H2] Hast Light Cocoa
- [H2] Hast Light Cocoa
- [H2] Dairyland Milk Compound
- [H2] Dairyland Milk Compound
- [H2] Backaldrin Dark Chocolate Chips
- [H2] Backaldrin Dark Chocolate Chips
- [H2] Tegral Cream Satin
- [H2] Tegral Cream Satin
- [H2] Tegral Cream Satin Choc
- [H2] Tegral Cream Satin Choc
- [H2] Tegral Biscuit Dark
- [H2] Tegral Biscuit Dark
- [H2] Potasium Sorbate
- [H2] Potasium Sorbate
- [H2] Raisins
- [H2] Raisins
- [H2] Prestige 10kg Bucket
- [H2] Prestige 10kg Bucket
- [H2] Blueband Croma 10kg box
- [H2] Blueband Croma 10kg box
- [H2] Puratos Easy Veggie 50/50
- [H2] Puratos Easy Veggie 50/50
- [H2] Puratos Easy Baguette 15kg
- [H2] Puratos Easy Baguette 15kg
- [H2] Tegral Biscuit
- [H2] Tegral Biscuit
- [H2] Tegral Biscuit Dark
- [H2] Tegral Biscuit Dark
- [H2] JUST IN
- [H2] Ice cream scoops
- [H2] Ice cream scoops
- [H2] Squares Chocolate Mold
- [H2] Squares Chocolate Mold
- [H2] Round Silver Cake Boards

SEO Content

- [H2] Round Silver Cake Boards
- [H2] Scalloped Silver Cake Boards
- [H2] Scalloped Silver Cake Boards
- [H2] Square Cake Boards Gold
- [H2] Square Cake Boards Gold
- [H2] Dairyland Fudge Dessert Topping
- [H2] Dairyland Fudge Dessert Topping
- [H2] Dairyland Pinacolada Dessert Topping
- [H2] Dairyland Pinacolada Dessert Topping
- [H2] Dairyland Blueberry Dessert Topping
- [H2] Dairyland Blueberry Dessert Topping
- [H2] Icing Nozzle Set
- [H2] Icing Nozzle Set
- [H2] Backaldrin Tiramisu Flavour
- [H2] Backaldrin Tiramisu Flavour
- [H2] Top Categories this Month
- [H2] Brands Carousel
- [H4] Edibles
- [H4] Decorations
- [H4] Preservatives & Improvers
- [H4] Rainbow Dust
- [H4] Puratos
- [H4] Pradip
- [H4] Newal
- [H4] Maimun
- [H4] Dairyland
- [H4] Colatta
- [H4] Bakels
- [H4] Bakeland
- [H4] Backaldrin
- [H4] Find It Fast
- [H4]
- [H4] Customer Care
- [H4] Customer Care
- [H4] Customer Care
- [H5] Sign Up to our Newsletter
- [H6] 2.5kg @ ONLY UGX 58,000 UGX
- [H6] DARK RAISINS 1KG @ 15,000UGX
- [H6] FROM 2,500UGX

	Images	We found 91 images on this web page. 72 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 248 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.21% Internal Links 98.79%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Welcome to Bakers Boulevard Store! #StaySafe #StayHome #FightCOVID-19	Internal	Passing Juice
Shop	Internal	Passing Juice
Edibles	Internal	Passing Juice
Food Colour	Internal	Passing Juice
Powder/Dust Icing Colour	Internal	Passing Juice
Paste/Gel Icing Colour	Internal	Passing Juice
Liquid Icing Colour	Internal	Passing Juice
Metallic Icing Colour & Edible Paint	Internal	Passing Juice
Edible Printing	Internal	Passing Juice

In-page links

Printers	Internal	Passing Juice
Edible Ink	Internal	Passing Juice
Edible Paper	Internal	Passing Juice
Labels & Stickers	Internal	Passing Juice
Cake & Bread Mixes	Internal	Passing Juice
Cake Premix	Internal	Passing Juice
Bread Mixes	Internal	Passing Juice
Chocolates & Cocoa	Internal	Passing Juice
Compound Chocolate	Internal	Passing Juice
Couverture Chocolate	Internal	Passing Juice
Cocoa	Internal	Passing Juice
Decorations	Internal	Passing Juice
Cake Toppers & Tiaras	Internal	Passing Juice
Edible Pearls	Internal	Passing Juice
Edible Glitters	Internal	Passing Juice
Edible Luster Dust	Internal	Passing Juice
Edible Powder Dust	Internal	Passing Juice
Edible Flowers	Internal	Passing Juice
Sanding Sugar	Internal	Passing Juice
Vermicelli	Internal	Passing Juice
Dummies	Internal	Passing Juice
Ribbons	Internal	Passing Juice
Dry Ingredients	Internal	Passing Juice
Nuts	Internal	Passing Juice
Fruits	Internal	Passing Juice
Frosting, Whipping Cream & Glazes	Internal	Passing Juice
Whipping Cream	Internal	Passing Juice
Fruit Filling	Internal	Passing Juice

In-page links

Glazes	Internal	Passing Juice
Powder	Internal	Passing Juice
Icing Sugar	Internal	Passing Juice
Preservatives & Improvers	Internal	Passing Juice
Preservatives	Internal	Passing Juice
Emulsifier	Internal	Passing Juice
Improvers	Internal	Passing Juice
Flavours	Internal	Passing Juice
Backaldrin	Internal	Passing Juice
Bakers Boulevard	Internal	Passing Juice
Maimun	Internal	Passing Juice
Other Essentials	Internal	Passing Juice
Fondant Supplies	Internal	Passing Juice
Margarine	Internal	Passing Juice
+More	Internal	Passing Juice
Equipments	Internal	Passing Juice
Toys	Internal	Passing Juice
Equipment	Internal	Passing Juice
Airbrushing	Internal	Passing Juice
Cake Turntables	Internal	Passing Juice
Cake Levellers	Internal	Passing Juice
Cake Structure	Internal	Passing Juice
Dowels	Internal	Passing Juice
Steaming Equipment	Internal	Passing Juice
Decorating Tools	Internal	Passing Juice
Moulds	Internal	Passing Juice
Stencils	Internal	Passing Juice
Nozzels & Piping Equipment	Internal	Passing Juice

In-page links

Rolling Pins	Internal	Passing Juice
Cutters	Internal	Passing Juice
Scrappers	Internal	Passing Juice
Sugar Floristry	Internal	Passing Juice
Texture & Embossing	Internal	Passing Juice
Bakeware	Internal	Passing Juice
Baking Tins	Internal	Passing Juice
Wire Racks	Internal	Passing Juice
Aluminium Foil	Internal	Passing Juice
Parchment Paper	Internal	Passing Juice
Packaging & Storage	Internal	Passing Juice
Cake Boards & Drums	Internal	Passing Juice
Cake Boxes	Internal	Passing Juice
Cupcake Boxes	Internal	Passing Juice
Cake Stands	Internal	Passing Juice
Other Packages	Internal	Passing Juice
Bakeland	Internal	Passing Juice
Bakels	Internal	Passing Juice
Dairyland	Internal	Passing Juice
Colour Splash	Internal	Passing Juice
Hamilworth	Internal	Passing Juice
Rainbow Dust	Internal	Passing Juice
Gift Ideas	Internal	Passing Juice
Valentine’s Day	Internal	Passing Juice
Clearance	Internal	Passing Juice
Inspiration	Internal	Passing Juice
Recipe Tutorials	Internal	Passing Juice
Sign in	Internal	Passing Juice

In-page links

Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Brands	Internal	Passing Juice
Newal	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice

In-page links

Select options	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Pristine	Internal	Passing Juice
wafer sticks	Internal	Passing Juice
Munchee	Internal	Passing Juice
Hand mixer	Internal	Passing Juice
Scarlett	Internal	Passing Juice
thank you stickers tape	Internal	Passing Juice
Fondant mat	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Puratos	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Chefmaster	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow

In-page links

Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow

In-page links

Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow

In-page links

Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Add to cart	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Read more	Internal	noFollow
Compare	Internal	Passing Juice
Select options	Internal	noFollow
Compare	Internal	Passing Juice
corn flour	Internal	Passing Juice
Yeast	Internal	Passing Juice
Books, Magazine & DVD’s	Internal	Passing Juice

In-page links

Compare	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Contact us	Internal	Passing Juice
Store Directory	Internal	Passing Juice
How to Shop?	Internal	Passing Juice
My Account	Internal	Passing Juice
Track your Order	Internal	Passing Juice
Delivery & Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
The Bakers Boulevard	Internal	Passing Juice

SEO Keywords

Keywords Cloud	compare add day wishlist edibles cake sku quick view ugx
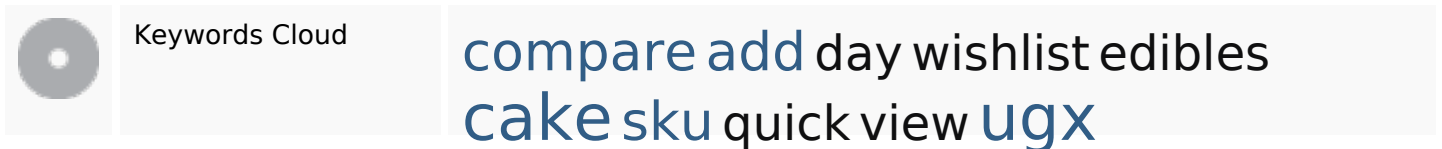
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ugx	57	✖	✖	✖	✔
cake	54	✖	✖	✖	✔
compare	41	✖	✖	✖	✖
add	37	✖	✖	✖	✖
sku	36	✖	✖	✖	✖

Usability

	Url	Domain : thebakersavenue.com Length : 19
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 247 Warnings : 284
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✘ Too bad, your website has too many CSS files (more than 4). ✘ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://thebakersavenue.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.