



Seo Analyzer thebeaconjc.com

Generated on February 28 2022 22:12 PM




The score is 37/100



SEO Content

	Title	<p>The Beacon Jersey City</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>A refined boutique-style residential building situated beside the picturesque Long Island Sound. Each space is artfully comprised of materials, textures, and tones that tastefully whisper opulence.</p> <p>Length : 197</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1348 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>The Beacon Jersey City</td> </tr> <tr> <td>description</td> <td>Jersey City, NJ THE BEACON FIND YOUR NEW APARTMENT SCHEDULE A TOUR LET THE BEACON LIGHT YOUR WAY HOME</td> </tr> <tr> <td>url</td> <td>https://bltliveworkplay.com/apartments/jersey-city/the-beacon/</td> </tr> <tr> <td>site_name</td> <td>BLT Live Work Play</td> </tr> <tr> <td>image</td> <td>https://bltliveworkplay.com/wp-content/uploads/2020/03/bltliveworkplaylogo-600px.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	The Beacon Jersey City	description	Jersey City, NJ THE BEACON FIND YOUR NEW APARTMENT SCHEDULE A TOUR LET THE BEACON LIGHT YOUR WAY HOME	url	https://bltliveworkplay.com/apartments/jersey-city/the-beacon/	site_name	BLT Live Work Play	image	https://bltliveworkplay.com/wp-content/uploads/2020/03/bltliveworkplaylogo-600px.png
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SEO Content

	Headings	H1 1	H2 6	H3 22	H4 7	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] THE BEACON• [H2] ENDLESS AMENITIES• [H2] ENDLESS AMENITIES• [H2] IT'S ALL ABOUT LOCATION• [H2] A LESSON IN LUXURY• [H2] Ecosystem• [H2] Our Difference• [H3] GATED COMMUNITY PARKS• [H3] STATE-OF-THE-ART FITNESS CENTER• [H3] COMMUNITY PATIO & FIRE PIT• [H3] RESORT-STYLE INDOOR POOL• [H3] COMMON LOUNGE AREA• [H3] KID'S PLAYROOM• [H3] PET-FRIENDLY• [H3] RESORT-STYLE HOT TUB• [H3] FREE SHUTTLE• [H3] GATED COMMUNITY PARKS• [H3] STATE-OF-THE-ART FITNESS CENTER• [H3] COMMUNITY PATIO & FIRE PIT• [H3] RESORT-STYLE INDOOR POOL• [H3] COMMON LOUNGE AREA• [H3] KID'S PLAYROOM• [H3] PET-FRIENDLY• [H3] RESORT-STYLE HOT TUB• [H3] FREE SHUTTLE• [H3] BUILDING• [H3] LAND• [H3] TECHNOLOGY• [H3] SERVICE• [H4] LET THE BEACON LIGHT YOUR WAY HOME• [H4] Thank you!• [H4] ABOUT BLT• [H4] OUR COMMUNITIES• [H4] Housing Programs• [H4] Get In Touch With Us!• [H4] Thank you!					
	Images	We found 18 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Content



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
LIVE WORK & PLAY	Internal	Passing Juice
RESIDENTIAL LEASING	Internal	Passing Juice
RESIDENTIAL SALES	External	Passing Juice
COMMERCIAL LEASING	Internal	Passing Juice
BLT CORPORATE	External	Passing Juice
=	Internal	Passing Juice
AVAILABILITY	External	Passing Juice
VIRTUAL TOURS	External	Passing Juice
LEASE NOW	External	Passing Juice
COMMUNITY	External	Passing Juice
Home	External	Passing Juice

In-page links

Apartments	External	Passing Juice
Jersey City	External	Passing Juice
gpmcgee	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Harbor Point in Stamford, CT	External	Passing Juice
North Seven in Norwalk, CT	External	Passing Juice
Corporate Preferred Housing	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability





	Url	Domain : thebeaconjc.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 274 Warnings : 270
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
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Optimization

	Robots.txt	<p>http://thebeaconjc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 472 1481 546"> Google Analytics</div>