



# Seo Analyzer thebloom.vn

Generated on February 08 2022 07:50 AM

The score is 39/100



## SEO Content

|    | Title                                                                                                                                                                             | <div>The Bloom - The gift from Vietnam Nature</div> <div>Length : 40</div> <div>Perfect, your title contains between 10 and 70 characters.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|-------|------------------------------------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Description                                                                                                                                                                       | <div>Đ&amp;#7857;ng sau m&amp;#7895;i s&amp;#7843;n ph&amp;#7849;m tư&amp;#7903;ng ch&amp;#7915;ng gi&amp;#7843;n d&amp;#7883; c&amp;#7911;a The Bloom là m&amp;#7897;t quá trình công phu t&amp;#7915; thu tìm nguyên li&amp;#7879;u cho đ&amp;#7871;n ch&amp;#7871; bi&amp;#7871;n thành ph&amp;#7849;m. Chúng tôi hi&amp;#7875;u rõ t&amp;#7915;ng bông hoa, t&amp;#7915;ng qu&amp;#7843; chín, t&amp;#7915;ng búp trà&amp;#8230; mình ch&amp;#7885;n.</div> <div>Length : 344</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>                                               |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
|  | Keywords                                                                                                                                                                          | <div>The Bloom, <a href="https://thebloom.vn/">https://thebloom.vn/</a></div> <div>Good, your page contains meta keywords.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
|  | Og Meta Properties                                                                                                                                                                | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Bloom - The gift from Vietnam Nature</td></tr><tr><td>image</td><td><a href="http://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104">http://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104</a></td></tr><tr><td>image:secure_url</td><td><a href="https://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104">https://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104</a></td></tr></tbody></table> | Property | Content | type | website | title | The Bloom - The gift from Vietnam Nature | image | <a href="http://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104">http://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104</a> | image:secure_url | <a href="https://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104">https://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104</a> |
| Property                                                                           | Content                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
| type                                                                               | website                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
| title                                                                              | The Bloom - The gift from Vietnam Nature                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
| image                                                                              | <a href="http://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104">http://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104</a>   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |
| image:secure_url                                                                   | <a href="https://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104">https://bizweb.dktcdn.net/100/399/688/themes/783272/assets/logo.png?1644228700104</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |      |         |       |                                          |       |                                                                                                                                                                                 |                  |                                                                                                                                                                                   |

SEO Content

|                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <div><div>description</div><div>Đ&amp;#7857;ng sau m&amp;#7895;i s&amp;#7843;n ph&amp;#7849;m tư&amp;#7903;ng ch&amp;#7915;ng gi&amp;#7843;n d&amp;#7883; c&amp;#7911;a The Bloom là m&amp;#7897;t quá trình công phu t&amp;#7915; thu tìm nguyên li&amp;#7879;u cho đ&amp;#7871;n ch&amp;#7871; bi&amp;#7871;n thành ph&amp;#7849;m. Chúng tôi hi&amp;#7875;u rõ t&amp;#7915;ng bông hoa, t&amp;#7915;ng qu&amp;#7843; chín, t&amp;#7915;ng búp trà&amp;#8230; mình ch&amp;#7885;n.</div><div>url</div><div>https://thebloom.vn/</div><div>site_name</div><div>The Bloom</div></div> |
| <div><div></div><div>Headings</div></div> | <div><div><div>H11</div><div>H21</div><div>H32</div><div>H49</div><div>H520</div><div>H60</div></div><div><div><div>• [H1]</div><div>• [H2] Về The Bloom</div><div>• [H3] Nhâm nhi và đọc..</div><div>• [H3]</div><div>• [H4] Sản Phẩm Nổi Bật</div><div>• [H4] Bán Chạy Nhất</div><div>• [H4] Sản phẩm Theo mùa</div><div>• [H4] Giờ mở cửa</div><div>• [H4] Điện thoại hỗ trợ</div><div>• [H4] Rượu lành, trà ngon và những gọi mời Đất Mẹ</div><div>• [H4] Chuyện bánh, chuyện mít, chuyện Trung Thu...</div><div>• [H4] Tìm lại quà quê, chăm sóc cửa nhà, an ủi thân tâm...</div><div>• [H4] Nhận thư</div><div>• [H5] Rong dừa Khánh Hoà</div><div>• [H5] Hộp quà Đông A</div><div>• [H5] Bộ quà Thượng hạng...</div><div>• [H5] Vị Vui</div><div>• [H5] Vị Nhớ</div><div>• [H5] Vị Thương</div><div>• [H5] Vị Lành</div><div>• [H5] Vị Tết</div><div>• [H5] Xoài cát Chu mận...</div><div>• [H5] Hương Vui</div><div>• [H5] Hộp trà thiên nhiên (5 gói)</div><div>• [H5] Trứng bắc thảo Sò Đo ( 6 quả/rọ )</div><div>• [H5] Gừng mật ong chanh Sóc Trăng (100gr/hộp)</div><div>• [H5] Chanh dây vàng Mộc Châu (6 trái/rọ)</div><div>• [H5] Xoài cát Chu mận cay (150gr/hộp)</div><div>• [H5] Măng cầu Tân Phú Đông (150gr/hộp)</div><div>• [H5] Múi cam Vinh (120gr/hộp)</div><div>• [H5] Thơm mận cay Tân Phước (150gr/hộp)</div><div>• [H5] Cóc chín vị ớt Cái Bè (150gr/hộp)</div><div>• [H5]</div></div></div></div> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <div><div></div><div>Images</div></div>   | <div><div>We found 36 images on this web page.</div><div>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## SEO Content

|                                                                                   |                 |                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                          |
|-------------------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Bad. Your links have query string.                                                                       |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.           |
|  | In-page links           | We found a total of 39 links including 1 link(s) to files                                                |
|  | Statistics              | External Links : noFollow 2.56%<br><br>External Links : Passing Juice 7.69%<br><br>Internal Links 89.74% |

## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">&amp;nbsp;</a>            | External | Passing Juice |
| <a href="#">' + d.name + '</a>        | Internal | Passing Juice |
| <a href="#">≤</a>                     | Internal | Passing Juice |
| <a href="#">Rong dừa Khánh Hoà</a>    | Internal | Passing Juice |
| <a href="#">Hộp quà Đông A</a>        | Internal | Passing Juice |
| <a href="#">Bộ quà Thượng hạng...</a> | Internal | Passing Juice |
| <a href="#">Vị Vui</a>                | Internal | Passing Juice |
|                                       |          |               |

## In-page links

|                                                                      |          |               |
|----------------------------------------------------------------------|----------|---------------|
| <a href="#">Vị Nhớ</a>                                               | Internal | Passing Juice |
| <a href="#">Vị Thương</a>                                            | Internal | Passing Juice |
| <a href="#">Vị Lành</a>                                              | Internal | Passing Juice |
| <a href="#">Vị Tết</a>                                               | Internal | Passing Juice |
| <a href="#">Xoài cát Chu mận...</a>                                  | Internal | Passing Juice |
| <a href="#">Hương Vui</a>                                            | Internal | Passing Juice |
| <a href="#">≤</a>                                                    | Internal | Passing Juice |
| <a href="#">Hộp trà thiên nhiên (5 gói)</a>                          | Internal | Passing Juice |
| <a href="#">≤</a>                                                    | Internal | Passing Juice |
| <a href="#">Trứng bắc thảo Sò Đo ( 6 quả/rọ )</a>                    | Internal | Passing Juice |
| <a href="#">Gừng mật ong chanh Sóc Trăng (100gr/hộp)</a>             | Internal | Passing Juice |
| <a href="#">Chanh dây vàng Mộc Châu (6 trái/rọ)</a>                  | Internal | Passing Juice |
| <a href="#">Măng cầu Tân Phú Đông (150gr/hộp)</a>                    | Internal | Passing Juice |
| <a href="#">Múi cam Vinh (120gr/hộp)</a>                             | Internal | Passing Juice |
| <a href="#">Thơm mận cay Tân Phước (150gr/hộp)</a>                   | Internal | Passing Juice |
| <a href="#">Cóc chín vị ớt Cái Bè (150gr/hộp)</a>                    | Internal | Passing Juice |
| <a href="#">Rượu lành, trà ngon và những gọi mời Đất Mẹ</a>          | Internal | Passing Juice |
| <a href="#">Bình luận</a>                                            | Internal | Passing Juice |
| <a href="#">Chuyện bánh, chuyện mít, chuyện Trung Thu...</a>         | Internal | Passing Juice |
| <a href="#">Bình luận</a>                                            | Internal | Passing Juice |
| <a href="#">Tìm lại quà quê, chăm sóc cửa nhà, an ủi thân tâm...</a> | Internal | Passing Juice |
| <a href="#">Bình luận</a>                                            | Internal | Passing Juice |
| <a href="#">Chính sách bảo mật</a>                                   | Internal | noFollow      |
| <a href="#">Nguyên tắc &amp; Quy định chung</a>                      | Internal | noFollow      |
| <a href="#">Hướng dẫn thanh toán</a>                                 | Internal | noFollow      |
| <a href="#">Chính sách vận chuyển &amp; Giao hàng</a>                | Internal | noFollow      |
| <a href="#">Chính sách Đổi - Trả - Hoàn tiền</a>                     | Internal | noFollow      |
| <a href="#">Sapo</a>                                                 | External | noFollow      |
|                                                                      |          |               |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| =                                   | External | Passing Juice |
| {{name}}                            | Internal | Passing Juice |
| <a href="#">cart-general-remove</a> | Internal | Passing Juice |
| =                                   | External | Passing Juice |

## SEO Keywords

|                                                                                  |                |  |
|----------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|----------------------------------------------------------------------------------|----------------|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : thebloom.vn<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |          |                                          |
|------------------------------------------------------------------------------------|----------|------------------------------------------|
|  | Doctype  | HTML 5                                   |
|                                                                                    | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | W3C Validity    | Errors : 7<br>Warnings : 11                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                       |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. <div><div>http://thebloom.vn/sitemap.xml</div><div>https://thebloom.vn/sitemap.xml</div></div>                                |
|  | Robots.txt  | http://thebloom.vn/robots.txt<br>Great, your website has a robots.txt file.                                                                                           |
|  | Analytics   | Great, your website has an analytics tool. <div><div> Google Analytics</div></div> |

# Optimization