



Seo Analyzer

thebulldogfoundation.org

Generated on March 17 2022 06:02 AM





The score is 39/100







SEO Content

	Title	<p>The Bulldog Foundation</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 2	H2 0	H3 12	H4 4	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] THE BULLDOG FOUNDATION • [H1] Latest Posts • [H3] Wall of honor recalls proud Bulldog history • [H3] Creative classroom projects presented foundation grants • [H3] 'Polar bears' brave icy waters to raise money for schools' Bulldog Foundation • [H3] OSU football All-American to be guest speaker at next fundraiser • [H3] Former Buckeye coach shares 5 factors for success • [H3] Bulldog Foundation to host 'Building Futures Extravaganza' • [H3] Classroom grants presented for elementary STEM projects • [H3] Foundation members work to enhance schools • [H3] AmazonSmile is donating 30 times their usual rate! • [H3] Foundation encourages charitable giving options • [H3] Contact Us • [H3] Connect with Us • [H4] What is the Bulldog Foundation? 					

SEO Content

		<ul style="list-style-type: none"> • [H4] The Need • [H4] Give to the Foundation • [H4] Many thanks to the Bulldog Foundation Founder Donors: Ed & Linda Reiter
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Board	Internal	Passing Juice
Brochure	Internal	Passing Juice

In-page links

Our Donors	Internal	Passing Juice
Donation Levels	Internal	Passing Juice
Building Futures Extravaganza	Internal	Passing Juice
Annual Golf Tournament	Internal	Passing Juice
Polar Plunge	Internal	Passing Juice
Cart	Internal	Passing Juice
=	Internal	Passing Juice
Wall of honor recalls proud Bulldog history	Internal	Passing Juice
Creative classroom projects presented foundation grants	Internal	Passing Juice
‘Polar bears’ brave icy waters to raise money for schools’ Bulldog Foundation	Internal	Passing Juice
OSU football All-American to be guest speaker at next fundraiser	Internal	Passing Juice
Former Buckeye coach shares 5 factors for success	Internal	Passing Juice
Bulldog Foundation to host ‘Building Futures Extravaganza’	Internal	Passing Juice
Classroom grants presented for elementary STEM projects	Internal	Passing Juice
Foundation members work to enhance schools	Internal	Passing Juice
AmazonSmile is donating 30 times their usual rate!	Internal	Passing Juice
Foundation encourages charitable giving options	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
SiteOrigin	External	Passing Juice

SEO Keywords



Keywords Cloud






content rossford **bulldog** siteorigin
 theme **foundation** dixie skip highway

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bulldog	2	✓	✗	✗	✓
foundation	2	✓	✗	✗	✓
skip	1	✗	✗	✗	✗
content	1	✗	✗	✗	✗
dixie	1	✗	✗	✗	✗




Usability

	Url	Domain : thebulldogfoundation.org Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 61
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://thebulldogfoundation.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.