



# Seo Analyzer thecakeinsider.com

Generated on March 29 2022 13:46 PM

The score is 54/100







## SEO Content

	Title	<p>The Cake Insider – Couture Cake Studio</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Couture Cake Studio</p> <p><b>Length : 19</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>0</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] The Cake Insider</li> <li>• [H1] The Cake Insider</li> <li>• [H1] Cookie Joomble</li> <li>• [H1] About Us</li> <li>• [H4] CAKES</li> <li>• [H4] COOKIES</li> <li>• [H4] FOLLOW US</li> <li>• [H4] OUR COOKIES</li> <li>• [H4] LINKS</li> <li>• [H4] MORE</li> </ul>	H1	H2	H3	H4	H5	H6	4	0	0	6	0	0
H1	H2	H3	H4	H5	H6									
4	0	0	6	0	0									
	Images	<p>We found 8 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>4%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Top</a>	Internal	Passing Juice
<a href="#">Get in touch</a>	Internal	Passing Juice
<a href="#">The Cake Insider</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice

## In-page links

[Shop](#)

Internal

Passing Juice

[Hello You Designs](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

cookies joomble cakes insider instagram more  
cake studio posts error










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cake	11	✓	✗	✓	✓
insider	5	✓	✗	✗	✓
cookies	4	✗	✗	✗	✓
instagram	3	✗	✗	✗	✗
studio	3	✓	✗	✓	✗





## Usability

	Url	Domain : thecakeinsider.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 55
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://thecakeinsider.com/sitemap.xml">http://thecakeinsider.com/sitemap.xml</a>
	Robots.txt	<a href="http://thecakeinsider.com/robots.txt">http://thecakeinsider.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.