



# Seo Analyzer thechesterfieldcompany.com

Generated on February 17 2022 14:49 PM






**The score is 64/100**







## SEO Content

	Title	<div>The Chesterfield Co&amp;trade;; Leather Chesterfield Sofas, Armchairs &amp; More</div> <div><b>Length : 76</b></div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>														
	Description	<div>Leather Chesterfield Sofa and Chesterfield Sofas, Sofa Beds and Leather Armchairs made to order in Manchester UK   The Chesterfield Company</div> <div><b>Length : 139</b></div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>The Chesterfield Co™ : Leather Chesterfield Sofas, Armchairs &amp; More</td></tr><tr><td>image</td><td>http://www.thechesterfieldcompany.com/english_sofa_company.jpg</td></tr><tr><td>site_name</td><td>The Chesterfield Company</td></tr><tr><td>description</td><td>Leather Chesterfield Sofa and Chesterfield Sofas, Sofa Beds and Leather Armchairs made to order in Manchester UK   The Chesterfield Company</td></tr><tr><td>url</td><td>http://www.thechesterfieldcompany.com/</td></tr><tr><td>locale</td><td>en_GB</td></tr></tbody></table>	Property	Content	title	The Chesterfield Co™ : Leather Chesterfield Sofas, Armchairs & More	image	http://www.thechesterfieldcompany.com/english_sofa_company.jpg	site_name	The Chesterfield Company	description	Leather Chesterfield Sofa and Chesterfield Sofas, Sofa Beds and Leather Armchairs made to order in Manchester UK   The Chesterfield Company	url	http://www.thechesterfieldcompany.com/	locale	en_GB
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## SEO Content

	Headings	<div> <b>H1</b> 1         <b>H2</b> 4         <b>H3</b> 20         <b>H4</b> 0         <b>H5</b> 0         <b>H6</b> 1       </div> <ul style="list-style-type: none"> <li>• [H1] The Chesterfield Company</li> <li>• [H2] Categories</li> <li>• [H2] Products of the month</li> <li>• [H2] Manchester Sofa Showroom - Open 7 Days a Week</li> <li>• [H2] Can't make it to Manchester?</li> <li>• [H3] Price Promise Guarantee We are confident we can offer unbeatable value</li> <li>• [H3] Order a free brochure online Including free leather samples</li> <li>• [H3] UK Hand Made Sofas Hand crafting fine English living room furniture</li> <li>• [H3] Sofas</li> <li>• [H3] Beds &amp; Sofa Beds</li> <li>• [H3] Leather Chairs</li> <li>• [H3] Accessories</li> <li>• [H3] Furniture</li> <li>• [H3] Stock Clearance</li> <li>• [H3] Arundel Vintage Brown Leather Sofa</li> <li>• [H3] St Edmund Vintage Brown Leather Sofa</li> <li>• [H3] Arundel Vintage Fabric Sofa</li> <li>• [H3] St Edmund Vintage Footstool</li> <li>• [H3] Richmond Grand Leather Sofa</li> <li>• [H3] Richmond Deep Buttoned Sofa</li> <li>• [H3] NEW LEATHER</li> <li>• [H3] New Fabric Products</li> <li>• [H3] Photoshoot April 2021</li> <li>• [H3] The History of The Chesterfield Sofa</li> <li>• [H3] How to take care of your sofa</li> <li>• [H6]</li> </ul>
	Images	<p>We found 30 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.56%</p> <p>Internal Links 84.44%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Order Samples</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Sofas</a>	Internal	Passing Juice
<a href="#">Chesterfield Sofas</a>	Internal	Passing Juice
<a href="#">Contemporary Sofas</a>	Internal	Passing Juice
<a href="#">Beds &amp; Sofa Beds</a>	Internal	Passing Juice
<a href="#">Chesterfield Sofa beds</a>	Internal	Passing Juice
<a href="#">Contemporary Sofa Beds</a>	Internal	Passing Juice
<a href="#">Leather Beds</a>	Internal	Passing Juice
<a href="#">Leather Chairs</a>	Internal	Passing Juice
<a href="#">Leather Armchairs</a>	Internal	Passing Juice
<a href="#">Leather Office Chairs</a>	Internal	Passing Juice
<a href="#">Leather Wing Chairs</a>	Internal	Passing Juice

## In-page links

<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Chesterfield Stools</a>	Internal	Passing Juice
<a href="#">Leather Beanbags</a>	Internal	Passing Juice
<a href="#">Leather Footstools</a>	Internal	Passing Juice
<a href="#">Furniture</a>	Internal	Passing Juice
<a href="#">Wooden Furniture</a>	Internal	Passing Juice
<a href="#">Stock Clearance</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">T.0161&amp;nbsp;737&amp;nbsp;1600</a>	External	Passing Juice
=	Internal	Passing Juice
<a href="#">View all news &amp;gt;</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Community Food Donations</a>	Internal	Passing Juice
<a href="#">Customer Testimonials</a>	Internal	Passing Juice
<a href="#">Editorial Request</a>	Internal	Passing Juice
<a href="#">Environmental Policy</a>	Internal	Passing Juice
<a href="#">Product Build</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Trade Enquiries</a>	Internal	Passing Juice
<a href="#">Web Design Services</a>	External	Passing Juice
<a href="#">Delivery Information</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Price Promise</a>	Internal	Passing Juice

## In-page links

[Privacy Policy](#)

Internal

Passing Juice






## SEO Keywords

	Keywords Cloud	colours sizes <b>leather</b> available manchester armchairs <b>sofas chesterfield</b> beds <b>sofa</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
leather	26	✓	✗	✓	✓
sofa	24	✓	✗	✓	✓
chesterfield	23	✓	✗	✓	✓
sofas	16	✓	✗	✓	✓
beds	10	✗	✗	✓	✓





## Usability

	Url	Domain : thechesterfieldcompany.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://thechesterfieldcompany.com/sitemap.xml</div>
	Robots.txt	http://thechesterfieldcompany.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics