



Seo Analyzer

thecollaborativestore.co.uk

Generated on March 03 2022 20:31 PM






The score is 60/100






SEO Content

	Title	The Collaborative Store The Collaborative Store Length : 49 Perfect, your title contains between 10 and 70 characters.														
	Description	A lifestyle store offering a curated collection of mindful and timeless designs featuring clothes and accessories for men & women, luxury homewares, natural beauty and grooming products and a selection of contemporary art Length : 221 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	clothes, furniture, home, art, men, women Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.thecollaborativestore.co.uk/en/</td></tr><tr><td>title</td><td>The Collaborative Store The Collaborative Store</td></tr><tr><td>description</td><td>A lifestyle store offering a curated collection of mindful and timeless designs featuring clothes and accessories for men & women, luxury homewares, natural beauty and grooming products and a selection of contemporary art</td></tr><tr><td>image</td><td>https://www.thecollaborativestore.co.uk/public/img/thecollaborativestore.png</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_UK</td></tr></tbody></table>	Property	Content	url	https://www.thecollaborativestore.co.uk/en/	title	The Collaborative Store The Collaborative Store	description	A lifestyle store offering a curated collection of mindful and timeless designs featuring clothes and accessories for men & women, luxury homewares, natural beauty and grooming products and a selection of contemporary art	image	https://www.thecollaborativestore.co.uk/public/img/thecollaborativestore.png	type	website	locale	en_UK
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>7</td><td>2</td><td>6</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] ETHICAL FASHION FOR LESS• [H3] JEWELLERY EDIT• [H3] MINDFUL• [H3] DESIGN• [H3] TREAT YOUR SKIN• [H3] CHELSEA SNEAKERS• [H3] KNITWEAR EDIT• [H4] FEATURED DESIGNS• [H4] Thank you for signing up to our mailing list!• [H5] JOIN OUR MAILING LIST• [H5] CREATE ACCOUNT• [H5] PERSONAL DETAILS• [H5] SHIPPING DETAILS• [H5] LOGIN DETAILS• [H5] FORGOT YOUR PASSWORD?• [H6] TALK TO US• [H6] OUR SITE USES COOKIES	H1	H2	H3	H4	H5	H6	0	0	7	2	6	2
H1	H2	H3	H4	H5	H6									
0	0	7	2	6	2									
	Images	<p>We found 22 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 20 links including 1 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 15%

Internal Links 85%

In-page links

Anchor	Type	Juice
WOMEN	Internal	Passing Juice
MEN	Internal	Passing Juice
LIFE STYLE	Internal	Passing Juice
ART	Internal	Passing Juice
JOURNAL	Internal	Passing Juice
Forgot Password?	External	Passing Juice
YOUR DETAILS	Internal	Passing Juice
SHIPPING DETAILS	Internal	Passing Juice
ORDER HISTORY	Internal	Passing Juice
WISHLIST	Internal	Passing Juice
CHANGE PASSWORD	Internal	Passing Juice
Shipping & Delivery	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Size Guide	Internal	Passing Juice
Size Guide	External	Passing Juice
Our Store	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Vacancies	Internal	Passing Juice
freshdesign	External	Passing Juice

SEO Keywords



Keywords Cloud

email subscribed collaborative **active**
loading account **store** newsletter
password details

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
active	10	✘	✘	✘	✘
password	8	✘	✘	✘	✔
details	7	✘	✘	✘	✔
store	6	✔	✘	✔	✘
collaborative	5	✔	✘	✘	✘











Usability

	Url	Domain : thecollaborativestore.co.uk Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://thecollaborativestore.co.uk/sitemap.xml</pre> <pre>https://www.thecollaborativestore.co.uk/sitemap.xml</pre>
	Robots.txt	<pre>http://thecollaborativestore.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool. 

Optimization

Google Analytics