



Seo Analyzer thecoloradotrust.org

Generated on January 31 2022 12:11 PM






The score is 54/100







SEO Content

	Title	Home - Colorado Trust Length : 21 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	Content				
		locale	en_US				
		locale:alternate	es_MX				
		type	website				
		title	Home - Colorado Trust				
		url	https://www.coloradotrust.org/				
		site_name	Colorado Trust				
		image	https://www.coloradotrust.org/wp-content/uploads/2021/11/trust-opengraph-facebook.png				
		image:width	1200				
		image:height	630				
Headings		H1 1	H2 6	H3 7	H4 0	H5 0	H6 0

SEO Content

		<ul style="list-style-type: none"> • [H1] When communities build power, they improve lives. • [H2] The Latest • [H2] Sign up to receive health equity news, announcements and more. • [H2] The Colorado Trust is dedicated to ensuring all Coloradans have the opportunity to thrive. • [H2] The Trust's Funding Strategies • [H2] A Better Future for Colorado's Communities • [H2] Sign up to receive news, announcements and more. • [H3] Community Partnerships • [H3] Event Sponsorships • [H3] Health Equity Learning Series • [H3] Building and Bridging Power • [H3] Colorado Equity Compass • [H3] Community Leaders in Health Equity • [H3] In the San Luis Valley, a Small Town is Using Civic Engagement to Improve Lives
	Images	<p>We found 19 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p>

SEO Links

Internal Links 0%

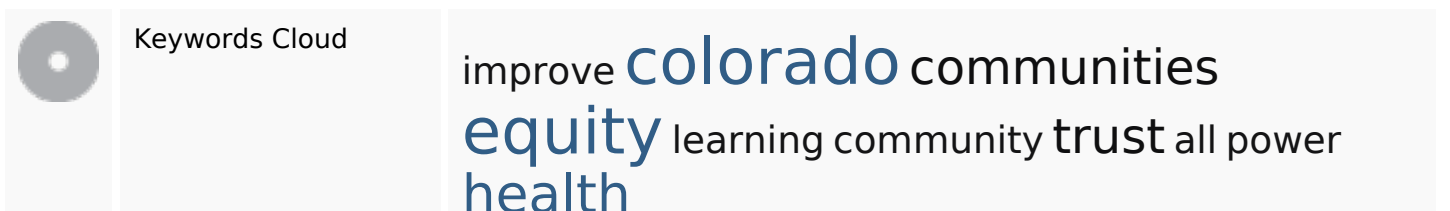
In-page links

Anchor	Type	Juice
Our Approach to Health Equity	External	Passing Juice
Our Strategies in Action	External	Passing Juice
Community Partnerships	External	Passing Juice
Building and Bridging Power	External	Passing Juice
Health Equity Learning Series	External	Passing Juice
Community Leaders in Health Equity	External	Passing Juice
Colorado Equity Compass	External	Passing Juice
Grantees	External	Passing Juice
Past Strategies	External	Passing Juice
About	External	Passing Juice
Staff	External	Passing Juice
Board of Trustees	External	Passing Juice
Financials	External	Passing Juice
Annual Report	External	Passing Juice
Grantee Stories	External	Passing Juice
Grantee Resources	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
News	External	Passing Juice
Events	External	Passing Juice
Evaluation & Learning	External	Passing Juice
Collective Colorado	External	Passing Juice
Colorado Trust supports Colorado Media Project grants to advance equity in local news	External	Passing Juice

In-page links

Don Mares Appointed as Interim President & Chief Executive Officer	External	Passing Juice
Resilient & Resourceful: LGBTQIA+ Community Member Perceptions of Living in Southwest and West Colorado	External	Passing Juice
Event Sponsorships	External	Passing Juice
In the San Luis Valley, a Small Town is Using Civic Engagement to Improve Lives	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice
by creatives with a conscience	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
colorado	17	✓	✗	✗	✓
equity	15	✗	✗	✗	✓
health	12	✗	✗	✗	✓
communities	8	✗	✗	✗	✓
trust	8	✓	✗	✗	✓












Usability

	Url	Domain : thecoloradotrust.org Length : 20
	Favicon	Great, your website has a favicon.

Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 30 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://thecoloradotrust.org/sitemap.xml
	Robots.txt	http://thecoloradotrust.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.