







Seo Analyzer thedawsoncompany.com

Generated on March 31 2022 19:57 PM






The score is 58/100







SEO Content

	<p>Title</p>	<p>The Dawson Company Real Estate Services Firm</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>The Dawson Company has over 50 years experience structuring, leading, and executing complex real estate development projects and transactions.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Dawson Company Real Estate Services Firm</td> </tr> <tr> <td>description</td> <td>The Dawson Company has over 50 years experience structuring, leading, and executing complex real estate development projects and transactions.</td> </tr> <tr> <td>url</td> <td>https://thedawsoncompany.com/</td> </tr> <tr> <td>site_name</td> <td>The Dawson Company</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The Dawson Company Real Estate Services Firm	description	The Dawson Company has over 50 years experience structuring, leading, and executing complex real estate development projects and transactions.	url	https://thedawsoncompany.com/	site_name	The Dawson Company
Property	Content															
locale	en_US															
type	website															
title	The Dawson Company Real Estate Services Firm															
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site_name	The Dawson Company															

SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	7	1	4	0	0	0
		<ul style="list-style-type: none"> • [H1] • [H1] The Legacy of • [H1] Harold A. Dawson Sr. • [H1] (1936-2012) • [H1] & • [H1] Rose W. Dawson • [H1] (1934-2016) • [H2] Vision Delivered • [H3] Strategic Partner • [H3] Analytically Driven • [H3] Resilient • [H3] Process Driven 					
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

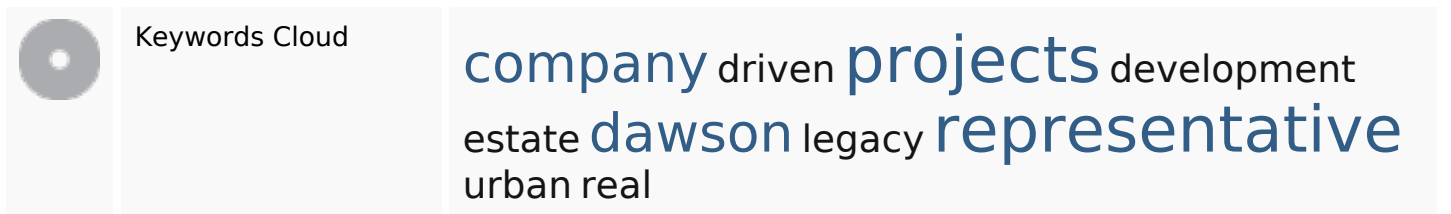
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Overview &#038; Functions	Internal	Passing Juice
Representative Co-Investment Partners	Internal	Passing Juice
The Dawson Senior Team	Internal	Passing Juice
Timeline	Internal	Passing Juice
The Legacy	Internal	Passing Juice
Current Representative Projects	Internal	Passing Juice
Completed Representative Projects	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn More	Internal	Passing Juice
Representative Projects	Internal	Passing Juice






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
representative	8	✘	✘	✘	✘
projects	7	✘	✘	✔	✘
dawson	6	✔	✘	✔	✔
company	5	✔	✘	✔	✘
real	3	✔	✘	✔	✘

Usability

	Url	Domain : thedawsoncompany.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 56 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="555 651 1481 707">http://thedawsoncompany.com/sitemap.xml</pre>
	Robots.txt	<pre data-bbox="555 734 1102 770">http://thedawsoncompany.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>