



# Seo Analyzer

## thedemocraticstrategist.org

Generated on March 01 2022 03:12 AM





The score is 43/100







## SEO Content

	Title	The Democratic Strategist &#8211; Political Strategy for a Permanent Democratic Majority  <b>Length : 88</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>1</td><td>14</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Political Strategy for a Permanent Democratic Majority</li><li>• [H2] Democratic Strategists Are Asking the Wrong Question About the White Working Class</li><li>• [H2] Democrats: Let’s Face Reality – The Term “People of Color” Doesn’t Describe a Political Coalition That Actually Exists.</li><li>• [H2] Democratic Candidates: The Whole Debate about “Critical Race Theory” is a Cynical GOP propaganda trap – Here’s What you Should Say Instead</li><li>• [H2] Plausible Strategy for Surge of Immigrants</li><li>• [H2] Let’s Face It: The Democratic Party is Not a “Big Tent” Political Coalition – But it Desperately Needs to Become One.</li><li>• [H2] American Business Has the Power to Stop the GOP Assault on Democracy – Here’s a Strategy to Make Them Do It.</li><li>• [H3] The Daily Strategist</li></ul>						H1	H2	H3	H4	H5	H6	1	7	1	14	1	0
H1	H2	H3	H4	H5	H6														
1	7	1	14	1	0														

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Political Strategy Notes</li> <li>• [H4] Rick Scott's Extremist Agenda for GOP a Ripe Target for Democrats</li> <li>• [H4] Abramowitz: 'National Tides' More Important Than Gerrymandering in Shaping Partisan Polarization</li> <li>• [H4] Political Strategy Notes</li> <li>• [H4] Media Should Call Out 'Putin's Puppies'</li> <li>• [H4] Teixeira: The Crazy Catches Up With the Democrats</li> <li>• [H4] Political Strategy Notes</li> <li>• [H4] Keep an Eye on 2022 Races for Secretary of State</li> <li>• [H4] Skelley: Latino Drift to GOP Real, But Overstated</li> <li>• [H4] Republicans Will Freak Out If SCOTUS Doesn't Overturn Roe v. Wade</li> <li>• [H4] TDS Strategy Memos</li> <li>• [H4] Latest Research from:</li> <li>• [H4] tds-www-roundtable</li> <li>• [H4] Editor's Corner</li> <li>• [H5] Subscribe to our email newsletter</li> </ul>
	Images	<p>We found 10 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 161 links including 11 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 67.08%</p>

## SEO Links

Internal Links 32.92%

### In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Democratic Action Updates</a>	Internal	Passing Juice
<a href="#">Editor&amp;#8217;s Corner</a>	Internal	Passing Juice
<a href="#">Archives</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">The Democratic Strategist</a>	Internal	Passing Juice
<a href="#">Read the Memo.</a>	Internal	Passing Juice
<a href="#">Read the memo.</a>	Internal	Passing Juice
<a href="#">“Critical Race Theory”</a>	Internal	Passing Juice
<a href="#">Democrats in 2022 and 2024 will lose elections without a strategy.</a>	Internal	Passing Juice
<a href="#">this is not the case.</a>	Internal	Passing Juice
<a href="#">one-party rule.</a>	Internal	Passing Juice
<a href="#">Political Strategy Notes</a>	Internal	Passing Juice
<a href="#">J.P. Green</a>	Internal	Passing Juice
<a href="#">How Will Americans Grade Biden’s Handling Of The Crisis In Ukraine?</a>	External	Passing Juice
<a href="#">The Associated Press/NORC Center for Public Affairs Research</a>	External	Passing Juice
<a href="#">Gallup</a>	External	Passing Juice
<a href="#">Quinnipiac University</a>	External	Passing Juice
<a href="#">Fox News</a>	External	Passing Juice
<a href="#">don’t have strongly held opinions on foreign policy</a>	External	Passing Juice
<a href="#">look to signals from political elites</a>	External	Passing Juice

## In-page links

<a href="#">Morning Consult</a>	External	Passing Juice
<a href="#">Biden's televised announcement on Thursday</a>	External	Passing Juice
<a href="#">As my colleague Geoffrey Skelley wrote at the time</a>	External	Passing Juice
<a href="#">Dasha Litvinova reports at Time</a>	External	Passing Juice
<a href="#">The Benefit of a Crisis: As global conflicts go, Russia's threatening posture toward Ukraine is one that could actually work in Joe Biden's favor</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Rick Scott's Extremist Agenda for GOP a Ripe Target for Democrats</a>	Internal	Passing Juice
<a href="#">Ed Kilgore</a>	Internal	Passing Juice
<a href="#">wrote about it</a>	External	Passing Juice
<a href="#">not really</a>	External	Passing Juice
<a href="#">Mitch McConnell</a>	External	Passing Juice
<a href="#">reported</a>	External	Passing Juice
<a href="#">reports</a>	External	Passing Juice
<a href="#">"11 Point Plan to Rescue America"</a>	External	Passing Juice
<a href="#">reading the latest primary polls</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Abramowitz: 'National Tides' More Important Than Gerrymandering in Shaping Partisan Polarization</a>	Internal	Passing Juice
<a href="#">staff</a>	Internal	Passing Juice
<a href="#">Alan I. Abramowitz</a>	External	Passing Juice
<a href="#">The Great Alignment: Race, Party Transformation, and the Rise of Donald Trump</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Political Strategy Notes</a>	Internal	Passing Juice
<a href="#">'Why Are White Liberals So Pessimistic About Politics?'</a>	External	Passing Juice
<a href="#">new survey conducted by the American Enterprise Institute's Survey Center on American Life</a>	External	Passing Juice
<a href="#">past 30 years or so</a>	External	Passing Juice

## In-page links

<a href="#">argued in 2020</a>	External	Passing Juice
<a href="#">trended leftward in recent years</a>	External	Passing Juice
<a href="#">a new study by the Knight Foundation</a>	External	Passing Juice
<a href="#">Amy Walker writes</a>	External	Passing Juice
<a href="#">selling their successes.</a>	External	Passing Juice
<a href="#">Democratic research organization, Navigator.</a>	External	Passing Juice
<a href="#">New York Times op-ed</a>	External	Passing Juice
<a href="#">Brookings Institution Bill Galston</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Media Should Call Out Putin's Puppies:</a>	Internal	Passing Juice
<a href="#">Stephen Collinson</a>	External	Passing Juice
<a href="#">Donald Trump</a>	External	Passing Juice
<a href="#">Russian President Vladimir Putin's</a>	External	Passing Juice
<a href="#">self-serving standards</a>	External	Passing Juice
<a href="#">Rep. Liz Cheney tweeted</a>	External	Passing Juice
<a href="#">Bill McCann</a>	External	Passing Juice
<a href="#">Joe Scarborough said</a>	External	Passing Juice
<a href="#">1 Comment &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Teixeira: The Crazy Catches Up With the Democrats</a>	Internal	Passing Juice
<a href="#">The Optimistic Leftist</a>	External	Passing Juice
<a href="#">other works</a>	External	Passing Juice
<a href="#">cross-posted from his blog</a>	External	Passing Juice
<a href="#">Tyler Cowen</a>	External	Passing Juice
<a href="#">DCCC released a memo</a>	External	Passing Juice
<a href="#">2 Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Political Strategy Notes</a>	Internal	Passing Juice
<a href="#">Democrats' Muscle-Flexing on Inflation Meets Reality and There's No Easy Fix</a>	External	Passing Juice

## In-page links

<a href="#">an analysis</a>	External	Passing Juice
<a href="#">increasing talk of “strategic price controls”:</a>	External	Passing Juice
<a href="#">Isabella Weber</a>	External	Passing Juice
<a href="#">tolerating the ongoing explosion of profits</a>	External	Passing Juice
<a href="#">The Losing Democrats Who Gobbled Up Money</a>	External	Passing Juice
<a href="#">The RNC’s Complicity In Trump’s Attacks On Democracy</a>	External	Passing Juice
<a href="#">law and order</a>	External	Passing Juice
<a href="#">vast sums</a>	External	Passing Juice
<a href="#">raised millions of donor dollars</a>	External	Passing Juice
<a href="#">Trump</a>	External	Passing Juice
<a href="#">RNC received 25% of the post-election WinRed donations to Trump</a>	External	Passing Juice
<a href="#">whether the party will face any true accountability</a>	External	Passing Juice
<a href="#">4 Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Keep an Eye on 2022 Races for Secretary of State</a>	Internal	Passing Juice
<a href="#">discussed</a>	External	Passing Juice
<a href="#">investigates Donald Trump’s attempted 2020 election coup</a>	External	Passing Juice
<a href="#">considers reforms to the Electoral Count Act of 1887</a>	External	Passing Juice
<a href="#">aggressively intervening</a>	External	Passing Juice
<a href="#">Brad Raffensperger</a>	External	Passing Juice
<a href="#">fundraising leader</a>	External	Passing Juice
<a href="#">David Perdue’s Trump-sponsored effort</a>	External	Passing Juice
<a href="#">Bee Nguyen</a>	External	Passing Juice
<a href="#">explains</a>	External	Passing Juice
<a href="#">reported</a>	External	Passing Juice
<a href="#">endorsed</a>	External	Passing Juice
<a href="#">subpoenaed</a>	External	Passing Juice
<a href="#">phony “audit” of the 2020 election</a>	External	Passing Juice
<a href="#">Beau Lane</a>	External	Passing Juice

## In-page links

<a href="#">proclaimed himself a leader</a>	External	Passing Juice
<a href="#">censured</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Skelley: Latino Drift to GOP Real, But Overstated</a>	Internal	Passing Juice
<a href="#">Geoffrey Skelley writes</a>	External	Passing Juice
<a href="#">rightward shift among Latino voters</a>	External	Passing Juice
<a href="#">Post-election surveys</a>	External	Passing Juice
<a href="#">the exact split</a>	External	Passing Juice
<a href="#">the Latino vote</a>	External	Passing Juice
<a href="#">precinct-level analysis</a>	External	Passing Juice
<a href="#">in some places</a>	External	Passing Juice
<a href="#">sizable ones</a>	External	Passing Juice
<a href="#">the largest ethnic or racial minority group in the country</a>	External	Passing Juice
<a href="#">in play for the GOP</a>	External	Passing Juice
<a href="#">the pollster found</a>	External	Passing Juice
<a href="#">one-third of Latinos weren't born in the U.S.</a>	External	Passing Juice
<a href="#">haven't instilled loyalty to either party</a>	External	Passing Juice
<a href="#">has fallen especially hard</a>	External	Passing Juice
<a href="#">like other</a>	External	Passing Juice
<a href="#">Americans</a>	External	Passing Juice
<a href="#">are particularly worried</a>	External	Passing Juice
<a href="#">has benefited Democrats</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Republicans Will Freak Out If SCOTUS Doesn't Overturn Roe v. Wade</a>	Internal	Passing Juice
<a href="#">talked about it</a>	External	Passing Juice
<a href="#">explicitly promised</a>	External	Passing Juice
<a href="#">conservative legal movement</a>	External	Passing Juice
<a href="#">Oral arguments</a>	External	Passing Juice

## In-page links

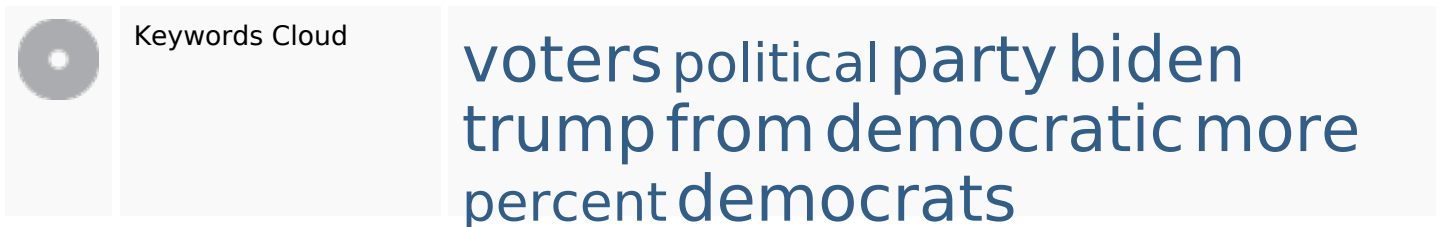
<a href="#">frenetic legislative activity</a>	External	Passing Juice
<a href="#">Court was widely expected to gives states the green light to restrict abortions</a>	External	Passing Juice
<a href="#">affirms state prerogatives to regulate abortion</a>	External	Passing Juice
<a href="#">vast majority of abortions</a>	External	Passing Juice
<a href="#">Obamacare decisions</a>	External	Passing Juice
<a href="#">Kavanaugh</a>	External	Passing Juice
<a href="#">examination</a>	External	Passing Juice
<a href="#">wrote</a>	External	Passing Juice
<a href="#">presumably future</a>	External	Passing Juice
<a href="#">No Comments &amp;raquo;</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">6</a>	Internal	Passing Juice
<a href="#">7</a>	Internal	Passing Juice
<a href="#">Last</a>	Internal	Passing Juice
<a href="#">Democratic Strategists Are Asking the Wrong Question About the White Working Class</a>	Internal	Passing Juice
<a href="#">Democrats: Let's Face Reality - The Term "People of Color" Doesn't Describe a Political Coalition That Actually Exists.</a>	Internal	Passing Juice
<a href="#">American Business Has the Power to Stop the GOP Assault on Democracy - Here's a Strategy to Make Them Do It.</a>	Internal	Passing Juice
<a href="#">Democratic Candidates: The Whole Debate about "Critical Race Theory" is a Cynical GOP propaganda trap</a>	Internal	Passing Juice
<a href="#">Let's Face It: The Democratic Party is Not a "Big Tent" Political Coalition - But it Desperately Needs to Become One.</a>	Internal	Passing Juice
<a href="#">More Strategy Memos &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Update: A Critical Moment To Raise Support With ALL Working Class Voters</a>	External	Passing Juice
<a href="#">What Will Trump Loyalists' Sensed Powerlessness Mean For</a>	External	Passing Juice



## In-page links

<a href="#">Politics?</a>		
<a href="#">The Rise of the Biden Republicans</a>	External	Passing Juice
<a href="#">New Democracy Corps national phone poll “Fixed” to accommodate Trump’s right-wing populism</a>	External	Passing Juice
<a href="#">Biden’s New Consolidated Lead in the Battleground Phone Poll</a>	Internal	Passing Juice
<a href="#">More Research &amp;raquo;</a>	Internal	Passing Juice
<a href="#">February 25: Rick Scott’s Extremist Agenda for GOP a Ripe Target for Democrats</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
democrats	19	✗	✗	✗	✓
biden	19	✗	✗	✗	✗
democratic	18	✓	✗	✗	✓
from	18	✗	✗	✗	✓
more	17	✗	✗	✗	✓











## Usability

	Url	Domain : thedemocraticstrategist.org Length : 27
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 46
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Mobile

### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://thedemocraticstrategist.org/sitemap.xml">http://thedemocraticstrategist.org/sitemap.xml</a> <a href="https://thedemocraticstrategist.org/wp-sitemap.xml">https://thedemocraticstrategist.org/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://thedemocraticstrategist.org/robots.txt">http://thedemocraticstrategist.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>