



Seo Analyzer

thedigitaledge.com.au

Generated on March 06 2022 15:46 PM





The score is 67/100







SEO Content

	Title	<p>The Digital Edge – Digital Research Partner</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>The Digital Edge is a leading Sydney based online research agency. We set new standards in online research and data delivery.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>online, market research, surveys, panel, data</p> <p>Good, your page contains meta keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 0</p>	<p>H2 0</p>	<p>H3 0</p>	<p>H4 4</p>	<p>H5 3</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H4] Leverage the digital space for deep and meaningful consumer insights • [H4] What We Do • [H4] OUR CLIENTS • [H4] OUR CLIENTS • [H5] We are an innovative and reliable Australian market research agency, specialising in online research. Whether you are looking for high quality research data to inform your marketing decisions, or fast insights that deliver PR-able headlines, we can help you get closer to the truth. • [H5] Working closely with a wide range of clients from different industry sectors, we do more than deliver online research, we create and foster long-term relationships. • [H5] Working closely with a wide range of clients from different industry sectors, we do more than deliver online research, we create and foster long-term relationships. 					

SEO Content

	Images	We found 24 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

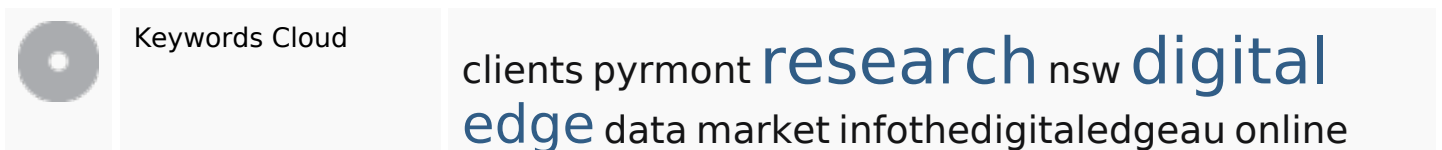
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Market Research	Internal	Passing Juice
Research For PR	Internal	Passing Juice
Data Visualisation	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Press Articles	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
EU Privacy Policy	Internal	Passing Juice
Data Privacy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
research	7	✓	✓	✓	✓
digital	6	✓	✗	✓	✓
edge	5	✓	✗	✓	✗
online	2	✗	✓	✓	✓
clients	2	✗	✗	✗	✓








Usability

	Url	Domain : thedigitaledge.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://thedigitaledge.com.au/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>