






Seo Analyzer theeveninghatch.com

Generated on February 27 2022 04:51 AM

The score is 58/100



SEO Content

	<p>Title</p>	<p>Washington Fly Fishing Guide and Fly Shop The Evening Hatch</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>The Evening Hatch is a Washington Fly Fishing Guide service on the Yakima River, Klickitat River, Olympic Peninsula, Upper Columbia for Steelhead and Trout.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://theeveninghatch.com/wp-content/uploads/2020/01/cropped-evening.jpg</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> <tr> <td>image:width</td> <td>554</td> </tr> <tr> <td>image:height</td> <td>400</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Homepage</td> </tr> </tbody> </table>	Property	Content	image	https://theeveninghatch.com/wp-content/uploads/2020/01/cropped-evening.jpg	image:type	image/jpeg	image:width	554	image:height	400	locale	en_US	type	article	title	Homepage
Property	Content																	
image	https://theeveninghatch.com/wp-content/uploads/2020/01/cropped-evening.jpg																	
image:type	image/jpeg																	
image:width	554																	
image:height	400																	
locale	en_US																	
type	article																	
title	Homepage																	





SEO Content

description	As seen on or in: Northwest Backroads, The Drake, Grays Sorting Journal, Catch Magazine, Seattle Times, New York Times, American Angler, Fly Fisherman, Northwest Fly Fishing, Trout TV, This is Fly, Seasons on the Fly, Field and Stream, Fly Fish America, Cabelas Outdoor Adventures & ESPN Outdoors Guiding fly fishers in Washington since 1988. The...
url	https://theeveninghatch.com/
site_name	The Evening Hatch
updated_time	2021-12-15T12:53:05-08:00





Headings

H1	H2	H3	H4	H5	H6
6	0	3	2	4	0
<ul style="list-style-type: none"> • [H1] North Washington guide service • [H1] As seen on or in: • [H1] Northwest Backroads, The Drake, Grays Sorting Journal, Catch Magazine, Seattle Times, New York Times, American Angler, Fly Fisherman, Northwest Fly Fishing, Trout TV, This is Fly, Seasons on the Fly, Field and Stream, Fly Fish America, Cabelas Outdoor Adventures & ESPN Outdoors • [H1] Best of Washington Fly Fishing Since 1988 Trout and Steelhead • [H1] Sage Elite Pro Clackacraft Pro Staff Rainys Fly Designer Licensed Captains Olympic National Park Permits • [H1] Represented by: Yellow Dog The Fly Shop Fly Fishing International • [H3] Guiding fly fishers in Washington since 1988. The Yakima, Klickitat Upper Columbia, Olympic Peninsula, Desert Creeks - We provide our guests with what they want most...exciting, educational and fun Washington fly fishing adventure. For those who would rather enjoy the scenery, we also offer Scenic River Floats! • [H3] SCOPE OF OUR SERVICES... Guides on the Yakima Year round Guides on the Naches June-Oct Guides & lodging pkgs for... 1-Klickitat June-Nov 2-Upper Columbia Mar-Oct 3-Olympic Peninsula Feb-April 4-Alaska June, Sept-Oct 5-Hosted trips worldwide • [H3] The Evening Hatch offers blue ribbon catch and release fly fishing for Rainbow and Cutthroat trout on 'Our Home Waters' of Central Washington's spectacular Yakima River and on the Upper Columbia featuring Black Bear Lodge in northeastern Washington. Our summer run steelhead adventures include the Klickitat river featuring 'The Steelhead Ranch' . We target wild native winter run steelhead and hatchery steelhead on the Olympic Peninsula and The Quinault Cabin is our base when doing so. We feature our own conveniently located Yakima River Fly Shop on Yakima River Canyon road, just off exit #109 in Ellensburg as well as three post and beam lodges. To schedule an adventure, contact us today! We guarantee our service and we were the first to do so! The only guide service 					

SEO Content

		<p>covering the Yakima from Easton to Roza Since 1988. The Best of Washington Steelhead and Trout – The Yakima/Naches, Klickitat, Upper Columbia/Kettle, Olympic Peninsula and more!</p> <ul style="list-style-type: none"> • [H4] We accept • [H4] We accept • [H5] ALASKA • [H5] Fly Shop • [H5] Sign up for E-News! • [H5] Company Off Sites
	Images	<p>We found 45 images on this web page.</p> <p>45 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 31.58%</p> <p>Internal Links 68.42%</p>

In-page links

Anchor	Type	Juice
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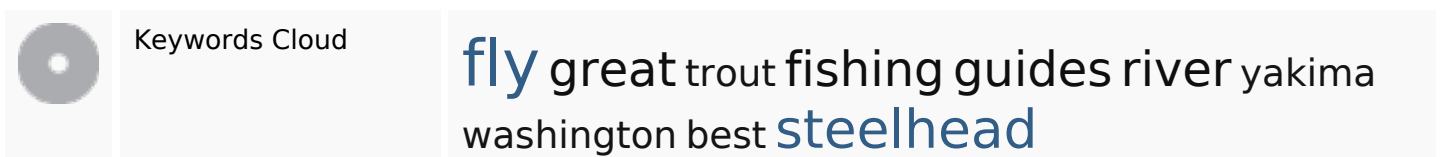
In-page links

Home	Internal	Passing Juice
Reports	Internal	Passing Juice
Gallery	Internal	Passing Juice
About	Internal	Passing Juice
The Staff	Internal	Passing Juice
In The News	Internal	Passing Juice
Yakima River	Internal	Passing Juice
Klickitat River	Internal	Passing Juice
Upper Columbia Fishing	Internal	Passing Juice
Olympic Peninsula	Internal	Passing Juice
Alaska's Kvichak River	Internal	Passing Juice
Smallmouth	Internal	Passing Juice
Scenic River Floats	Internal	Passing Juice
Other Waters and Hosted Trips	Internal	Passing Juice
Company Off Sites	Internal	Passing Juice
Specials	Internal	Passing Juice
Shop	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Guidespeak	Internal	Passing Juice
Thoughts on Fishing	Internal	Passing Juice
Yakima River Hatch Chart	Internal	Passing Juice
Fly Patterns	Internal	Passing Juice
About The Yakima	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Events	Internal	Passing Juice
Contact	Internal	Passing Juice
YouTube	External	Passing Juice
Facebook	External	Passing Juice

In-page links

Instagram	External	Passing Juice
=	External	Passing Juice
Sage Elite Pro	External	Passing Juice
Clackacraft Pro Staff	External	Passing Juice
Rainys Fly Designer	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Website Design for Fishing Charters	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fly	23	✓	✗	✓	✓
steelhead	17	✗	✗	✓	✓
river	13	✗	✗	✓	✓
great	12	✗	✗	✗	✗
fishing	11	✓	✗	✓	✓












Usability

	Url	Domain : theeveninghatch.com Length : 19
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 46 Warnings : 29				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		2
Deprecated tags	Occurrences					
	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://theeveninghatch.com/sitemap.xml</p>
	Robots.txt	<p>http://theeveninghatch.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>