











## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] □□□□</li> <li>• [H4] □□□□</li> <li>• [H4] □□□□</li> </ul>
	Images	<p>We found 20 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4%</p> <p>Internal Links 96%</p>

## In-page links

Anchor	Type	Juice
<a href="http://www.theeverlastingadventure.com">www.theeverlastingadventure.com</a>	Internal	Passing Juice
□□□□	External	Passing Juice
□□□□	Internal	Passing Juice

## In-page links






<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
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<a href="#">□□</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">KYN28-12</a>	Internal	Passing Juice
<a href="#">□□□□□□□□</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">□□□1</a>	Internal	Passing Juice







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
██████████-	2	✘	✘	✘	✘
██████████████████ █	2	✘	✘	✘	✘
████	2	✘	✘	✘	✔
████	2	✘	✘	✘	✔
████	1	✘	✘	✘	✘



## Usability

	Url	Domain : theeverlastingadventure.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 59 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr><tr><td>&lt;center&gt;</td><td>9</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	2	<center>	9
Deprecated tags	Occurrences							
<font>	2							
<center>	9							
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>						

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://theeverlastingadventure.com/robots.txt">http://theeverlastingadventure.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

## Optimization

good to install a second in order to cross-check the data.