







Seo Analyzer theexeterdaily.co.uk

Generated on February 13 2022 04:58 AM

The score is **61/100**



SEO Content





	Title	<p>Home The Exeter Daily</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Launched in 2012, the Exeter Daily is a unique, independent, crowd-sourced, website dedicated to reporting community news. We welcome contributions from individuals and organisations.</p> <p>Length : 183</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1348 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Exeter Daily</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.theexeterdaily.co.uk/</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Launched in 2012, the Exeter Daily is a unique, independent, crowd-sourced, website dedicated to reporting community news. We welcome contributions from individuals and organisations.</td> </tr> <tr> <td>image</td> <td>https://www.theexeterdaily.co.uk/sites/all/themes/custom/exeterdaily/logo.png</td> </tr> </tbody> </table>	Property	Content	site_name	The Exeter Daily	type	article	url	https://www.theexeterdaily.co.uk/	title	Home	description	Launched in 2012, the Exeter Daily is a unique, independent, crowd-sourced, website dedicated to reporting community news. We welcome contributions from individuals and organisations.	image	https://www.theexeterdaily.co.uk/sites/all/themes/custom/exeterdaily/logo.png
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image	https://www.theexeterdaily.co.uk/sites/all/themes/custom/exeterdaily/logo.png															
	Headings	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content





1 41 13 1 0 0

- [H1]
- [H2] Search form
- [H2] 'Shop and drop' to recycle and raise funds for charity
- [H2] Public urged to help fund £2.5m woodland wildlife haven
- [H2] Devon Air Ambulance launch two new Volunteer roles
- [H2] Exeter care home resident celebrates 101st birthday
- [H2] Exeter charity chosen as a Surprise Supplies finalist
- [H2] Taste of The West gold award for Whimble pub
- [H2] Exeter retirement village residents raise nearly £7,000 for Hospiscare
- [H2] Innovative Devonian Plans to Expand Sustainable Spring Water Business
- [H2] News headlines
- [H2] Wonford Leisure centre to be redeveloped
- [H2] Let Devon's Nature be your Valentine this year
- [H2] Three Exeter researchers win Discovery Fellowships
- [H2] Devon college trains barbers in suicide prevention
- [H2] Construction giant Midas goes into administration
- [H2] Pilot scheme launched to help Devon farmers with future opportunities and new technology
- [H2] Sports latest
- [H2] New teams wanted in Exeter for Tuesday evening Community 6-a-Side League
- [H2] Local broadband provider supports esports at Exeter College Students Awards
- [H2] Exeter Recycling Scheme wins National Award
- [H2] Exeter Racecourse takes centre stage with a top class day of racing this Sunday
- [H2] The Exeter Daily Lifestyle
- [H2] Devon Air Ambulance launch two new Volunteer roles
- [H2] Innovative Devonian Plans to Expand Sustainable Spring Water Business
- [H2] The Outdoors Group to open next forest school at Escot
- [H2] Can beetroot juice help keep our brains sharp in later life? New study investigates
- [H2] University of Exeter in top 10 universities investing the most in technology for students
- [H2] Reasons why Teddy Bears make the best gift for people of all age groups
- [H2] Devon Air Ambulance launch two new Volunteer roles
- [H2] Almost a third of homeowners in the South West are set to make home improvements in 2022
- [H2] Who wrote the Book of Romans?
- [H2] Devon college trains barbers in suicide prevention
- [H2] Devon Air Ambulance launch two new Volunteer roles
- [H2] Handleveled League of Legends Accounts: Ranked vs. Unranked
- [H2] New entry requirements for Spain: What you need to know
- [H2] International News from PR Newswire
- [H2] Top video
- [H2] The World Turned Upside Down: A Play with a Purpose
- [H2] Exeter Weather
- [H2] Stay in touch
- [H2] RSS

SEO Content

		<ul style="list-style-type: none">• [H3] Food & Drink• [H3] Family Life• [H3] Health & Beauty• [H3] Student Life• [H3] Social Diary• [H3] Charities• [H3] Homes & Gardens• [H3] Blogs• [H3] Education• [H3] Local News• [H3] Entertainment & Reviews• [H3] Holidays & Travel• [H3] It's your Daily• [H4] You make the news
	Images	We found 55 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 98 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.04% Internal Links 97.96%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Show Menu & Search	Internal	Passing Juice
Hide Navigation	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
UK	Internal	Passing Juice
World	Internal	Passing Juice
Business	Internal	Passing Juice
Blogs	Internal	Passing Juice
Charities	Internal	Passing Juice
Education	Internal	Passing Juice
Entertainment & Reviews	Internal	Passing Juice
Family Life	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Homes & Gardens	Internal	Passing Juice
Social Diary	Internal	Passing Juice
Student Life	Internal	Passing Juice
Holidays & Travel	Internal	Passing Juice
Sport	Internal	Passing Juice
Exeter Chiefs	Internal	Passing Juice
Exeter City	Internal	Passing Juice
Events	Internal	Passing Juice
Music	Internal	Passing Juice
Theatre	Internal	Passing Juice

In-page links

Exhibitions	Internal	Passing Juice
Days Out	Internal	Passing Juice
Business	Internal	Passing Juice
Sandy Park	Internal	Passing Juice
Motoring	Internal	Passing Juice
The Business Daily	Internal	Passing Juice
Awards	Internal	Passing Juice
Industry & Manufacturing	Internal	Passing Juice
‘Shop and drop’ to recycle and raise funds for charity	Internal	Passing Juice
janeabsolutepr	Internal	Passing Juice
Full story	Internal	Passing Juice
Public urged to help fund £2.5m woodland wildlife haven	Internal	Passing Juice
News Desk	Internal	Passing Juice
Full story	Internal	Passing Juice
Devon Air Ambulance launch two new Volunteer roles	Internal	Passing Juice
Full story	Internal	Passing Juice
Exeter care home resident celebrates 101st birthday	Internal	Passing Juice
Exeter News Blog	Internal	Passing Juice
Full story	Internal	Passing Juice
Exeter charity chosen as a Surprise Supplies finalist	Internal	Passing Juice
Mary Youlden	Internal	Passing Juice
Full story	Internal	Passing Juice
Taste of The West gold award for Whimple pub	Internal	Passing Juice
Full story	Internal	Passing Juice
Exeter retirement village residents raise nearly £7,000 for Hospiscare	Internal	Passing Juice
Full story	Internal	Passing Juice
Innovative Devonian Plans to Expand Sustainable Spring Water Business	Internal	Passing Juice

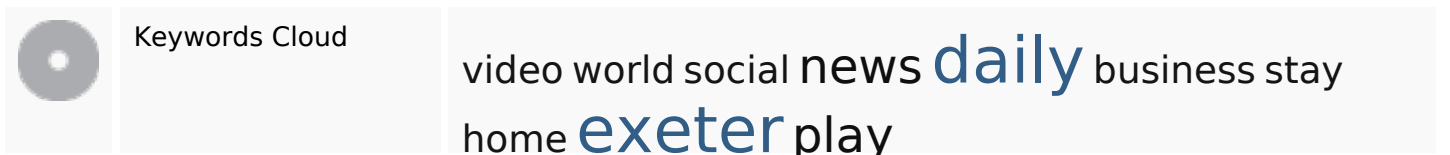
In-page links

Danielle Merchant	Internal	Passing Juice
Full story	Internal	Passing Juice
Wonford Leisure centre to be redeveloped	Internal	Passing Juice
Local Democracy...	Internal	Passing Juice
Let Devon's Nature be your Valentine this year	Internal	Passing Juice
Three Exeter researchers win Discovery Fellowships	Internal	Passing Juice
Devon college trains barbers in suicide prevention	Internal	Passing Juice
Joe Cooper	Internal	Passing Juice
Construction giant Midas goes into administration	Internal	Passing Juice
Pilot scheme launched to help Devon farmers with future opportunities and new technology	Internal	Passing Juice
New teams wanted in Exeter for Tuesday evening Community 6-a-Side League	Internal	Passing Juice
Local broadband provider supports esports at Exeter College Students Awards	Internal	Passing Juice
Astley Media	Internal	Passing Juice
Exeter Recycling Scheme wins National Award	Internal	Passing Juice
Exeter Racecourse takes centre stage with a top class day of racing this Sunday	Internal	Passing Juice
Full story	Internal	Passing Juice
The Outdoors Group to open next forest school at Escot	Internal	Passing Juice
Sue Cade	Internal	Passing Juice
Can beetroot juice help keep our brains sharp in later life? New study investigates	Internal	Passing Juice
University of Exeter in top 10 universities investing the most in technology for students	Internal	Passing Juice
Reasons why Teddy Bears make the best gift for people of all age groups	Internal	Passing Juice
BHTNews.com	Internal	Passing Juice
Almost a third of homeowners in the South West are set to make home improvements in 2022	Internal	Passing Juice
Who wrote the Book of Romans?	Internal	Passing Juice

In-page links

Frank Parker	Internal	Passing Juice
Handleveled League of Legends Accounts: Ranked vs. Unranked	Internal	Passing Juice
New entry requirements for Spain: What you need to know	Internal	Passing Juice
Val Watson	Internal	Passing Juice
PR Newswire feed for The Exeter Daily	Internal	Passing Juice
How to contribute to The Daily UK	Internal	Passing Juice
Log in	Internal	Passing Juice
The World Turned Upside Down: A Play with a Purpose	Internal	Passing Juice
Play featuring 83-year-old actress will involve audiences to understand experiences of dementia	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
The Exeter Daily news feed	Internal	Passing Juice
Find out how you can contribute	Internal	noFollow
Exeter Phoenix	Internal	Passing Juice
Social diary	Internal	Passing Juice
Contact	Internal	Passing Juice
Advertise with us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Complaints process	Internal	Passing Juice






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
exeter	8	✓	✗	✓	✓
daily	7	✓	✗	✓	✓
play	4	✗	✗	✗	✓
news	4	✗	✗	✓	✓
business	3	✗	✗	✗	✓








Usability

	Url	Domain : theexeterdaily.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://theexeterdaily.co.uk/sitemap.xml
	Robots.txt	http://theexeterdaily.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics