Seo Analyzer
thefloridadesigngroup.com

Generated on March 05 2022 11:53 AM

The score is 48/100

SEO Content

✅	Title	The Florida Design Group | Website Design & Development Fl **Length : 62** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	The Florida Design Group | Website Design & Development Fl
url	https://www.thefloridadesigngroup.com/
site_name	The Florida Design Group | Website Design & Development Fl

Headings

H1	H2	H3	H4	H5	H6
0	0	8	8	0	0

- [H3] New Strategic Marketing Partner
- [H3] Serving over 650 clients since 2007.
- [H3] What drives your website great results
- [H3] How Can Florida Design Help?
- [H3] Trusted By over 650 clients worldwide
- [H3] What Our Clients Say

SEO Content

		- [H3] News & Blog - [H3] Reach Out To Us Today! - [H4] Website Design & Redesign - [H4] Search Engine Optimization - [H4] Social Media Marketing - [H4] Email Marketing - [H4] Page Optimization - [H4] Internal Site Audit - [H4] Technical SEO - [H4] Brand Awareness
❌	Images	We found 16 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Web Services	Internal	Passing Juice
Website Design & Redesign	Internal	Passing Juice
Custom Programming	Internal	Passing Juice
Website & Email Hosting	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
Pay-Per-Click Marketing	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Media Placement & Buying	Internal	Passing Juice
Video & Display Marketing	Internal	Passing Juice
Remarketing Programs	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Business Consulting	Internal	Passing Juice
Growth Hacking	Internal	Passing Juice
Digital Audio Marketing	Internal	Passing Juice
About Our Team	Internal	Passing Juice
Our Clients	Internal	Passing Juice
Awards & Certifications	Internal	Passing Juice
News & Blog	Internal	Passing Juice
Portfolios	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Request More Information	Internal	Passing Juice
Google confirms local search ranking shakeup	Internal	Passing Juice
December 23, 2021	Internal	Passing Juice
Google Announces GMB Name Change, Retiring App and Google My Business Website	Internal	Passing Juice

In-page links

[November 9, 2021](#)	Internal	Passing Juice
[Maximizing Google Ads Three (3) New bidding Controls](#)	Internal	Passing Juice
[May 21, 2019](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	search florida design engine services marketing website optimization team clients

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	21	✖	✖	✖	✔
design	15	✔	✖	✖	✔
website	13	✔	✖	✖	✔
florida	10	✔	✖	✖	✔
clients	9	✖	✖	✖	✔

Usability

	Url	Domain : thefloridadesigngroup.com Length : 25
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 9 Warnings : 39
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://thefloridadesigngroup.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics