



# Seo Analyzer

## thefranchiseyellowpages.com

Generated on April 04 2022 01:15 AM





The score is 54/100







## SEO Content

	Title	<p>Franchise Directory - Find Franchises - The Franchise Yellow Pages</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Search the most complete franchise directory. Find franchises.</p> <p><b>Length : 62</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Franchise Directory,Franchise, The Franchise Yellow Pages</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.thefranchiseyellowpages.com</td> </tr> <tr> <td>site_name</td> <td>The Franchise Yellow Pages</td> </tr> <tr> <td>title</td> <td>Franchise Directory - Find Franchise - The Franchise Yellow Pages</td> </tr> <tr> <td>description</td> <td>Search the most complete franchise database. Find Franchise.</td> </tr> <tr> <td>image</td> <td>http://www.thefranchiseyellowpages.com/images/Screen-Shot-2017-12-13-at-3.01.52-PM.png</td> </tr> </tbody> </table>	Property	Content	type	website	url	http://www.thefranchiseyellowpages.com	site_name	The Franchise Yellow Pages	title	Franchise Directory - Find Franchise - The Franchise Yellow Pages	description	Search the most complete franchise database. Find Franchise.	image	http://www.thefranchiseyellowpages.com/images/Screen-Shot-2017-12-13-at-3.01.52-PM.png
Property	Content															
type	website															
url	http://www.thefranchiseyellowpages.com															
site_name	The Franchise Yellow Pages															
title	Franchise Directory - Find Franchise - The Franchise Yellow Pages															
description	Search the most complete franchise database. Find Franchise.															
image	http://www.thefranchiseyellowpages.com/images/Screen-Shot-2017-12-13-at-3.01.52-PM.png															
	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1002 2078" style="list-style-type: none"> <li>• [H1] Search All Franchises</li> <li>• [H2] Are You A Franchise?</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	16	0	0	0		
H1	H2	H3	H4	H5	H6											
1	4	16	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] About The Franchise Yellow Pages</li><li>• [H2] Search Popular Categories</li><li>• [H2] Newest Members</li><li>• [H3] Search</li><li>• [H3] Review</li><li>• [H3] Connect</li><li>• [H3] Accounting, Financial and Payroll</li><li>• [H3] Advertising and Marketing</li><li>• [H3] Automotive</li><li>• [H3] Business Opportunity</li><li>• [H3] Cannabis</li><li>• [H3] Child Education and Development</li><li>• [H3] Childcare</li><li>• [H3] Childrens</li><li>• [H3] Cleaning and Maintenance</li><li>• [H3] Computer and Internet</li><li>• [H3] Consultant and Business Broker</li><li>• [H3] Education</li><li>• [H3] Join Our Newsletter</li></ul>
	Images	<p>We found 34 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links


	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%



## In-page links

<a href="#">Payroll Vault Franchising</a>	Internal	Passing Juice
<a href="#">Peachwood Floor Coverings</a>	Internal	Passing Juice
<a href="#">Pearce Bespoke</a>	Internal	Passing Juice
<a href="#">Pet Supplies Plus</a>	Internal	Passing Juice
<a href="#">Phenix Salon Suites</a>	Internal	Passing Juice
<a href="#">Password Retrieval</a>	Internal	Passing Juice
<a href="#">The Franchise Yellow Pages</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	home listing <b>view</b> franchises franchise category listed search get salon
---	----------------	--




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	20	✘	✘	✘	✔
category	14	✘	✘	✘	✘
search	11	✘	✘	✔	✔
franchises	9	✔	✘	✔	✔
get	6	✘	✘	✘	✘



## Usability

	Url	Domain : thefranchiseyellowpages.com Length : 27
	Favicon	Great, your website has a favicon.

## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 98 Warnings : 47
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://thefranchiseyellowpages.com/robots.txt">http://thefranchiseyellowpages.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>