



Seo Analyzer thefullertonian.com

Generated on March 22 2022 08:35 AM





The score is 54/100







SEO Content

	Title	<p>The Fullertonian - Fullerton News and Views.</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>8</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Alternate View of the Verdict Protests • [H1] SIR!: Service Industry Rants - To tip or not to tip? • [H2] Business • [H2] Civic • [H2] Food • [H2] Theater • [H2] Art & Museum • [H2] Technology • [H2] Music • [H2] History • [H3] Council Approves Lease of Hunt Branch Library • [H3] Hunt Branch On Possible Short-Term Lease (Council Preview) • [H3] Mayor To Hold Discussion at the Hunt Branch Library • [H3] Protesters Stage Sleep-In • [H3] On Agenda: Food Truck Prohibition and The Future of Hunt Library • [H3] Book Drive to benefit the Toys for Tots Literacy Program 	H1	H2	H3	H4	H5	H6	2	8	8	0	0	0
H1	H2	H3	H4	H5	H6									
2	8	8	0	0	0									

SEO Content

		<p>and Boys & Girls Clubs Press Release</p> <ul style="list-style-type: none"> • [H3] Library Cafe Opens This Saturday, 10/20/12 • [H3] As Seen On TV: Out of Vogue
	Images	<p>We found 14 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>


In-page links

Anchor	Type	Juice
Register	Internal	Passing Juice
Log in	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Articles	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice





SEO Keywords

 Keywords Cloud	lease fullerton hunt carrasco council library show preview local branch
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
fullerton	16	✓	✗	✗	✗
library	12	✗	✗	✗	✓
hunt	11	✗	✗	✗	✓
branch	9	✗	✗	✗	✓
preview	6	✗	✗	✗	✓

Usability





 Url	Domain : thefullertonian.com Length : 19
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://thefullertonian.com/sitemap.xml
	Robots.txt	Missing

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics