



Seo Analyzer thefullpint.com

Generated on March 05 2022 10:05 AM

The score is 56/100







SEO Content

	Title	Craft Beer News & Brewery Information Length : 41 Perfect, your title contains between 10 and 70 characters.												
	Description	The Full Pint has been a trusted place for craft beer news & breweries and those who want information on craft beer. For more than 10 years, we have featured beer news, beer reviews, beer event listings, opinion articles and a podcast where we have fun conversations with important people in the beer industry. Length : 314 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Craft Beer News</td></tr><tr><td>description</td><td>The Full Pint has been a trusted place for craft beer news & breweries and those who want information on craft beer. For more than 10 years, we have featured beer news, beer reviews, beer event listings, opinion articles and a podcast where we have fun conversations with important people in the beer industry.</td></tr><tr><td>url</td><td>https://thefullpint.com/</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Craft Beer News	description	The Full Pint has been a trusted place for craft beer news & breweries and those who want information on craft beer. For more than 10 years, we have featured beer news, beer reviews, beer event listings, opinion articles and a podcast where we have fun conversations with important people in the beer industry.	url	https://thefullpint.com/
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SEO Content

		site_name	The Full Pint - Craft Beer News				
		image	https://i0.wp.com/thefullpint.com/wp-content/uploads/RS_DigitalAd_R5-copy.jpg?ssl=1				
	Headings	H1	H2	H3	H4	H5	H6
		0	28	1	2	0	0
		<ul style="list-style-type: none">• [H2] Equilibrium Snow Pilsner• [H2] The Long and Hoppy Road to Firestone Walker Hopnosis IPA• [H2] Finally, The Truth About Bock!• [H2] Reason for Modern Times' Contraction? - It Wasn't a Lack of Meat• [H2] Stone Brewing Announces Expansion of Richmond, VA Production• [H2] Schlafly Beer Unveils 30th Anniversary Sampler Mixed 12 Pack• [H2] Firestone Walker Introduces Hopnosis IPA• [H2] The Bruery Ruckler Lagers Hit National Distribution• [H2] Lawson's Finest Liquids Releases Super Session #3 with Comet Hops• [H2] Pelican Brewing Shares Details of 2022 Lone Pelican Series• [H2] Modern Times Beer Reduces Retail Footprint, Citing Financial Issues• [H2] The Bruery Goes Wild and Tropical with Frucht: Passion Fruit• [H2] Parabola + Paraboloid by Firestone Walker• [H2] Dogfish Head Drops New Spring Themed Variety 12pk• [H2] Offshoot Beer Seasonal Visions DDH Hazy IPA Returns• [H2] Port City Brewing Celebrates 11 Years With Colossal One Imperial Stout• [H2] Iron Hill Brewery Releases Cans of King's Gold• [H2] J. Wakefield Brewing Releases Paella Inspired Collab Beer• [H2] Side Project Brewing Announces 2022 Invitational Beer Festival• [H2] Outer Range Brewing Announces New Location in The French Alps• [H2] 805 Beer Announces Sponsorship of the World Surf League• [H2] Short's Brewing Shares 2021 Growth Details• [H2] Radiant Beer Co. 1st Anniversary - In Person and Virtual Celebration February 2022• [H2] Urban South Brewery Introduces Paradise Park Lo-cal IPA• [H2] Schlafly Beer Invests 1.1 M Into New Packaging• [H2] Deschutes Brewery Unveils NA Version of Black Butte Porter• [H2] Lakewood Brewing Tangerine Queen Is Now Available Year-Round• [H2] Ecliptic Brewing Announces Release of LIGO West Coast IPA• [H3] Beer News• [H4] Subscribe For Latest Updates• [H4] Privacy Overview					
	Images	We found 34 images on this web page.					

SEO Content

		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.92% Internal Links 98.08%

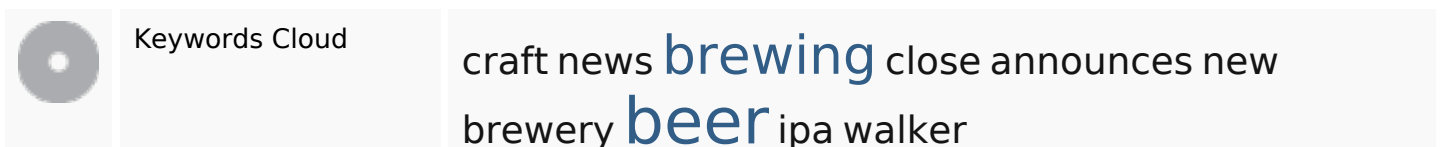
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Beer News	Internal	Passing Juice
Reviews	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
Schlafly Beer Invests 1.1 M Into New Packaging	Internal	Passing Juice
Deschutes Brewery Unveils NA Version of Black Butte Porter	Internal	Passing Juice
Lakewood Brewing Tangerine Queen Is Now Available Year-Round	Internal	Passing Juice
Ecliptic Brewing Announces Release of LIGO West Coast IPA	Internal	Passing Juice
Load More	Internal	Passing Juice
The Full Pint - Craft Beer News	Internal	Passing Juice
Accessibility by WAH	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

beer	13	✓	✗	✓	✓
brewing	9	✗	✗	✗	✓
news	5	✓	✗	✓	✓
close	5	✗	✗	✗	✗
ipa	5	✗	✗	✗	✓

Usability

	Url	Domain : thefullpint.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://thefullpint.com/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>