



Seo Analyzer thegrandwhiskyauction.com

Generated on March 28 2022 05:27 AM





The score is 70/100




SEO Content

	Title	Buy and sell whisky online The Grand Whisky Auction Length : 53 Perfect, your title contains between 10 and 70 characters.														
	Description	The Grand Whisky Auction are online whisky auctioneers specialising in limited edition, rare whiskies. Buy or sell whisky online. We ship whisky worldwide! Length : 155 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Buy and sell whisky online The Grand Whisky Auction</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.thegrandwhiskyauction.com</td></tr><tr><td>image</td><td>https://www.thegrandwhiskyauction.com/sites/grandwhisky/images/facebook-logo-grand-whisky-auction.png</td></tr><tr><td>site_name</td><td>The Grand Whisky Auction</td></tr><tr><td>description</td><td>The Grand Whisky Auction are online whisky auctioneers specialising in limited edition, rare whiskies. Buy or sell whisky online. We ship whisky worldwide!</td></tr></tbody></table>	Property	Content	title	Buy and sell whisky online The Grand Whisky Auction	type	website	url	https://www.thegrandwhiskyauction.com	image	https://www.thegrandwhiskyauction.com/sites/grandwhisky/images/facebook-logo-grand-whisky-auction.png	site_name	The Grand Whisky Auction	description	The Grand Whisky Auction are online whisky auctioneers specialising in limited edition, rare whiskies. Buy or sell whisky online. We ship whisky worldwide!
Property	Content															
title	Buy and sell whisky online The Grand Whisky Auction															
type	website															
url	https://www.thegrandwhiskyauction.com															
image	https://www.thegrandwhiskyauction.com/sites/grandwhisky/images/facebook-logo-grand-whisky-auction.png															
site_name	The Grand Whisky Auction															
description	The Grand Whisky Auction are online whisky auctioneers specialising in limited edition, rare whiskies. Buy or sell whisky online. We ship whisky worldwide!															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead></table>	H1	H2	H3	H4	H5	H6								
H1	H2	H3	H4	H5	H6											




SEO Content

		1412515
		<ul style="list-style-type: none"> • [H1] Organise a free courier from your door! • [H2] Join The Grand Whisky Auction today... • [H2] Want to sell your cask? • [H2] The Grand Whisky Auction - COVID & BREXIT Updates • [H2] What makes us different? • [H3] Next auction starts 6th of April... • [H3] Thousands of lots sold to a global audience! • [H3] Bespoke Sales Service • [H3] Have any questions about our new policies? • [H3] Previously Sold • [H3] [% lot.name %] • [H3] [% lot.name %] [% lot.name %] • [H3] [% lot.name %] • [H3] [% lot.name %] [% lot.name %] • [H3] Register & become a member today! • [H3] Register & become a member today! • [H3] Featured brands in our Upcoming auction • [H4] Auctions • [H4] How To • [H4] The Grand Whisky Auction • [H4] Currency • [H4] Never miss The Grand Whisky Auction • [H5] Subscribe to our whisky auction updates • [H6] Website • [H6] Sign Up / Login • [H6] Information • [H6] Contact Us • [H6] Social
	Images	<p>We found 41 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
------------------------------------------------------------------------------------	-------------	----------------------------------

SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.9%</p> <p>Internal Links 93.1%</p>

In-page links

Anchor	Type	Juice
SGD (\$)	Internal	noFollow
Login/Register	Internal	Passing Juice
Free Collection	Internal	Passing Juice
Sell A Cask	Internal	Passing Juice
Past Auctions	Internal	Passing Juice
Buy Whisky	Internal	Passing Juice
Sell Whisky	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
BOOK NOW	Internal	Passing Juice
JOIN NOW	Internal	Passing Juice
Enquire Now	Internal	Passing Juice
FAQ&#039;s	Internal	Passing Juice
[% lot.name %]	Internal	Passing Juice
[% lot.name %]	Internal	Passing Juice
[% lot.name %]	Internal	Passing Juice
here.	Internal	Passing Juice
[%% bid > 0 ? 'Bid' : ('+' + nextBidIncrementWithCurrencySymbol) %%]	Internal	Passing Juice

In-page links

Register Now	Internal	Passing Juice
Login	Internal	Passing Juice
Trustpilot	External	Passing Juice
Download Sellers Form	Internal	Passing Juice
Blog	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Shipping & Insurance	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Policies	Internal	Passing Juice
Website	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
whisky	11	✓	✗	✓	✓
auction	11	✓	✗	✓	✓
grand	6	✓	✗	✓	✓
next	5	✗	✗	✗	✓
sell	4	✓	✗	✓	✓

Usability

Url	Domain : thegrandwhiskyauktion.com Length : 25
-----	---------------------------------------------------

Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://thegrandwhiskyauktion.com/sitemap.xml>
<https://www.thegrandwhiskyauktion.com/sitemap.xml>
https://www.thegrandwhiskyauktion.com/images_sitemap.xml



Robots.txt

<http://thegrandwhiskyauktion.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics