



Seo Analyzer

thegreenparent.co.uk

Generated on February 17 2022 11:30 AM





The score is 48/100







SEO Content

	Title	<div>The Green Parent Magazine</div> <div>Length : 25</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>The natural parenting magazine about raising kids with conscience. Your inspiration for more connected, abundant, nurturing family life.</div> <div>Length : 136</div> <div>Great, your meta description contains between 70 and 160 characters.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>												
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>18</td><td>4</td><td>4</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none">[H2] Happy Post from The Green Parent[H2] Natural Beauty Awards 2022 Entry is Open![H2] We’re so excited to bring you the first edition of The Green Parent in 2022![H2] Five Things To Do With Your Family This Weekend[H2] Take an Isle of Wight break this half-term[H2] Cyclescope: 14th February[H2] Friday Feast: Strawberry Pillows[H2] Win A Chitty Chitty Bang Bang Signed Print[H2] Optibac Probiotics[H2] Win a family weekend ticket to Elderflower Fields[H2] Five Things To Do With Your Family This Half-Term[H2] Cyclescope: 7th February[H2] Half-Term Family Adventures at The London Wetland Centre[H2] Beneficial Environments[H2] Around the web</div>	H1	H2	H3	H4	H5	H6	0	18	4	4	0	0
H1	H2	H3	H4	H5	H6									
0	18	4	4	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Earthwise Girls • [H2] Catkin Toys • [H2] Get our weekly inspiration email • [H3] Optibac Probiotics • [H3] Beneficial Environments • [H3] Earthwise Girls • [H3] Catkin Toys • [H4] Latest - Issue 105 • [H4] Community • [H4] Topics • [H4] About
	Images	<p>We found 38 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p>

In-page links

Anchor	Type	Juice
Subscribe Online	Internal	Passing Juice
Buy Single Issue	Internal	Passing Juice
Look Inside	Internal	Passing Juice
Buy now	External	Passing Juice
Subscribe	External	Passing Juice
Subscribe	Internal	Passing Juice
Shop	Internal	Passing Juice
Respectful Parenting	Internal	Passing Juice
Pregnancy & Birth	Internal	Passing Juice
Breastfeeding	Internal	Passing Juice
Babywearing	Internal	Passing Juice
Home Education	Internal	Passing Juice
Natural Health	Internal	Passing Juice
Sleep	Internal	Passing Juice
Play	Internal	Passing Juice
Win	Internal	Passing Juice
Directory	Internal	Passing Juice
Advertise	Internal	Passing Juice
About	Internal	Passing Juice
Get our weekly inspiration email	Internal	Passing Juice
Optibac Probiotics	External	Passing Juice
Beneficial Environments	Internal	Passing Juice
Load more...	Internal	Passing Juice
Earthwise Girls	External	Passing Juice
Catkin Toys	External	Passing Juice
Inside This Issue	Internal	Passing Juice
Buy Now	Internal	Passing Juice

In-page links

Look Inside	External	Passing Juice
Digital Edition	External	Passing Juice
Download our App	External	Passing Juice
Where to Find Us	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Pinterest	External	Passing Juice
Babies and Baby Wearing	Internal	Passing Juice
Health and Beauty	Internal	Passing Juice
Food and Drink	Internal	Passing Juice
Fashion	Internal	Passing Juice
Home and Garden	Internal	Passing Juice
Green Travel	Internal	Passing Juice
Toys and Learning	Internal	Passing Juice
Festivals	Internal	Passing Juice
Our Story	Internal	Passing Juice
Advertise with Us	Internal	Passing Juice
Write for Us	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Mutual	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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SEO Keywords



more half-term green email parent
get toys weekend home family

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
family	10	✗	✗	✓	✓
green	10	✓	✗	✗	✓
more	9	✗	✗	✓	✗
email	7	✗	✗	✗	✓
half-term	6	✗	✗	✗	✓

Usability



Url

Domain : thegreenparent.co.uk
Length : 20



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype










HTML 5







Encoding

Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 103 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.