



Seo Analyzer

thegroupertranet.com

Generated on February 15 2022 20:58 PM

The score is **38/100**







SEO Content

	Title	National PRONTO Association: Press Room Length : 39 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] The Smart Choice for Auto Parts 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 22 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.32% Internal Links 73.68%


In-page links

Anchor	Type	Juice
Pronto at a Glance	Internal	Passing Juice
Meet Our Founder	Internal	Passing Juice
Meet the Staff	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Marketing Committee	Internal	Passing Juice
Member Roster	Internal	Passing Juice
Member Sites	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Vendor Sites	Internal	Passing Juice
MSDS Resources	Internal	Passing Juice
Catalog Resources	Internal	Passing Juice

In-page links

Technical Resources	Internal	Passing Juice
Find a Pronto Parts Store or Service Center Near You	Internal	Passing Juice
ProntoCarCare.com	External	Passing Juice
ProntoSmartChoice.com	External	Passing Juice
Pronto Extranet	Internal	Passing Juice
Website Design by InterraMedia	External	Passing Juice
Pronto-Net.com	External	Passing Juice
WinWithPronto.com	External	Passing Juice



SEO Keywords

	Keywords Cloud	customers association pronto visit members please service resources member national
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pronto	15	✓	✗	✗	✗
member	4	✗	✗	✗	✗
resources	4	✗	✗	✗	✗
customers	4	✗	✗	✗	✗
national	3	✓	✗	✗	✗












Usability

	Url	Domain : thegroupextranet.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.



Usability

		
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document


	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 90 Warnings : 9				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.