



Seo Analyzer thehealthfoodemporium.co.za

Generated on February 28 2022 03:08 AM

The score is 55/100



SEO Content

	Title	<p>Home The Health Food Emporium</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Our approach is really simple - be kind to your body, look after your environment and make people happy. Our journey started over 15 years ago with a growing</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - The Health Food Emporium</td> </tr> <tr> <td>description</td> <td>Our approach is really simple - be kind to your body, look after your environment and make people happy. Our journey started over 15 years ago with a growing</td> </tr> <tr> <td>url</td> <td>https://thehealthfoodemporium.co.za/</td> </tr> <tr> <td>site_name</td> <td>The Health Food Emporium</td> </tr> <tr> <td>updated_time</td> <td>2022-01-17T15:50:23+02:00</td> </tr> <tr> <td>image</td> <td>https://thehealthfoodemporium.co.za/wp-content/uploads/2020/05/The-Health-Food-Emporium-Logo-e1586517322347-Open-Graph.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - The Health Food Emporium	description	Our approach is really simple - be kind to your body, look after your environment and make people happy. Our journey started over 15 years ago with a growing	url	https://thehealthfoodemporium.co.za/	site_name	The Health Food Emporium	updated_time	2022-01-17T15:50:23+02:00	image	https://thehealthfoodemporium.co.za/wp-content/uploads/2020/05/The-Health-Food-Emporium-Logo-e1586517322347-Open-Graph.jpg
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SEO Content

image:secure_url	https://thehealthfoodemporium.co.za/wp-content/uploads/2020/05/The-Health-Food-Emporium-Logo-e1586517322347-Open-Graph.jpg
image:width	1200
image:height	630
image:alt	Home
image:type	image/jpeg

Headings

H1	H2	H3	H4	H5	H6
1	18	2	4	0	0

- [H1] Health Made Easy
- [H2] SHOP BY CATEGORY
- [H2] SHOP BY LIFESTYLE
- [H2] 375ml Jar (Gold Lid)
- [H2] 750ml Jar (Gold Lid)
- [H2] Green Split Peas
- [H2] Large Black Eyed Beans
- [H2] Rolled Oats
- [H2] 250ml Mineral Bottle
- [H2] White Kidney Beans
- [H2] Dried Chickpeas
- [H2] Brown Lentils
- [H2] Oat Bran
- [H2] 291ml Jar (Gold Lid)
- [H2] Himalayan Fine Salt
- [H2] What We Do
- [H2] "When you truly understand that your food choices are powerful and life affirming, you can exercise control and restraint without deprivation."
- [H2] BROWSE OUR PRODUCTS
- [H2] BROWSE OUR RECIPES
- [H3] Our Philosophy
- [H3] World Class Food Safety
- [H4] Privacy Policy
- [H4] Shipping
- [H4] Terms and Conditions
- [H4] Privacy Overview



Images

We found 28 images on this web page.

20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **2%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

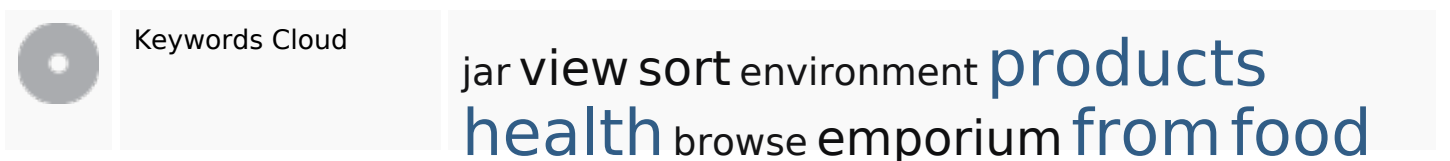
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Shop By Category	Internal	Passing Juice
Shop By Lifestyle	Internal	Passing Juice
Blogs &#038; Vlogs	Internal	Passing Juice
Blog	Internal	Passing Juice
Vlog	Internal	Passing Juice
Recipes	Internal	Passing Juice
In the Media	Internal	Passing Juice
Contact	Internal	Passing Juice
2	Internal	Passing Juice

In-page links

3	Internal	Passing Juice
4	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice
10	Internal	Passing Juice
VIEW PRODUCTS	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	9	✘	✘	✘	✔
health	8	✔	✘	✘	✔
food	8	✔	✘	✘	✔
from	8	✘	✘	✘	✘
sort	5	✘	✘	✘	✘

Usability

	Url	Domain : thehealthfoodemporium.co.za Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://thehealthfoodemporium.co.za/sitemap.xml
	Robots.txt	http://thehealthfoodemporium.co.za/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics