







# Seo Analyzer theheartlandusa.com

Generated on March 19 2022 07:52 AM

The score is **56/100**



## SEO Content

	<b>Title</b>	<p>A blog for travellers looking to see the USA</p> <p><b>Length : 44</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<b>Description</b>	<p>A blog covering all aspects of travel in the United States. Whether you're new to the country or a seasoned traveller, there will be something for everyone</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>A blog for travellers looking to see the USA</td> </tr> <tr> <td>description</td> <td>A blog covering all aspects of travel in the United States. Whether you're new to the country or a seasoned traveller, there will be something for everyone</td> </tr> <tr> <td>url</td> <td>https://theheartlandusa.com/</td> </tr> <tr> <td>site_name</td> <td>The Heartland USA</td> </tr> <tr> <td>updated_time</td> <td>2021-10-28T21:00:30+01:00</td> </tr> <tr> <td>image</td> <td>https://theheartlandusa.com/wp-content/uploads/2021/05/og.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	A blog for travellers looking to see the USA	description	A blog covering all aspects of travel in the United States. Whether you're new to the country or a seasoned traveller, there will be something for everyone	url	https://theheartlandusa.com/	site_name	The Heartland USA	updated_time	2021-10-28T21:00:30+01:00	image	https://theheartlandusa.com/wp-content/uploads/2021/05/og.jpg
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# SEO Content

image:secure_url	https://theheartlandusa.com/wp-content/uploads/2021/05/og.jpg
image:width	1200
image:height	630
image:alt	Home
image:type	image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
1	7	0	27	0	0

- [H1] My USA Travel Guide
- [H2] Latest Posts
- [H2] The USA
- [H2] Travel Tips
- [H2] FAQ
- [H2] Contact Me
- [H2] About Me
- [H2] Tips for Booking Cheap Accommodation
- [H4] How The World of Travel is Gradually Returning to Normal
- [H4] What to pack when camping in North Devon
- [H4] Best restaurants to visit in Devon
- [H4] Should You Book a Holiday in North or South England?
- [H4] 10 Essential Items For Winter Hiking
- [H4] Winter Events in New York and New England
- [H4] Travel to South America
- [H4] Mississippi River Cruises
- [H4] Sightseeing in Washington DC and the Maryland Areas
- [H4] Travel Kentucky
- [H4] Lightweight Suitcases For Travel
- [H4] Camping Equipment That Makes Travel Easy
- [H4] Tips for Digital Nomads in the US
- [H4] The Advantages of Travel to a More Natural Setting
- [H4] Expert Picks: The Best Kenworth Semi Truck Models in the Market
- [H4] 3 benefits of booking serviced accommodation in Bristol over hotels
- [H4] Why should you consult professional companies for your visa processing?
- [H4] Digital Marketing Tips For Travel Agencies
- [H4] Tips for Keeping Your Home Safe While Traveling
- [H4] Travel in any Rainy Country: What to Pack
- [H4] Calculating the True Cost of My Holiday
- [H4] Wedding Photography | Tips for Amateur Wedding Photographer
- [H4] Things You Should Know About Night Photography
- [H4] Basic Elements of Photography | Rule of Third
- [H4] Amazing Day With Buffalo Airways
- [H4] A Guide To Shipping Your Car
- [H4] Why Travelling Solo is Good for Writers





## Images

We found 32 images on this web page.

## SEO Content

		24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.06%  Internal Links 93.94%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">How The World of Travel is Gradually Returning to Normal</a>	Internal	Passing Juice
<a href="#">Best restaurants to visit in Devon</a>	Internal	Passing Juice
<a href="#">Should You Book a Holiday in North or South England?</a>	Internal	Passing Juice
<a href="#">10 Essential Items For Winter Hiking</a>	Internal	Passing Juice

## In-page links

<a href="#">Winter Events in New York and New England</a>	Internal	Passing Juice
<a href="#">Travel to South America</a>	Internal	Passing Juice
<a href="#">Mississippi River Cruises</a>	Internal	Passing Juice
<a href="#">Sightseeing in Washington DC and the Maryland Areas</a>	Internal	Passing Juice
<a href="#">Travel Kentucky</a>	Internal	Passing Juice
<a href="#">Lightweight Suitcases For Travel</a>	Internal	Passing Juice
<a href="#">Camping Equipment That Makes Travel Easy</a>	Internal	Passing Juice
<a href="#">Tips for Digital Nomads in the US</a>	Internal	Passing Juice
<a href="#">The Advantages of Travel to a More Natural Setting</a>	Internal	Passing Juice
<a href="#">Expert Picks: The Best Kenworth Semi Truck Models in the Market</a>	Internal	Passing Juice
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<a href="#">Tips for Keeping Your Home Safe While Traveling</a>	Internal	Passing Juice
<a href="#">Travel in any Rainy Country: What to Pack</a>	Internal	Passing Juice
<a href="#">Calculating the True Cost of My Holiday</a>	Internal	Passing Juice
<a href="#">Wedding Photography   Tips for Amateur Wedding Photographer</a>	Internal	Passing Juice
<a href="#">Things You Should Know About Night Photography</a>	Internal	Passing Juice
<a href="#">Basic Elements of Photography   Rule of Third</a>	Internal	Passing Juice
<a href="#">Amazing Day With Buffalo Airways</a>	Internal	Passing Juice
<a href="#">A Guide To Shipping Your Car</a>	Internal	Passing Juice
<a href="#">Why Travelling Solo is Good for Writers</a>	Internal	Passing Juice
<a href="#">milfster</a>	External	Passing Juice
<a href="#">according to citrus north</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

[Advertise](#)

Internal

Passing Juice

[Privacy Policy](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

camping tips **travel** best usa **comments**  
more read photography holiday












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
comments	27	✘	✘	✘	✘
travel	27	✔	✘	✔	✔
tips	9	✘	✘	✘	✔
more	7	✘	✘	✘	✔
photography	7	✘	✘	✘	✔





## Usability

	Url	Domain : theheartlandusa.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://theheartlandusa.com/sitemap.xml</pre> <pre>https://theheartlandusa.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://theheartlandusa.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.